

David Schwartz • Steve Ryan • Fred Wostbrock Introduction by Mark Goodson



By David Schwartz, Steve Ryan and Fred Wostbrock

Since the dawn of television, game shows have occupied a large niche in American culture. From the wry wit of Groucho Marx to the alluring outfits of Vanna White, millions have been engrossed by this form of entertainment. For forty years contestants have answered questions, named tunes, solved puzzles, and sometimes performed ridiculous acts, all in the quest to win prizes.

The Encyclopedia of Television Game Shows is designed to capture the essence of all game shows, from the widely known Family Feud to obscure shows of decades past. It is a nostalgic journey through the history of the phenomenom, documenting more than 450 programs with over 550 photographs.

Buffs and professionals alike will be delighted to find credits, dates, and explanations of each game show, as well as humorous anecdotes about the stars and the shows. Perhaps the most enticing element of the book is that, contrary to the games we watch, there is no time limit for enjoying it.



David Schwartz Steve Ryan Fred Wostbrock

Introduction by Mark Goodson

NEW YORK ZOETROPE

The Encyclopedia of TV Game Shows (1987)

Game Show Titles M to Y (End of list)

(Part 2 of 2)

The Encyclopedia of Television Game Shows

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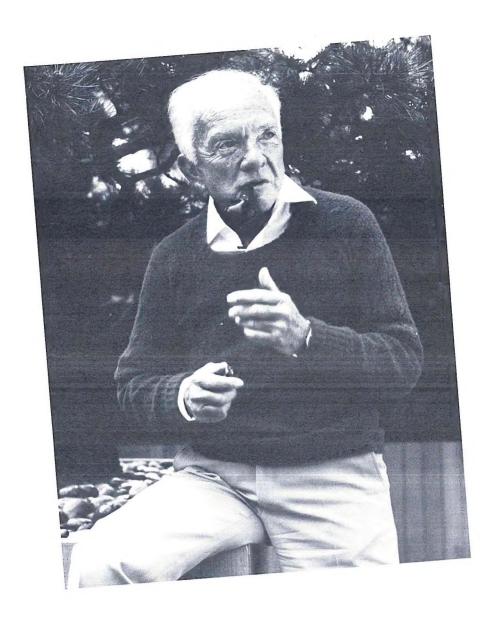
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ENCYCLOPEDIA OF TV GAME SHOWS



INTRODUCTION

Children in virtually all cultures and countries play games. And when they grow up, though the games may change, they keep on playing.

As far back in time as historians and anthropologists can trace, there have been games. Games are as old as civilization itself. Tombs that go back to nearly 3,000 B.C. show drawings of ball games being played. The Indian tribes of Central America played games long before Christopher Columbus arrived in the New World.

Television games are simply the most modern branch of this time-honored activity. One basic difference is that the emphasis is switched from playing the game to viewing it. The participation is more passive, but still involving.

There are countless varieties and types of television games including Quizzes (which basically test contestants' factual knowledge—known as Q & A contests), Panel Games which feature celebrities, and mixtures of the two.

Television game shows are far more than mere contests. They are also entertainments. As Groucho Marx demonstrated in his classic **You Bet Your Life** quiz, a game show can be a superb vehicle for comedy.

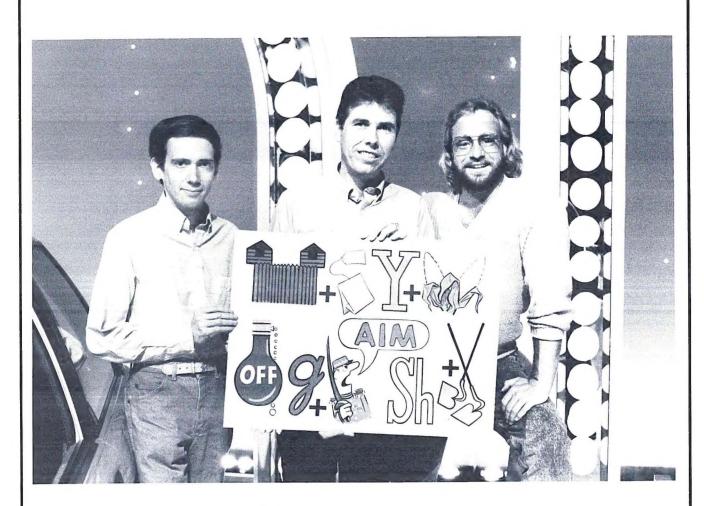
Viewers tune in not merely to compete but to enjoy the spectacle of real people being themselves while engaging in suspenseful battle, where there are no prepared endings and the climaxes are undetermined.

The best television games, in my opinion, are based on the human experience—guessing prices on **The Price Is Right**, solving word puzzles on **Wheel of Fortune** and **Concentration**, trying to guess a contestant's occupation as on **What's My Line?**, and so on.

A carefully crafted game show is a work of art, simple to explain, easy to follow, suspenseful to play.

Speaking as one who has dedicated his career to the development and production of television games, I am delighted that the **Encyclopedia of Television Game Shows** gives this area of endeavor the recognition it deserves.

Mark Goodson September, 1987



(From LEFT TO RIGHT): Authors David Schwartz, Steve Ryan and Fred Wostbrock display an appropriate rebus on the set of Classic Concentration. For ten bonus points, can you solve the rebus? If you guessed Forty Years Of Game Shows you're a winner! That's what the book is all about.

NOTES FROM THE AUTHORS

Game shows ... since the dawn of radio and television, they've been a part of our way of life. Game shows have entertained us, made us laugh, educated us and even touched us. The names, faces and games immediately ring bells and buzzers. The fun is contagious, memorable and most of all, entertaining.

This book, **The Encyclopedia of Television Game Shows** is a result of many years of research. If there's anything you want to know about game, quiz and panel shows, it's probably in this book. Working as a team, we have put together the most comprehensive listing of network, syndicated and cable game shows that have been broadcast since 1946. We've dusted off old scrapbooks to bring you over 550 classic game show photos. More than 98% have never ever been published. As you thumb through the book you'll relive those magical moments and memories. If you weren't around in the early days, here's an exclusive front row seat recalling the glorious past of television.

Did you know that Pee Wee Herman, Phyllis Diller, Tony Bennett, Barbara Walters, Mike Wallace, and even James Dean got their show business careers started on game shows? Were you watching the day when Burt Reynolds, as well as Tom Selleck, lost on **The Dating Game**? How about the time when Ronald Reagan, Jimmy Carter, Gerald Ford and Richard Nixon were all guests on game shows?

These and many others are all in the book.

The book features photos of your favorite emcees and models, as well as the sets that they held court on each weekday or night. Can you recall what the 1968 psychedelic set of **To Tell The Truth** looked like or what the original **Let's Make A Deal** set looked like? It's all here, plus hundreds of emcee and guest celebrity shots.

Please read the acknowledgements because these special people, many of whom are personal friends, are the real heroes of this book. Without their special talents for hosting, announcing, creating new ideas, producing, writing, and creating new visual set masterpieces, there wouldn't be any game shows.

These hundred or so people who work in the game show industry are indeed a special breed, and we as authors and even co-workers are proud to have chosen such a career path. So sit back, relax, butter the popcorn and enjoy **The Encyclopedia of Television Game Shows**.

David Schwartz Steve Ryan and Fred Wostbrock Hollywood, California 1987 See Part 1—Game Show 7itles A to L—which appear elsewhere on this website. This is Part 2—Game Show 7itles M to U (last letter of the English alphabet on this list).

MADE IN AMERICA

PREMIERE:

April 5, 1964

PACKAGER:

Steve Carlin Productions/MGM Television

BROADCAST HISTORY:

CBS primetime April 5, 1964–May 3, 1964

HOSTS:

Bob Maxwell, Hans Conried

PANELISTS:

Jan Sterling, Don Murray, Walter Slezak

PRODUCER: DIRECTOR: Steve Carlin

Seymour Robbie

SET DESIGN:

Ron Baldwin

A celebrity panel tried to guess in what manner each of the contestants made their fortunes on this short-lived Sunday night game show. All of the contestants were millionaires and they donated their winnings, up to \$600 possible, if they stumped the entire panel, to charity.



Carl Cordell, host of **Lucky Partners**, a 1958 NBC quizzer.

THE MAGNIFICENT MARBLE MACHINE

PREMIERE:

July 7, 1975

PACKAGER:

Heatter-Quigley Productions

BROADCAST HISTORY:

NBC daytime July 7, 1975-January 2, 1976

NBC daytime January 19, 1976-June 11, 1976

HOST:

Art James

ANNOUNCER:

Johnny Gilbert Robert Noah

EXECUTIVE PRODUCER: PRODUCERS:

Bob Synes

DIRECTOR:

SOD SYLIES

SET DESIGN:

Jerome Shaw, Lou Fusari

SEI DESIGN

Jim Newton

MUSIC:

Mort Garson

Two teams, each composed of a celebrity guest and a contestant, guessed names and phrases from clues provided by an electronic print-out. Players were told the number of letters and words, and letters were revealed if neither team could guess correctly from the original clue. (Examples of clues: "A Big Jungle Swinger" for Tarzan; "Sore Throat Advice" for Gargle.)

The first team to score five points won the game and played an oversized pinball machine for cash and prizes. Each team member worked a "flipper" on the machine trying to keep a ball in play for as long as possible. If a player could reach a score of 15,000 points after playing two balls, they won a grand prize.

★DID YOU KNOW... the giant pinball set took over 60 days to build. Here's what went into it: 250 pounds of nails, 4 miles of wiring, 38 gallons of glue, 23 coiled springs, enough glass for 10 windshields, 25 two-pound balls and 14 gallons of gold paint for the actual pinballs!!

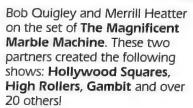
Watch out Americal Both Alex Trebek and Peter Marshall will be let loose on a 50-foot pinball machine.





Remember the 50-foot pinball machine that Art James and contestants played with each week?





Emcee Art James and guest stars Alex Trebek and Peter Marshall on the set of **The Magnificent Marble Machine** back in 1975.

MAJORITY RULES

PREMIERE:

September 2, 1949

BROADCAST HISTORY:

ABC primetime September 2, 1949-July 30, 1950

HOSTS:

Ed Prentiss, Tom Moore, Myron Wallace

ANNOUNCER:

Jack Lester

PRODUCERS:

Anthony Rizzo, Stu Dawson, Harold Gingrich

DIRECTOR:

Greg Garrison

Experts tried to give true or false answers to questions sent inby viewers. Everytime the majority of the three panelists gave incorrect answers, the person sending in the question got \$10. If all three panelists were wrong they won the amount in a treasure chest.

MAKE A FACE

PREMIERE:

October 2, 1961

BROADCAST HISTORY:

ABC daytime October 2, 1961-March 30, 1962

ABC Saturday morning

September 29, 1962-December 22, 1962

HOST:

Bob Clayton

ASSISTANTS: ANNOUNCERS:

Kathy Mitchell, Rita Mueller Johnny Gilbert, Dirk Fredericks

PRODUCERS: DIRECTORS:

Art Baer, Herbert Gottlieb

CET DECICAL

Seymour Robbie, Lloyd Gross

SET DESIGN:

Romain Johnston

Two contestants tried to put together a drawing of a celebrity from segments which appeared on three revolving wheels.

Bob Clayton hosting his first network game show, **Make A Face**.



MAKE ME LAUGH

PREMIERE: March 20, 1958

PACKAGER: Mort Green-George Foster Productions (1958)

Lukehill Productions/Paramount Television (1979)

BROADCAST HISTORY: ABC primetime March 20, 1958–June 12, 1958

Syndicated January 1979–Spring 1980

USA cable October 2, 1984–September 26, 1986

(repeats of 1979 series)

1958 VERSION

HOST: Robert Q. Lewis HOSTESS: Penny Peterson

PANEL ON FIRST SHOW: Sid Gould, Buddy Lester, Henny Youngman

CREATORS: George Foster, Mort Green

EXECUTIVE PRODUCERS: Mort Green, George Foster, Pat Weaver

PRODUCER-DIRECTOR: Johnny Stearns

1979-1980 VERSION

is saying.

HOST: Bobby Van

ANNOUNCERS: Bill Berry, Johnny Gilbert

PRODUCER: George Foster

DIRECTORS: Glen Swanson, Tom Rickard

SET DESIGN: John Vallone MUSIC: Artie Butler

The object of the game was to refrain from laughing. Three guest comedians, one at a time, stood before a contestant and attempted in a one-minute time limit to make the player laugh. The contestant won one dollar for every second he didn't laugh [\$180] maximum).





MAKE THAT SPARE

PREMIERE:

October 8, 1960

PACKAGER:

ABC Sports

BROADCAST HISTORY:

ABC primetime October 8, 1960–September 11, 1964

HOST:

Johnny Johnston (1960–1961, 1962–1964)

Win Elliott (1961-1962)

PRODUCER:

Jim Colligan

DIRECTOR:

Jack Sameth

This live sports game was seen following the Saturday night boxing matches. The length of each show varied, depending on how long the boxing matches lasted.

Each week, amateur and professional bowlers were given the opportunity to win \$5000 on their ability to pick up a spare. (A spare is two or more pins left standing after the first ball is thrown and separated by at least one pin space between them.)

During the first season the show was broadcast from a bowling alley in Paramus, New Jersey. In the second season, the show moved to Ridgewood Lanes in Queens, New York.

MAKE THE CONNECTION

PREMIERE:

July 7, 1955

PACKAGER:

Mark Goodson-Bill Todman Production

BROADCAST HISTORY:

NBC primetime July 7, 1955-September 29, 1955

HOSTS:

Jim McKay, Gene Rayburn

EXECUTIVE PRODUCER:

Gil Fates

ASSOCIATE PRODUCER:

Chester Feldman

DIRECTOR:

Jerome Schnur

In this summer replacement that followed **You Bet Your Life** on Thursday evenings, a panel of four celebrities tried to come up with the connection between two guests. Some examples included one guest who had the hiccups for 25 years and the person who cured them; a lady naval officer and five men she recruited that day; and special guest Jerry Colonna and a man who issued \$100,000 worth of insurance on Jerry's mustache. Each panel member had 30 seconds to question the guests and come up with the connection. If they hadn't solved it in their time limit, they lost \$25 and when the overall total reached \$150 the guests won the game.

MANHATTAN HONEYMOON

PREMIERE:

February 22, 1954

PACKAGER:

Robert Abrams Productions

BROADCAST HISTORY:

ABC primetime February 22, 1954—April 21, 1954

HOST:

Neva Patterson, Cal Tierney

ANNOUNCER:

Johnny Olson

PRODUCER:

Robert Abrams

This short-lived game show featured three engaged or married couples competing in a series of question and answer rounds with the highest score winning a honeymoon in New York.

MASQUERADE PARTY

PREMIERE: July 14, 1952

PACKAGER: Wolf Productions (1952–1960)

Hatos-Hall Productions (1974-1975)

BROADCAST HISTORY: NBC primetime July 14, 1952—August 25, 1952

CBS primetime June 22, 1953—September 14, 1953
CBS primetime June 21, 1954—September 27, 1954
ABC primetime September 29, 1954—December 29, 1956
NBC primetime March 6, 1957—September 4, 1957
CBS primetime August 4, 1958—September 15, 1958

NBC primetime October 2, 1958—September 24, 1959
CBS primetime October 26, 1959—January 18, 1960

NBC primetime January 29, 1960–September 23, 1960

Syndicated September 1974–September 1975

1952-1960 VERSION

HOST: Bud Collyer (1952), Douglas Edwards (1953),

Peter Donald (1954–1956), Eddie Bracken (1957) Robert Q. Lewis (1958), Bert Parks (1958–1960)

ANNOUNCERS: Norman Brokenshire, Nelson Case, Johnny Olson

PRODUCERS: Herb Wolf, Ed Wolf **DIRECTORS:** Craig Allen, Lloyd Gross

1974-1975 VERSION

HOST: Richard Dawson
ANNOUNCER: Jay Stewart
PRODUCER: Alan Gilbert
DIRECTOR: Joe Behar
SET DESIGN: Richard James
MUSIC: Sheldon Altman

A celebrity panel attempted to identify guest celebrities disguised in elaborate costumes and makeup. Each member of the panel was permitted to ask up to five questions of the guest. The guest could win up to \$300 for their favorite charity by stumping the panel.

Among the regular panelists who appeared on **Masquerade Party** during the 1950's were Peter Donald, Ilka Chase, Buff Cobb, Ogden Nash, Bobby Sherwood, Dagmar, Betsy Palmer, Jonathan Winters, Audrey Meadows, Lee Bowman, Faye Emerson and Sam Levenson.

On Sunday September 26, 1954, at 2 p.m., a special edition of **Masquerade Party** was broadcast on all three television networks. The show originated from both New York City and Washington, D.C., and among the guests were Vice President Richard Nixon.

Masquerade Party returned as a syndicated show in 1974, emceed by Richard Dawson and featuring Bill Bixby, Lee Meriwether and Nipsey Russell.



Another panel show. This one was called **Masquerade Party**.

Some 22 years later Richard Dawson hosted the new version with regulars Nipsey Russell, Lee Meriwether and Bill Bixby.



THE MATCH GAME

PREMIERE: December 31, 1962

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: NBC daytime December 31, 1962–September 26, 1969

CBS daytime July 2, 1973–April 20, 1979 Syndicated September 1975–September 1982

HOST: Gene Rayburn

ANNOUNCER: Johnny Olson

1962-1969 VERSION

EXECUTIVE PRODUCER: Robert Noah PRODUCER: Jean Kopelman

DIRECTORS: Jim Elson, Ira Skutch, Mike Garguilo

SET DESIGN: Otis Riggs, Jr.

THEME SONG: "Swingin' Safari" by Bert Kaempfert

1973-1982 VERSION

PRODUCER: Ira Skutch
DIRECTOR: Marc Breslow
SET DESIGN: James Agazzi
MUSIC: Score Productions

In the original format, seen on NBC from 1962 to 1969, two teams, each composed of a celebrity guest and two studio contestants, tried to match answers to a question for cash prizes. Each match was worth \$25 and the first team to score \$100 won the game and played the "Audience Match" where each correct guess at how the studio audience responded to a question earned \$50. Celebrity guests on the first week were Arlene Francis and Skitch Henderson.

Gene Rayburn found his greatest fame and fortune on **The Match Game**.





Remember this simple set?



Wow! Look at this new set.

The updated version seen on CBS from 1973 to 1979 was first called **Match Game** '73 with an annual numeric update. Two studio contestants tried to match answers with six guest celebrities. Charles Nelson Reilly, Brett Somers and Richard Dawson were among the regulars.

The contestant with the most matches after two rounds (trying to match each celebrity once) won the game and played the audience match where they tried to second guess the audience's judgment on a fill-in question for \$500, \$250, or\$100. Three celebrities were then chosen to give suggested answers and the contestant chose one. The player was then given the opportunity to win ten times the money won on the audience match by matching one celebrity on another question.



Everyone in this picture has hosted a game show, except Brett Somers.

A weekly nighttime version, called **Match Game PM**, was syndicated from September 1975 to September 1981. When CBS dropped the daytime version in April 1979, it went into first-run syndication with a daily version from April 1979 to September 1982.

Gene Rayburn has been the host of both versions of **Match Game**. In October 1983, NBC teamed **Match Game** up with **Hollywood Squares** to form an hour game show.

 \star DID YOU KNOW . . . Art James hosted the **The Match Game** one time on an April Fool's Day.

That famous puckish smile!

A publicity shot taken for the 1980 syndicated season.

Match Game's host Gene Rayburn on the contestant floor.

THE MATCH GAME— HOLLYWOOD SQUARES HOUR

PREMIERE:

October 31, 1983

PACKAGER:

Mark Goodson Productions/Orion Television

BROADCAST HISTORY:

NBC daytime October 31, 1983-July 27, 1984

HOSTS:

Gene Rayburn (Match Game segment) &

Jon Bauman (Hollywood Squares segment)

ANNOUNCER:

Gene Wood

PRODUCER:

Robert Sherman

DIRECTOR:

Marc Breslow

SET DESIGN:

Dennis Roof

MUSIC:

Edd Kaleoff

In this strange pairing of two classic game shows to make a daily one-hour show, two contestants first played three rounds of **Match Game**, trying to match as many of six guest celebrities as possible. The winner then played against the previous day's champion in a game of **Hollywood Squares**. Players received \$25 for each square and \$100 for a win. The winner of **Hollywood Squares** then played a super **Match Game** for bonus money.

Jon Bauman and Gene Rayburn teamed up for the **The Match Game-Hollywood Squares Hour** in 1983.



MATCHES 'N MATES

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

PRODUCERS:

DIRECTOR:

March 1967

Nicholson-Muir Productions

Syndicated March 1967-Fall 1968

Art James

Bob McClain

Roger Muir, Nick Nicholson

Jim Reynolds

This one-season syndicated game show featured husband and wife teams trying to match questions to answers for a letter of a word and a guess at the mystery word for prizes. One hundred thirty programs were taped in TV studios in Cleveland, Ohio, and Atlanta, Georgia.

Art James on the 1967 game show **Matches and Mates**.



MEET YOUR MATCH

PREMIERE:

August 25, 1952

PACKAGER:

Jantone Enterprises

BROADCAST HISTORY:

NBC early evening August 25, 1952-September 5, 1952

HOST:

Jan Murray

ANNOUNCER:

Wayne Howell

PRODUCER-DIRECTOR:

Herb Moss

This early evening TV game show, based on the radio show of the same name that was heard on NBC from July 8, 1952, to January 18, 1953, had a two-week television run. **Meet Your Match** was seen on Mondays, Wednesdays, and Fridays so the TV version had a run of six shows.

The reigning champ chose his opponent from the studio audience. The two then competed in a question and answer match with the game ending when one player missed a question. The other player became the new champion and chose the next opponent.

MESSING PRIZE PARTY

PREMIERE:

December 6, 1948

PACKAGER:

Marlo & Minnabess Lewis Productions

BROADCAST HISTORY:

CBS primetime December 6, 1948-June 17, 1949

HOST:

Bill Slater

ASSISTANT:

Hugh Benson

ANNOUNCER:

Joel Bryan

PRODUCERS:

Marlo Lewis, Minnabess Lewis, Bill Gillett,

Kenneth Redford

DIRECTORS:

Alan Dinehart, Bill Gillett, Kenneth Redford

Contestants, selected from the studio audience, competed in charades, foot races, and other party games with prizes determined by spinning a wheel. Consolation prizes were provided by the sponsor, the Messing Bread Company.

MIDWAY

PREMIERE:

May 28, 1952

BROADCAST HISTORY:

Dumont primetime May 28, 1952–September 3, 1952

HOST:

Don Russell

PRODUCER:

Harry Coyle

DIRECTOR:

Barry Shear

This summer game show was broadcast live from Palisades Park, an amusement park in New Jersey. Patrons were asked to participate in various games as host Don Russell strolled through the park.

MINDREADERS

PREMIERE:

August 13, 1979

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime August 13, 1979-January 11, 1980

HOST:

Dick Martin

ANNOUNCER:

Johnny Olson

EXECUTIVE PRODUCER/

Ira Skutch

DIRECTOR: PRODUCER:

Mimi O'Brien Maturo

Bente Christensen

SET DESIGN:

MUSIC:

Score Productions

Two teams, each composed of a celebrity captain and three contestants of the same sex, competed. A question was posed to each team and the celebrity captains tried to guess the response of each of their teammates. They scored \$50 for each correct response, but an incorrect guess gave \$50 and control of the remainder of the question to their opponents. The first team to earn \$300 won the game.

The winning team played against a jury of five men and five women, selected from the studio audience. Each contestant tried to predict how the jury would respond on questions. If they guessed exactly they won \$500. After three questions, the team tried to second quess their celebrity captain for ten times their earnings.



Remember **Mindreaders** with Dick Martin as host? He's here with guests Charles Nelson Reilly and Sarah Purcell.

MISSING LINKS

PREMIERE:

September 9, 1963

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime September 9, 1963–March 27, 1964

ABC daytime March 30, 1964-December 25, 1964

HOSTS:

Ed McMahon, Dick Clark

ANNOUNCER:

Johnny Olson

PRODUCER:

ira Skutch

DIRECTORS:

Mike Garguilo, Alan Mifelow, Ira Skutch

SET DESIGN:

Romain Johnston

Celebrity panelists tried to guess key words omitted from real life incidents narrated by studio contestants. A story was told with a number of blanks. A player then selected one of the three celebrity panelists and bet on their ability to guess what the missing word was.

Ed McMahon was the host when **Missing Links** was on NBC, and Dick Clark became the host when the show moved to ABC.

 \star DID YOU KNOW . . . Johnny Carson made several guest appearances on this Ed McMahon hosted show.

By day Ed McMahon hosted **Missing Links**, and by night he was Johnny Carson's announcer/co-host.



MISSUS GOES A-SHOPPING

PREMIERE:

November 19, 1947

BROADCAST HISTORY:

CBS daytime November 19, 1947-November 10, 1948

HOST:

John Reed King

FILL-IN HOST:

Gil Fates Jimmy Brown

ASSISTANT: PRODUCER:

Ralph Levy

DIRECTORS:

Frances Buss, Ralph Levy

Missus Goes A-Shopping was the first daytime series to be broadcast by CBS. Seen on Wednesday afternoons from 1:30 to 2:00 p.m., the show was broadcast live from various Manhattan supermarkets. The first show was telecast from the Big Ben's Supermarket and had women shoppers competing in various contests, like racing down an aisle while balancing cakes of soap in one hand.

The show was also seen in primetime on CBS in 1944–1945, but it is not known if it was on the full network. On November 17, 1948, the show became **This is the Missus**.

MONEY MAKERS

PREMIERE:

June 1969

PACKAGER:

Tele-Column Productions

BROADCAST HISTORY:

Syndicated June 1969-September 1969

HOST:

Jim Perry

PRODUCER:

Howard Felsher

DIRECTOR:

Bill McKee

Money Makers was taped in Canada and featured five contestants answering questions valued between one and nine points. After successfully answering a question, a player could place the point value anyplace on a board consisting of four rows and four columns. Upon completing a row, the contestant could win that amount in cash by answering one more question.

THE MONEY MAZE

PREMIERE:

December 23, 1974

PACKAGER:

Don Lipp-Daphne Productions

BROADCAST HISTORY:

ABC daytime December 23, 1974-July 4, 1975

HOST:

Nick Clooney

ANNOUNCERS:

Alan Kalter, Chet Gould

EXECUTIVE PRODUCER: PRODUCER:

Don Lipp

DIRECTOR:

Don Segall Arthur Forrest

CONSULTANT:

Ron Greenberg

SET DESIGN:

Ron Baldwin

MUSIC:

Score Productions

Two couples competed in a game where they challenged each other's ability to answer questions. The top scorer after each round got a chance to find a prize in an oversized maze that covered most of the studio floor. One mate directed the other through the maze to the prize in a maximum of 15 seconds.

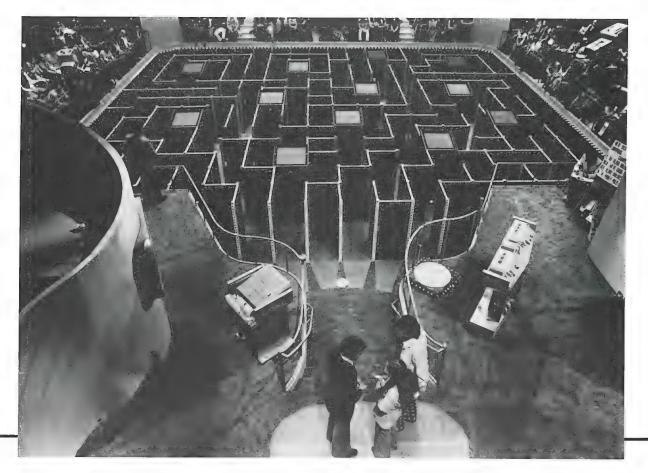
The top-scoring team of the day played The Money Maze for a possible \$10,000. One player had to make his way through the maze, with his mate's assistance, to touch as many boxes as possible (five) and return to the starting point, all within 60 seconds. They could win \$1, \$10, \$100, \$1000 or \$10,000 depending on the number of boxes touched.

★DID YOU KNOW... Host Nick Clooney is the brother of singer Rosemary Clooney.



Host Nick Clooney on the set of **The Money Maze**, a 1974 quizzer.

Could you find yourself out of this maze? Note the emcee cue cards at the far right of the set.



MOTHER'S DAY

PREMIERE:

October 13, 1958

PACKAGER:

Carl Jampel Productions

BROADCAST HISTORY:

ABC daytime October 13, 1958-January 2, 1959

HOST:

Dick Van Dyke

ASSISTANTS:

Betty Andrews, Dotty Mack

PRODUCER:

Carl Jampel

DIRECTOR:

Alex Leftwich

This show, one of the first shows on ABC's initial daytime schedule, featured three mothers competing in various contests based on the operation of a household. Winners were crowned "Mother for a Day" and received merchandise prizes.

This was one of two game shows comedian Dick Van Dyke hosted (the other was **Laugh Line**) before he began his successful career as a TV comedy star.

THE MOVIE GAME

PREMIERE:

September 1969

PACKAGER:

Henry Jaffe Enterprises

BROADCAST HISTORY:

Syndicated September 1969–February 1972

HOSTS:

Sonny Fox, Larry Blyden

ASSISTANT:

Army Archerd

ANNOUNCER:

Johnny Gilbert

EXECUTIVE PRODUCER:

Bob Stivers

PRODUCERS:

Bob Synes, George Vosburgh, Julian Bercovici

DIRECTORS:

Glen Swanson, Marc Breslow

SET DESIGN:

Don Roberts

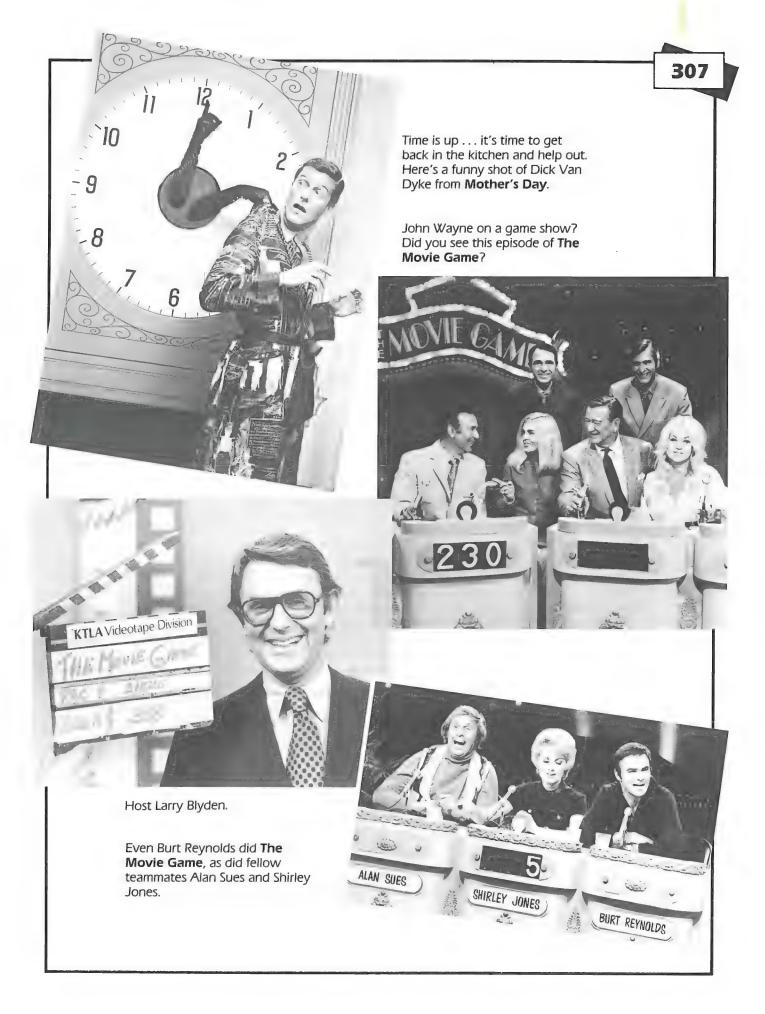
CREATOR:

Ted Cott

Two teams, each composed of three show business stars, played for home viewers, answering questions about films and the movie industry. The game consisted of five rounds of questions and a 90-second rapid fire round asked by **Daily Variety** columnist Army Archerd.

Sonny Fox was host for the first 13 weeks when the show used in-studio contestants playing with two celebrity partners.

★DID YOU KNOW... the pilot of **The Movie Game** was hosted by Jack Narz and one of the celebrities on the panel was Raquel Welch. Among the other celebrities who appeared as panelists were Henry Fonda, John Wayne, Jimmy Stewart, Burt Reynolds and Joan Crawford.



MOVIELAND QUIZ

PREMIERE:

August 12, 1948

PACKAGER:

Lester Lewis Productions

BROADCAST HISTORY:

ABC primetime August 12, 1948-November 9, 1948

HOSTS:

Arthur Q. Bryan, Ralph Dumke

ASSISTANT: PRODUCER: Patricia Bright Lester Lewis

DIRECTOR:

Ralph Warren

Contestants were asked to identify titles and stars of motion pictures for cash prizes in this early ABC network quiz show broadcast from Philadelphia. The studio set depicted the front of a movie theater, with Arthur Q. Bryan (one time voice of Elmer Fudd) as host and Patricia Bright as ticket seller. Ralph Dumke replaced Bryan during the run as host.

MUSIC BINGO

PREMIERE:

June 5, 1958

PACKAGER:

Telesong Productions

BROADCAST HISTORY:

NBC primetime June 5, 1958–September 6, 1958 ABC daytime December 8, 1958–December 31, 1959

Johnny Gilbert

HOST:

Wayne Howell

ANNOUNCER:

wayne nowell

PRODUCERS:

Al Singer, John Stearns

DIRECTORS:

Seymour Robbie, Perry Lafferty

SET DESIGN:

John Dapper

MUSIC DIRECTOR:

Harry Salter

Two contestants competed against each other to guess song titles. A correct answer enabled a player to put their mark (either a musical sharp or flat) in a box on a bingo board. The first player to put five marks in a row won the game and \$500.



MUSICAL CHAIRS

PREMIERE:

BROADCAST HISTORY:

HOSTS:

REGULAR PANELISTS:

EXECUTIVE PRODUCER:

PRODUCERS:

DIRECTOR:

MUSIC DIRECTOR:

July 9, 1955

NBC primetime July 9, 1955-September 17, 1955

Bill Leyden, Gene Rayburn

Johnny Mercer, Mel Blanc, Bobby Troup

Bob Masson

Frank Dawzig, Bart Ross

William Bennington

Bobby Troup

Prior to its network run, **Musical Chairs** had been seen in the Los Angeles area in 1953. Viewers sent in musical questions that a panel of four experts attempted to answer. If a viewer's question stumped the panel, he won a television set.

In addition, the panel played other musical games including having to guess songs that the orchestra played. From a list of songs they had to guess the idea behind the titles and, given a topic, each panelist had to make up a song which included that topic.

Bill Leyden was host from July 9 to July 30, then Gene Rayburn took over for the rest of the run.

The two hosts of **Musical Chairs**, Gene Rayburn and Bill Leyden.



MUSICAL CHAIRS

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

EXECUTIVE PRODUCERS:

PRODUCER:
DIRECTOR:
ART DIRECTOR:

MUSIC:

June 16, 1975

Don Kirshner-Jerome Schnur Productions

CBS daytime June 16, 1975-October 31, 1975

Adam Wade

Pat Hernon

Jerome Schnur, Don Kirshner

Bill W. Chastain, Jr.

Lynwood King

Tom John

Derek Smith

Adam Wade became the first black man to host a network game show with this short-lived series in 1975. Four contestants vied with each other to identify missing lyrics in a song from three possible choices, with the music and possible answers provided by weekly musical guests.

In round one, correct answers earned \$50, round two \$75, and round three \$100. A song, either sung by host Adam Wade or the weekly musical guest, was stopped one line before its conclusion. Three possible last lines of lyrics were revealed and each of four players chose the lyric line they felt was right. Cash was awarded to the players who chose the right words. Three rounds, each consisting of three songs, were played. In each round, the first three correct answers earned cash on the first question; on question two ... the first two correct answers; and on question three ... only the first answer. In round three, the low cash player was eliminated after each question until only one player remained, who became the day's champion.

The second version of **Musical Chairs** featured Adam Wade as its host.



NAME DROPPERS

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOSTS:

ANNOUNCER: PRODUCER:

DIRECTOR: SET DESIGN: September 29, 1969

Heatter-Quigley Productions

NBC daytime September 29, 1969-March 27, 1970

Al Lohman & Roger Barkley

Kenny Williams

Art Alisi

Jerome Shaw

Archie Sharp

The game involved a celebrity panel of three, 20 studio contestants, and a "name dropper"—a person who in some way was related to one of the three celebrities. (Example—their maid, their first grade teacher.) Each celebrity related a story of how they might be related to the name dropper. Each contestant selected the celebrity they felt was related to the name dropper. Each incorrect vote earned the name dropper \$10. The contestant with the most number of correct guesses on a week's shows won a bonus of \$1000.



NAME THAT TUNE

PREMIERE: July 6, 1953

PACKAGER: Harry Salter Productions (1953–1959)

Ralph Edwards Productions (1974–1981) Sandy Frank Productions (1984–1985)

BROADCAST HISTORY: NBC primetime July 6, 1953–June 14, 1954

CBS primetime September 2, 1954-October 19, 1959

NBC daytime July 29, 1974—January 3, 1975
Syndicated September 1974—September 1981
NBC daytime January 3, 1977—June 10, 1977
Syndicated September 1984—September 1985

1953-1959 VERSION

HOSTS: Red Benson, Bill Cullen, George DeWitt

ANNOUNCERS: Wayne Howell, Bob Kennedy, Johnny Olson

PRODUCERS: Harry Salter, Al Singer, Art Stark

DIRECTOR: Perry Lafferty

MUSIC DIRECTORS: Harry Salter, Ted Rapf

1974-1981 VERSION

HOSTS: Tom Kennedy, Dennis James

ANNOUNCER: John Harlan

EXECUTIVE PRODUCERS: Ralph Edwards, Bruce Belland

PRODUCERS: Ray Horl, John Rhinehart, Richard Gottlieb, Bianca Pino

DIRECTORS: Terry Kyne, John Dorsey, Richard Gottlieb

SET DESIGN: Ed Flesi

MUSIC DIRECTORS: Bob Alberti (1974–1975), Tommy Oliver,

Stan Worth (1976-1981)

FEATURED VOCALISTS: Steve March, Monica Burns, Dan Younger &

The Sound System, Kathie Lee Johnson

1984-1985 VERSION

HOST: Jim Lange
ANNOUNCER: John Harlan

EXECUTIVE PRODUCER: Nelson Davis

PRODUCERS: Ray Horl, Peggy Touchstone

DIRECTOR: Kip Walton
SET DESIGN: Jack McAdam
MUSIC DIRECTOR: Tommy Oliver

In the original 1950's version, two contestants stood approximately 20 feet from two bells that were hung from the ceiling. A musical selection was played and the first player to recognize it ran and rung their bell. The first player to guess three songs correctly tried to double his winnings in the Golden Melody. They had 30 seconds to identify seven songs.

After a 15-year absence, **Name That Tune** returned to television. In the new version, two contestants competed in a series of musical guessing games. Winning a round earned them points.



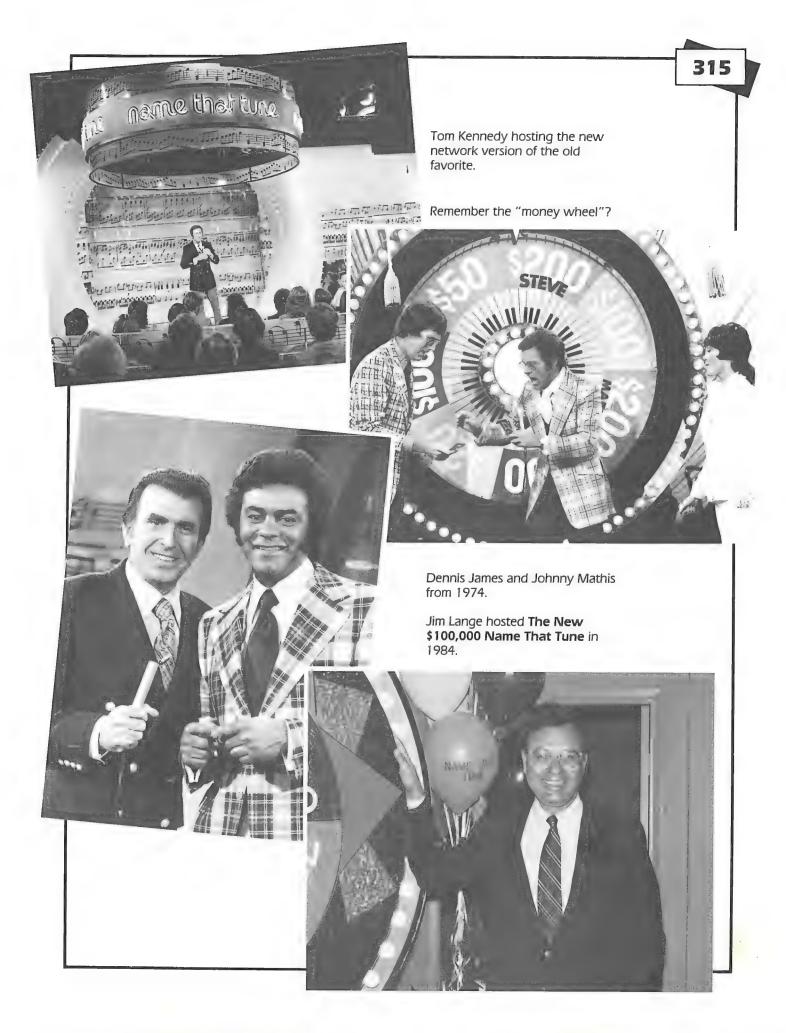
Host George DeWitt on Name That Tune in 1955.

Yes, even Bill Cullen hosted **Name That Tune**.



Round One was called "Melody Roulette" and was worth 10 points. Five tunes were played and the players competed against each other to guess them. Round two was called "Bid-a-Note" and players bid to see who could guess a song in the fewest notes. In round three, the two players competed against the clock to guess song titles to determine the day's winner.

The winner played a "Golden Medley," where they tried to guess seven songs in 30 seconds with an incorrect guess stopping the game. In 1976, the show became **The \$100,000 Name That Tune** with weekly winners returning to play for a grand prize of \$100,000.



THE NAME'S THE SAME

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCERS:

DEBUT WEEK PANEL:

EXECUTIVE PRODUCERS: PRODUCER:

DIRECTORS:

December 5, 1951

Mark Goodson-Bill Todman Productions

ABC primetime December 5, 1951–August 31, 1954
ABC primetime October 25, 1954–October 7, 1955
Robert Q. Lewis (1951–1954), Dennis James (1954–1955),

Bob Elliott & Ray Goulding (1955), Clifton Fadiman (1955)

Lee Vines, John Reed King, Bob Shepard

Abe Burrows, Meredith Wilson, Joan Alexander

Mark Goodson, Bill Todman

Peter Arnell

Jerome Schnur, Herbert Hirschm

A celebrity panel tried to guess the identities of guests who had the same name as famous people, places or objects. Each member of the panel could ask questions that resulted in a yes or no answer and guests received money based on the number of questions asked by the panel and their ability to fool them.

by the panel and their ability to fool them.

A rare shot of the panel members



THE NEIGHBORS

PREMIERE:

December 29, 1975

PACKAGER:

Carruthers Company-Warner Brothers Television

BROADCAST HISTORY:

ABC daytime December 29, 1975-April 9, 1976

HOST: ASSISTANT: Regis Philbin

ANNOUNCER:

Jane Nelson

EXECUTIVE PRODUCER:

Joe Seiter Bill Carruthers

PRODUCER:

Joel Stein

DIRECTOR:

John Dorsey

SET DESIGN:

George Smith

MUSIC:

Stan Worth

Five actual neighbors, all women, competed. Two were selected as players and the others formed a panel. Each player was asked a question and had to decide if it referred to herself or one of her neighbors. The answers were based on a survey of the panel and if her choices matched, she received \$25. The second round showcased the player's ability to pinpoint which neighbor made a statement about her for \$100 a match. In the third round, the host read a statement and the players tried to determine who the statement was about. The player with the high score at the end of three rounds was the winner.

Remember the tattletale show, **The Neighbors**, with host Regis Philbin?



THE NEWLYWED GAME

PREMIERE:

July 11, 1966

PACKAGER:

Chuck Barris Productions

BROADCAST HISTORY:

ABC daytime July 11, 1966—December 20, 1974 ABC primetime January 7, 1967-August 30, 1971 Syndicated September 1977-September 1980

ABC daytime February 13, 1984—February 17, 1984

Syndicated September 16, 1985-

1966-1980 VERSION

HOST:

Bob Eubanks

ANNOUNCER:

Johnny Jacobs

EXECUTIVE PRODUCER:

Chuck Barris

PRODUCERS:

Bill Carruthers, Walt Case, Mike Metzger

DIRECTORS:

Bill Carruthers, John Dorsey

SET DESIGN:

Sherman Loudermilk, George Smith, Lynn Griffin

MUSIC:

Frank Jaffe

1984 VERSION

HOST:

Jim Lange

ANNOUNCER:

Rod Roddy

PRODUCER:

Walt Case

DIRECTOR:

John Dorsey

SET DESIGN:

Ed Flesh

MUSIC:

Milton DeLugg

1985 VERSION

HOST:

Bob Eubanks

ANNOUNCER:

Bob Hilton

PRODUCER:

Walt Case

DIRECTOR:

John Dorsey

SET DESIGN: MUSIC:

Ed Flesh, Jimmy Cuomo

Milton DeLugg, Lee Ringuette

This popular game show was created by Nick Nicholson and Roger Muir. Four recently married couples answer questions designed to reveal what they know or don't know about each other.

First, the husbands give their responses while their wives are in a soundproof room. The wives then return to the stage and try to quess what their husbands said. A right answer is worth five points. In the second round, the husbands tries to second guess what their wives said for 10 points a correct answer. The game concludes with a 25-point bonus question and the high-scoring team receives a bonus prize.

★DID YOU KNOW... the day **The Newlywed Game** debuted, a press conference held by then Secretary of Defense Robert McNamara pre-empted Password and millions of game show fans turned their dials to ABC and discovered a good-looking Bob Eubanks and a naughty show. The rest, shall we say, is television history.



One of Bob Eubanks' very first publicity shots for **The Newlywed Game** back in 1966.

Remember when Bob Eubanks wore those **Newlywed Game** jackets? Jim Lange also wore those jackets for **The Dating Game**.

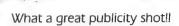


Here's a look at the original set.





Bob Eubanks, circa 1967.



Were the newlyweds lucky in love? You had to tune in to find out



Old classics never die, they just come back better!!



NOW YOU SEE IT

PREMIERE: April 1, 1974

PACKAGER: Mark Goodson-Bill Todman Productions
BROADCAST HISTORY: CBS daytime April 1, 1974—June 13, 1975

HOST: Jack Narz

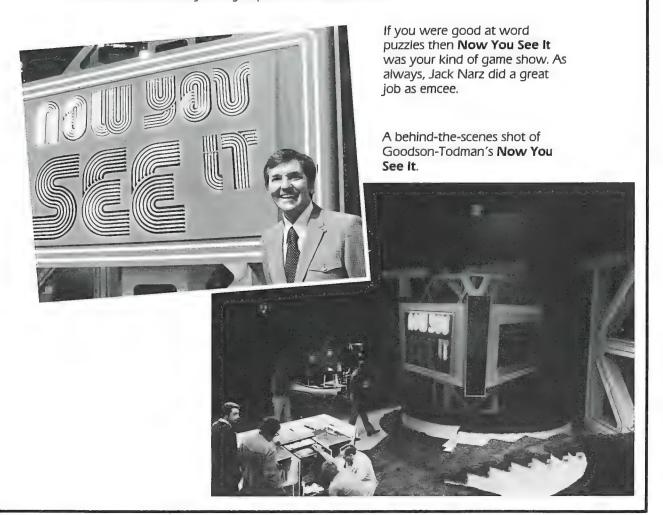
ANNOUNCERS: Johnny Olson, Gene Wood

EXECUTIVE PRODUCER: Frank Wayne PRODUCER: Buck D'Amore DIRECTOR: Paul Alter SET DESIGN: James Agazzi

THEME SONG: "Chump Change" by Quincy Jones

Five studio contestants competed in a question and answer game with the answers hidden in run-on lines of words. Four contestants competed in teams of two in the first half of the game with the scoring determined by the line number and row position of the answer.

The winning team's members then competed against each other for the right to play against the previous day's champion. The new champion attempted to locate ten answers in 60 seconds for a daily cash jackpot in the bonus round.



NUMBER PLEASE

PREMIERE:

January 30, 1961

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

ABC daytime January 30, 1961-December 29, 1961

HOST:

Bud Collyer

ANNOUNCER:

Ralph Paul

PRODUCER:

Jean Kopelman

DIRECTOR:

Don Bohl

SET DESIGN:

Romain Johnston

Two contestants faced a board whose top had a row of numbers. Under the numbers were blank spaces. Contestants selected numbers revealing letters in the exposed blank spaces beneath them. When all the letter spaces were filled out, the name of a phrase was spelled out. The first player to correctly identify it before all the letters were revealed won.

Number Please now can be seen at 2:00 p.m.



THE OBJECT IS

PREMIERE: PACKAGER:

BROADCAST HISTORY: ABC daytime December 30, 1963–March 27, 1964

HOST:Dick ClarkPRODUCER:Wilbur StarkDIRECTOR:Hal Cooper

DEBUT WEEK PANEL: Hans Conried, Yvonne Craig, Dwayne Hickman

Three celebrities and three contestants tried to guess the names of show business personalities from artifacts associated with them.

December 30, 1963

Wilbur Stark Productions

A young Dick Clark as host of **The Object Is**, a 1963 quizzer.



OH MY WORD

PREMIERE:

September 1966

PACKAGER:

Circle Seven Productions

BROADCAST HISTORY:

Syndicated September 1966–September 1967

HOST:

Jim Lange

CREATOR:

Dr. Arthur Hough

PRODUCER/DIRECTOR:

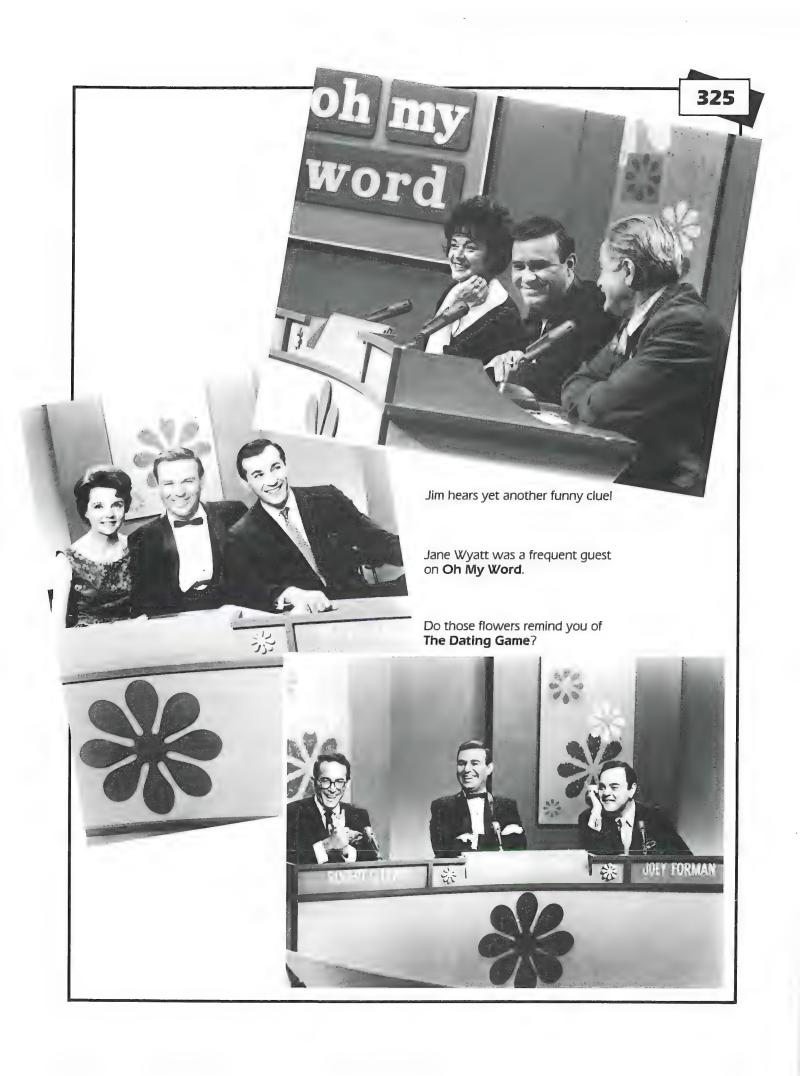
Ajar Jacks

Oh My Word was created by Dr. Arthur Hough, a professor at San Francisco State College, and first broadcast as a local show on KGO in San Francisco starting in March 1965.

Contestants attempted to determine which of four panelists was giving the correct definitions to various wild and wacky words. Only one panelist was giving the real definition, the others invented them. The show was seen for only one season in syndication.

Host Jim Lange with guests Zero Mostel and Mel Torme from 1966.





ON YOUR ACCOUNT

PREMIERE:

June 8, 1953

PACKAGER:

HOSTS:

Proctor & Gamble Productions

BROADCAST HISTORY:

NBC daytime June 8, 1953-July 2, 1954 CBS daytime July 5, 1954-March 30, 1956

ANNOUNCERS:

Win Elliott, Dennis James Bob Warren, Bill Rogers

PRODUCER:

Bob Quigley

DIRECTORS:

Larry White, Charles Fisher

When this show began its run, contestants came on the show to earn money for a charitable purpose. For example, a man wanted to reward an anonymous girl who returned his misplaced wallet. Players answered questions to raise the money and the studio audience chose one player from the day's contestants for the jackpot prize.

By 1955, the format had changed to where three contestants each began with \$50. They then picked questions worth \$25 to \$100. Correct answers led to the big bonus worth \$1500 and merchandise prizes.

ON YOUR MARK

PREMIERE:

September 23, 1961

PACKAGER:

Sonny Fox Productions

BROADCAST HISTORY:

CBS Saturday morning September 23, 1961-December 30, 1961

ANNOUNCER:

HOST:

Sonny Fox Johnny Olson

EXECUTIVE PRODUCER:

Sonny Fox

PRODUCER/DIRECTOR:

Lloyd Gross

Three children, aged 9 to 13, competed on this weekly series. The kids competed in a series of question and answer rounds, based on the contestant's career potential. For example, kids who wanted to be astronauts were tested in the areas of concentration, coordination, and the ability to command for a grand prize of a trip to Cape Canaveral.



Dennis James just awarded a lucky contestant lots of money on **On Your Account**.

ON YOUR WAY

PREMIERE: September 9, 1953 **PACKAGER:** Larry White Productions

BROADCAST HISTORY: Dumont primetime September 9, 1953–January 20, 1954

ABC primetime January 23, 1954-April 17, 1954

HOSTS: Bud Collyer (Dumont version)

John Reed King & Kathy Godfrey (ABC version)

ANNOUNCER: Walter Rainey
EXECUTIVE PRODUCER: Lawrence White

PRODUCERS: Bud Collyer, Mike Dutton **DIRECTORS:** Martin Magner, Richard DePew

Contestants on this question and answer show wanted to get to a certain destination. Each correct answer got them one fourth of the way there. The contestant who answered the most questions correctly won a trip to their destination.

On January 23, 1954, **On Your Way** moved from the Dumont network to ABC and John Reed King and Kathy Godfrey (Arthur Godfrey's sister) became the new hosts. On February 7, the format was changed to a talent show with the audience determining the winners of cash awards.



Bud Collyer from On Your Way.

100 GRAND

PREMIERE:

September 15, 1963

PACKAGER:

Bob Stivers Productions

BROADCAST HISTORY:

ABC primetime September 15, 1963-September 29, 1963

HOST:

Jack Clark

ANNOUNCER: PRODUCER:

Bill Wendell

DIRECTORS:

John B. Green

SET DESIGN:

Bill Foster, Jerome Shaw John Dapper

MUSIC DIRECTOR:

Milton DeLugg

ABC tried to bring back the big money quiz shows of the 1950's with **100 Grand** but the audiences didn't take to it and this show lasted a mere three weeks.

One contestant, possessing knowledge in a specific field, was quizzed by a panel of five professional authorities for cash prizes. Players surviving without missing a question then had to answer five questions submitted by home viewers for a grand prize of \$100,000.

Remember 100 Grand with host

Jack Clark?



THE \$128,000 QUESTION

PREMIERE:

September 1976

PACKAGER:

Cinelar Associates/Viacom Television

BROADCAST HISTORY:

Syndicated September 1976-September 1978

HOSTS:

Mike Darrow, Alex Trebek

ANNOUNCERS:

Alan Kalter, Sandy Hoyt

ASSISTANTS:

Lauri Locke, Cyndi Reynolds, Sylvie Garnet, Patti Lee

EXECUTIVE PRODUCERS:

Steve Carlin, Jerry Appleton

PRODUCERS: DIRECTORS:

Willie Stein, Candy Cazau, Greg Harper, Ron Thornbury Dick Schneider, George Choderker, William G. Elliott

SET DESIGN:

Kathleen Ankers, C.M. Zahurak

MUSIC:

Guido Basso

This weekly series was based on **The \$64,000 Question**. Contestants, selected because of their knowledge in a specific field, answered questions on their area of expertise. The value of the questions started at \$64 and doubled until a maximum of \$64,000 was reached. Players risked their winnings on their ability to answer the next question, with a wrong answer eliminating them. The top winners of the season competed for an additional \$64,000.

The first season of shows were taped in New York City with Mike Darrow as host, while the second season was done in Toronto with Alex Trebek as emcee. Michael O'Rourke was the security guard in charge of the questions. Ideal Toys marketed a home version based on this show.



Host Alex Trebek, on the set of **The \$128,000 Question**.



ONE IN A MILLION

PREMIERE:

April 10, 1967

PACKAGER:

Mery Griffin Productions

BROADCAST HISTORY:

ABC daytime April 10, 1967-June 16, 1967

HOST:

Danny O'Neill

ANNOUNCER:

Chet Gould

PRODUCER:

Stu Billet

DIRECTORS:

Garth Dietrick, Alan Mifelow

CREATOR:

Don Lipp

Contestants tried to guess which of a panel of five guests held an unusual secret. Each of the panelists told a story and the contestants determined which of the stories were true.



ONE MINUTE PLEASE

PREMIERE:

July 6, 1954

PACKAGER:

Harry S. Goodman Productions

BROADCAST HISTORY:

Dumont primetime July 6, 1954–February 17, 1955

HOSTS:

John K.M. McCaffery, Allyn Edwards

ANNOUNCER:

Don Russell

PRODUCER/DIRECTOR:

David Lowe

This show was based on a BBC-TV series. Two teams, each composed of three celebrities, were given a topic (such as "How Peter Piper picked a peck of pickled peppers" or "How to Begin the Beguine") and each panelist had to incorporate it in a conversation for one minute without undue repetition. Prizes were awarded to members of the studio audience.

Allyn Edwards replaced John K.M. McCaffery as host on November 19, 1954. Among the regular panelists were Ernie Kovacs, Hermione Gingold, Alice Pearce, Annie Burr, Marc Connelly, Cleveland Amory, and Jimmy Cannon.

\$1,000,000 CHANCE OF A LIFETIME

PREMIERE:

January 6, 1986

PACKAGER:

Lorimar-Telepictures Productions

BROADCAST HISTORY:

Syndicated daily January 6, 1986–September 1987

HOST:

Jim Lange

ASSISTANT:

Karen Thomas (September 1986–September 1987)

ANNOUNCERS:

Mark Summers, Johnny Gilbert

EXECUTIVE PRODUCERS:

Bob Synes, Jay Friedman, Scott Stone Joel Stein

PRODUCER: DIRECTORS:

Jerome Shaw, Joe Carolei

SET DESIGN:

Anthony Sabatino, William H. Harris

Two couples competed in a word puzzle game. One member of each team competed. A clue was given and letters appeared one at a time until one player guessed. That word became a clue to the main puzzle, and the player then chose one of the possible letters in the main puzzle. The letters appeared in their places in the phrase and the player was given a chance to guess. One extra letter (the stinger) was among the available letters and if the player chose that one he lost a turn. The player could chose up to two letters on each turn.

Scoring: \$25 was put into the bank for each clue guessed and each letter revealed in the main puzzle. In round two, the value went to \$50, and in round three to \$100. The team that solved each puzzle won the money in the bank and the team with the most money after three rounds won the game.

The day's winning team played the bonus round for \$5000. The team chose from among three categories (examples: sweet tooth, arctic circle, middle eastern cities). The players playing as a team had to guess six items in that category, with letters revealed one at a time, in a maximum of 60 seconds.

If they were successful, they could leave with \$5000 or come back, risk their day's winnings, and try again to win the game and bonus for another \$5000. If they could win three days in a row, they won one million dollars.



Jim Lange and model Karen Thomas share a quiet moment backstage at the \$1,000,000 Chance Of A Lifetime. Security guard Greg looks on.

How would you like to win \$1,000,000?



PANTOMIME QUIZ

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

October 4, 1949

Mike Stokey Productions

CBS primetime October 4, 1949-January 3, 1950

CBS primetime July 3, 1950-September 25, 1950

CBS primetime July 2, 1951-August 20, 1951

NBC primetime January 2, 1952-March 26, 1952

CBS primetime July 4, 1952-September 26, 1952

CBS primetime July 10, 1953—August 28, 1953

Dumont primetime October 20, 1953-April 13, 1954

CBS primetime July 9, 1954-August 27, 1954

ABC primetime January 22, 1955-March 6, 1955

CBS primetime July 8, 1955-September 30, 1955

CBS primetime July 6, 1956-September 7, 1956

CBS primetime July 5, 1957-September 6, 1957

ABC primetime April 8, 1958-September 2, 1958

ABC daytime May 18, 1959-October 9, 1959

ABC primetime June 8, 1959-September 28, 1959

Mike Stokey

ANNOUNCERS:

Ed Reimers, Ken Niles, Art Fleming, Terry O'Sullivan,

Don Russell, Keith Ketherington

ASSISTANTS:

HOST:

Sondra Spence, Spring Mitchell

PRODUCER:

Mike Stokey

DIRECTORS:

Bud Cole, Stuart Phelps, A.C. Jones, Phillipe DeLacy,

Bill Bennington, Bud Cole, Eddie Nugent, Alan Dinehart

Joe Dachow, Harry Coyle

MUSIC DIRECTOR:

Frank DeVol

Pantomime Quiz was the annual summer replacement series during the 1950's. It was seen during its ten-year run on all four of the commercial networks (NBC, CBS, ABC, Dumont).

Pantomime Quiz began as a local series seen in the Los Angeles area on KTLA, debuting on November 13, 1947. It won the first Emmy award given a game show in 1948.

Based on the parlor game of charades, two teams of four members on each, competed against each other to pantomime famous phrases, quotes, or names. The team using the least time to guess the phrases was the winner. Home viewers sent in phrases and won cash if their phrase was used and a bonus prize if the panel could not solve it in a two-minute time limit.

Spring Mitchell, one of the assistants to the host, later became Mrs. Mike Stokey. Among the celebrities who were regulars on the show were Carol Burnett, Dick Van Dyke, Angela Lansbury, John Barrymore Jr., Jackie Coogan, Hans Conried, Rocky Graziano and Vincent Price.

The show was revived in 1962 under the title Stump the Stars.

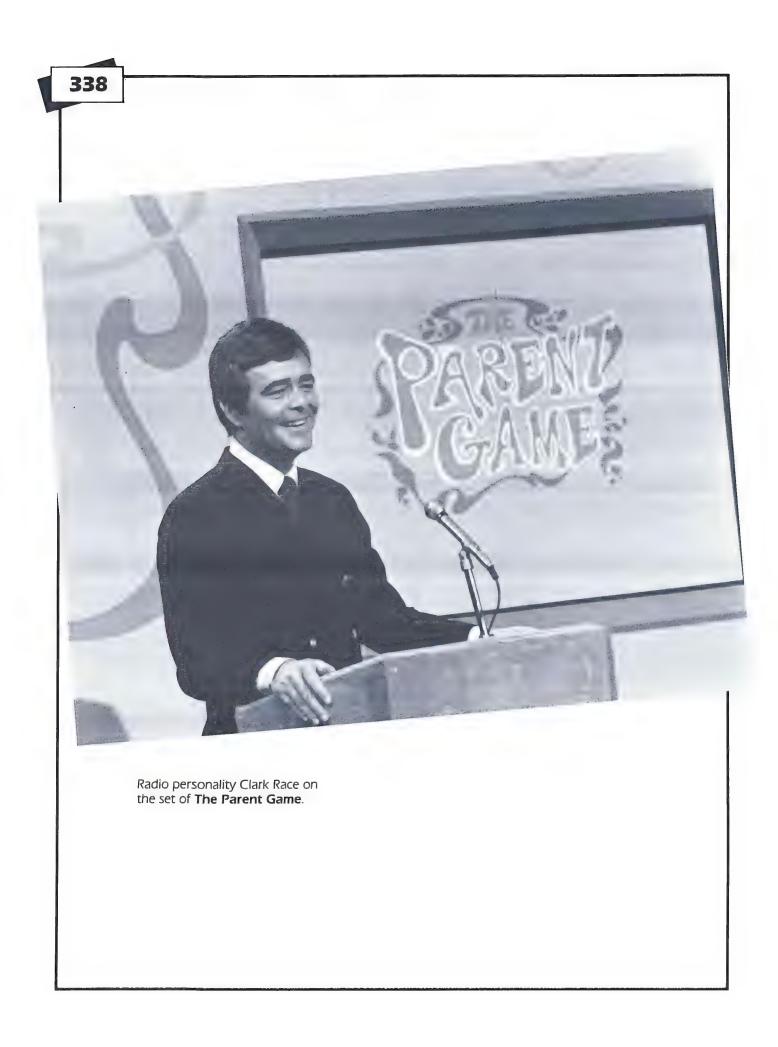


Rodney Dangerfield? No, it's Mike Stokey, host and creator of **Pantomime Quiz**.

Note the homey set!



Can you recall which of these celebrities hosted game shows? If you said Hans Conried and Tom Poston you are correct. That's a young Carol Burnett next to Hans Conried.



THE PARENT GAME

PREMIERE: September 1972

PACKAGER: Chuck Barris Productions

BROADCAST HISTORY: Syndicated September 1972—September 1973

HOST: Clark Race

ANNOUNCER: Charlie O'Donnell

PRODUCER: Gary Jonke
DIRECTOR: John Dorsey
SET DESIGN: Archie Sharp
MUSIC: Frank Jaffe

CREATORS: Barry Abel, Gary Jonke **AUTHORITY:** Dorothy Johnson, of U.S.C.

Three married couples matched their ideas in raising children with those of a child psychologist. Each couple chose one of four possible answers to a question and points were awarded for correct answers. High point scorers received merchandise prizes.

PARTY LINE

PREMIERE:

June 8, 1947

BROADCAST HISTORY:

NBC primetime June 8, 1947-August 31, 1947

HOST:

Bert Parks

This early television series was broadcast on NBC's two-station network of WNBT, New York, and WPTZ, Philadelphia. The format consisted of questions, sometimes illustrated with a film clip or a demonstration, and a call placed to a home viewer. A correct answer earned \$5 and a box of the sponsor's (Bristol Myers) products.

PASS THE BUCK

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER: EXECUTIVE PRODUCER:

PRODUCER: DIRECTOR:

ART DIRECTOR:

April 3, 1978

Bob Stewart Productions

CBS daytime April 3, 1978 – June 30, 1978

Bill Cullen

Bob Clayton Bob Stewart

Sande Stewart

Mike Garquilo

Jim Ryan

Four contestants competed in a game of coming up with multiple answers to particular questions (example: something a person does to keep cool). The bank started at \$100 and \$25 was added for each answer given. Players were eliminated when they gave an unacceptable answer and the game continued until only one player was left. They received all the cash in the bank and a chance to win an additional \$5000.

The winner tried to name items in a particular category in 15 seconds, receiving \$100 for each answer on the board. If they could name all the items in a particular row or one item in each of the four rows, they won the \$5000.

Pass The Buck, hosted by television favorite Bill Cullen.



PASSWORD

PREMIERE: October 2, 1961

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: CBS daytime October 2, 1961—September 15, 1967

CBS primetime January 2, 1962—September 9, 1965

CBS primetime December 25, 1966-May 22, 1967

ABC daytime April 5, 1971 – June 27, 1975

1961-1967 VERSION

HOST: Allen Ludden

ANNOUNCER: Bob Marcato (first two weeks), Jack Clark

DEBUT WEEK GUESTS: Kitty Carlisle, Tom Poston Frank Gifford, Betty White

EXECUTIVE PRODUCER: Bob Stewart Frank Wayne

DIRECTORS: Lou Tedesco, Mike Garguilo **SET DESIGN:** Ted Cooper (original), Bill Bohnert

WORD AUTHORITIES: Professor David H. Greene, Dr. Reason A. Goodwin

1971-1975 VERSION

HOST: Allen Ludden

ANNOUNCER: John Harlan

EXECUTIVE PRODUCER: Frank Wayne

PRODUCER: Howard Felsher

DIRECTORS: Stuart Phelps, Ira Skutch

SET DESIGN: Henry Lickel

WORD AUTHORITIES: Dr. Robert Stockwell, Dr. Carolyn Duncan

Two teams, each composed of a celebrity guest and a contestant, competed in a game of guessing words from one-word clues. One member of each team was given the "password" and tried to get his partner to say the word using a one-word clue. If he couldn't, the opposing team got a chance. The point value started at ten and decreased by one until the word was guessed. The first team to score 25 points won the game and played the lightning round, where one player tried to convey five words to his partner in one minute at \$50 a word.

In the updated 1971 version, one new addition was added to the game. After the lightning round, the winning team played the "betting word," where the contestant was given the opportunity to risk any or all of the game's winnings on his ability to get his partner to say the word in 15 seconds for double their bet.

The format was changed to the **Password All-Stars** on November 18, 1974, where the game featured only celebrities playing. On February 18, 1975, **Password** returned to the contestant format with several alterations. An elimination round was now played before the main game, a player was given the option of going for double points if he could get his teammate to say the password on one clue, and a three-step lightning round was used in the bonus game.

Through 1987, Milton Bradley has marketed 25 editions of the **Password** home game. In 1979, the show was revived under the title **Password Plus** and in 1984 as **Super Password**.







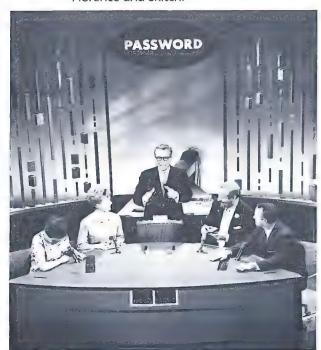


The trademarks of Allen Ludden, those glasses and those hand gestures!

★DID YOU KNOW... **PASSWORD** was one of Burt Reynolds' favorite game shows. Both Carol Burnett and Burt played against each other. Monty Hall once hosted while regular host Allen Ludden was a celebrity player. How did he do? Monty was a great host and naturally Allen won almost every game.

A set shot from the very first taping of **Password** back in 1961.

Password was now a hit and a new set was created. Can you see the changes? By the way, those are the Hendersons, Florence and Skitch.





A young Joan Collins with then husband Anthony Newley.

Betty White and Allen Ludden met on the set of **Password** and soon afterwards they married. Here Jim Backus is trying to eavesdrop.





The famous **Password** set from the 1975 version. Today's players are Elizabeth Montgomery and Bill Bixby.



Felix and Oscar on **Password?** You bet! It was for an **Odd Couple** episode that featured Allen Ludden and wife Betty White.

Do you know the meaning of those words behind host Allen Ludden?







A casual Allen Ludden from a 1975 taping. Allen Ludden was always noted for his wardrobe. He was one of the first hosts who changed the look of daytime television when he wore his open shirts. Pat Carroll and Mel Torme are guests.

One of Hollywood's happiest couples, Betty White and Allen Ludden.



PASSWORD PLUS

PREMIERE:

January 8, 1979

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime January 8, 1979-March 26, 1982

HOSTS:

Allen Ludden, Tom Kennedy

ANNOUNCER: EXECUTIVE PRODUCER:

Gene Wood Howard Felsher

PRODUCER:

Robert Sherman

DIRECTOR:

George Choderker

SET DESIGN: Bente Christenson

In the updated version of **Password**, two teams, each consisting of a celebrity guest and a contestant, again guessed words from one-word clues given by their partners. Each "password," in the new version, was a clue to the password puzzle (the name of a person, place, or thing) and the first player to correctly guess the puzzle won the round. The first two puzzles played were worth \$100 each, others after that were worth \$200. The first team to collect \$300 won the match.

The winning team went on to play "Alphabetics," where one player tried to communicate ten words to his partner using one-word clues in 60 seconds for \$100 a word or a jackpot of \$5000 for all ten.

On October 27, 1980, Tom Kennedy became the new host replacing Allen Ludden, who was too ill to continue. The show was revived again in the fall of 1984 as **Super Password** (see that title).

Tom Kennedy took over as host of **Password Plus** when friend Allen Ludden passed away.



PAY CARDS!

PREMIERE:

September 1968

PACKAGER:

Nicholson-Muir Productions

BROADCAST HISTORY:

Syndicated September 1968-September 1969

HOST:

Art James

ANNOUNCERS:

Fred Collins, Glenn Rhyle, Jerry Thomas

PRODUCERS:

Jim Reynolds Robert Rushing

DIRECTORS:

Jim Reynolds, Mike Garguilo

SET DESIGN:

Murl Rush

Three contestants competed in a game based on poker. Twenty cards, containing singles, two of a kind, three of a kind, four of a kind, and wild cards were displayed on a game board. By selecting five cards at random, players attempted to build a better hand than their opponents.

Three rounds were played with variations on the basic idea. Cash payoffs were \$10 for a pair, \$30 for three of a kind, \$50 for a full house, \$100 for four of a kind, \$150 for five of a kind, and \$50 for high hand.

Art James and guest Arlene Dahl on the set of **Pay Cards!**



PDQ

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

PRODUCERS:

DIRECTORS:

SET DESIGN:

MUSIC:

September 1965

Heatter-Quigley Productions/Four Star Television

Syndicated September 1965—September 1969

Dennis James

Kenny Williams

Merrill Heatter, Bob Quigley

Larry White, Jerome Shaw, Stuart Phelps

Mary Weaver

Arlo

Three celebrities and one contestant competed on teams of two to guess words or phrases from letter clues. One member of a team was shown a phrase and put three letters on a board for the other to see. The other member had to identify the phrase or have letters added, one at a time, until correctly guessed. The team using the least number of letters won the round.

In the bonus round, one player from the winning team tried to guess ten words from three-letter clues in 60 seconds for \$50 a word.

PDQ returned to television in March 1973 with a new title, Baffle.

A great behind-the-scenes set shot of **PDQ**, hosted by Dennis James.





PENNY TO A MILLION

PREMIERE: PACKAGER: May 4, 1955

Wolf Productions

BROADCAST HISTORY:

ABC primetime May 4, 1955-October 19, 1955

HOST: PRODUCER: Bill Goodwin Herb Wolf

DIRECTOR:

Matt Harlib

This show was hosted by Bill Goodwin, one-time announcer on the Burns and Allen radio series. Ten players competed in a question and answer game where an incorrect guess eliminated a player. When just two players remained, they competed in a spelling bee where they received one penny doubled to a possible million pennies (\$10,000) for each word spelled correctly.

This show was broadcast from New York from May 4 to June 29, then moved to Los Angeles for the rest of its run.



PEOPLE ARE FUNNY

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER: PRODUCER:

DIRECTORS:

September 19, 1954

John Guedel Productions

NBC primetime September 19, 1954-April 2, 1961

Art Linkletter

Pat McGeehan

John Guedel

George Foxe, Irving Atkins

People Are Funny was based on the radio show of the same name that was heard on NBC from 1942 to 1959. It was based on another radio show called **Pull Over Neighbor**. Art Baker was the original host, with Art Linkletter taking over on October 1, 1943. The show moved to television in 1954 and was broadcast from NBC Studios at Sunset and Vine in Hollywood (now the home of a bank). After the show left NBC in 1961, 150 of the 246 shows produced were made available in syndication.

Contestants were picked from the studio audience just prior to the start of each show. On the air, they would be interviewed by Art and then asked to get involved in some stunt that would prove that "people are funny." Some stunts took place in the studio on that show and some took a week to complete.

In the 1956–1957 season, a computer dating feature was added. A couple, matched by the Univac computer, got to know each other while answering questions in a quiz segment.



Hey, that's no moving man, that's **People Are Funny** host Art Linkletter.

A toothy Art Linkletter.



PEOPLE ARE FUNNY

PREMIERE:

March 24, 1984

PACKAGER:

Roadblock Productions (Ohlmeyer Communications)

BROADCAST HISTORY:

NBC primetime March 24, 1984-July 21, 1984

HOST:

Flip Wilson

ANNOUNCER: EXECUTIVE PRODUCER:

Dick Tufeld Don Ohlmeyer

PRODUCER/DIRECTOR:

Perry Rosemond

MUSIC DIRECTOR:

Milton DeLugg

In this updated version of the 1950's series of the same name, contestants were selected to perform outrageous stunts for laughs. Filmed mostly on location on the streets of Los Angeles, sample gags included two men trying to get a passerby to join them "fishing" in a manhole and a little girl trying to get a restaurant patron to eat her vegetables before her mother came back.

PEOPLE WILL TALK

PREMIERE:

July 1, 1963

PACKAGER:

Heatter-Quigley Productions/Four Star Television

BROADCAST HISTORY:

NBC daytime July 1, 1963-December 27, 1963

HOST:

Dennis James

ANNOUNCER:

Kenny Williams

PRODUCERS:

Merrill Heatter, Bob Quigley

DIRECTOR:

Joe Behar

Two contestants argued opposite sides of a question before a panel of 15 judges. Members of the panel then voted and the contestants chose panel members trying to be the first player to find four judges who supported their position. Each vote was worth \$25 and the first player to score \$100 won.

The original pilot for **People Will Talk** was done for CBS with Arthur Godfrey as host. **People Will Talk** was revised in 1964 with a new title, **Celebrity Game**, for CBS.



Dennis James on the set of his 1963 game show, **People Will Talk**.

Can you spot the following: Lee Marvin, Gloria Swanson, Nick Adams, Michael Landon, Agnes Moorehead? How many others can you spot?



THE PERFECT MATCH

PREMIERE:

September 1967

PACKAGER:

Bill Derman Productions/Screen Gems Television

BROADCAST HISTORY:

Syndicated September 1967-September 1968

HOST:

Dick Enberg

CREATOR/PRODUCER:

Bill Derman

DIRECTOR:

Robert Robb

EXECUTIVE PRODUCER:

Harry Koplan

NBC sportscaster Dick Enberg hosted this show that featured two three-member teams (men vs women) who tried to discover which mate a computer had matched them with.

In round one, the men were presented with a romantic situation and attempted to solve it, with the women questioning their views. Round two was a reversal of round one. Round three was a question and answer exchange between the two teams to determine the romantic nature of each player.

At the end of the show, each player chose the mate they felt was best suited for them. Players who matched each other received \$50 and players who paired themselves as the computer had picked received \$200.



PERFECT MATCH

PREMIERE:

January 13, 1986

PACKAGER:

Lorimar-Telepictures

BROADCAST HISTORY:

Syndicated January 13, 1986—September 12, 1986

HOST:

Bob Goen

ANNOUNCER:

Johnny Gilbert

EXECUTIVE PRODUCERS:

Bob Synes, Scott Stone, Jay Feldman

PRODUCER:

Scott Sternberg Joe Behar

DIRECTOR: SET DESIGN:

Ray Klausen, Randy Blom

MUSIC:

Score Productions

Three married couples competed to see who knew more about each other. First the husbands were asked questions about their wives and then the wives about their husbands. Players wagered any part of their winnings on their ability to match their mate. Any couple that correctly matched every question won \$5000.

PERSONALITY

PREMIERE:

July 3, 1967

PACKAGER:

Bob Stewart Productions/Filmways Television

BROADCAST HISTORY:

NBC daytime July 3, 1967-September 26, 1969

HOST:

Larry Blyden

ANNOUNCERS:

Jack Clark, Bill Wendell

EXECUTIVE PRODUCER:

Bob Stewart

PRODUCER:

Anne Marie Schmidt

DIRECTOR:

Lou Tedesco

SET DESIGN: Rex Fluty, Jr.

A celebrity panel of three tried to predict how other celebrities would respond to certain questions. The panel was asked to choose from three possible answers for \$25 a correct guess. After the panel had guessed, the right answer was revealed via pre-recorded video tapes. Panelists played for members of the studio audience.

PERSONALITY PUZZLE

PREMIERE:

March 19, 1953

BROADCAST HISTORY:

ABC primetime March 19, 1953—June 25, 1953

HOSTS:

John Conte, Robert Alda

PRODUCER:

Alan Pottash

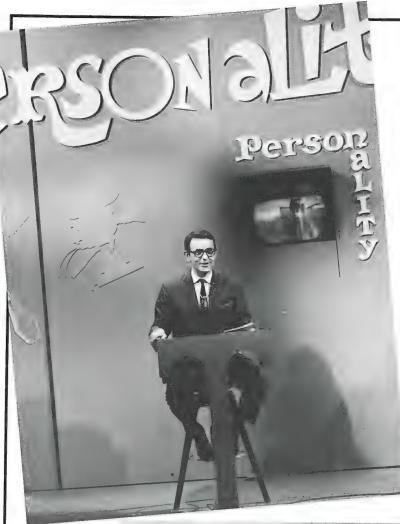
PRODUCEK:

Mail Follasii

DIRECTOR:

Ed Nugent

Four contestants were seated with their backs to a celebrity guest. They were handed articles of clothing and given clues to the guest's trade. Through examination and questioning they attempted to establish the guest's identity.



Note the simple set of **Personality**.

Bill Cullen—when not hosting he's starring on game shows. Here he's on **Personality** with Larry Blyden.



PICTURE THIS

PREMIERE:

June 25, 1963

PACKAGER:

Joelson-Baer Productions

BROADCAST HISTORY:

CBS primetime June 25, 1963-September 17, 1963

HOST:

Jerry Van Dyke

ANNOUNCER:

Lee Vines

PRODUCERS:

Art Baer, Ben Joelson

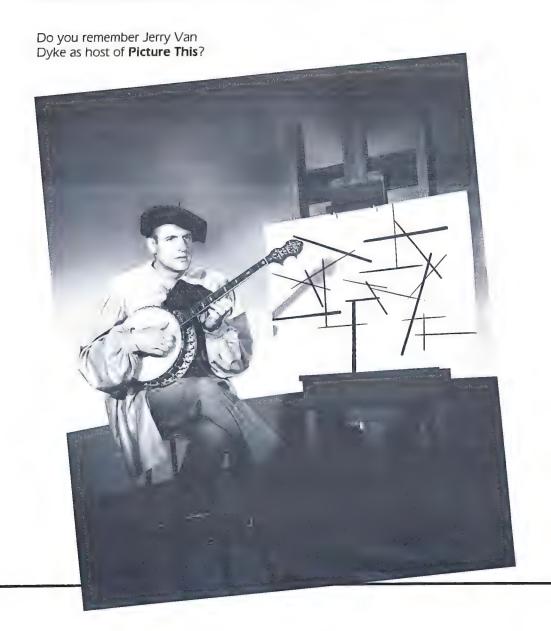
DIRECTOR:

Gil Cates

SET DESIGN:

Ed Mitchell

Two teams, each composed of a celebrity guest and a studio contestant, competed in a game where one player was given a phrase and he directed his partner by telling him what clues to draw to learn its identity. First "artist" to identify the phrase won.



PITFALL

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

EXECUTIVE PRODUCER:

PRODUCERS: DIRECTOR:

September 1981

Catalena Productions

Syndicated September 1981 – September 1982

Alex Trebek

John Barton

Bill Armstrong

Ian MacLennan, John Barton

Geoff Theobald

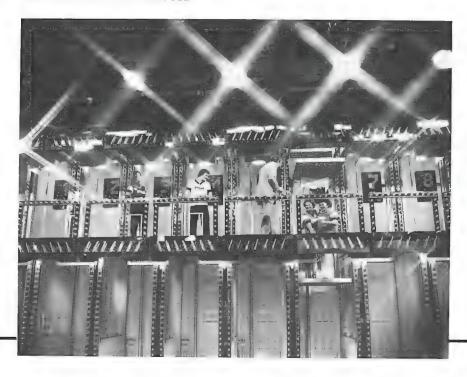
Two contestants competed in this one-season syndicated show taped in Vancouver, Canada. The studio audience was asked a question and given four possible responses. Each member of the audience chose an answer and each contestant selected the answer they felt the majority of the audience chose. Players scored one point if they picked the right answer. The first player to score five points (or the player who was ahead after five minutes of playing) won the game.

The winner played a pitfall round where they were given 100 seconds to cross an eight section bridge by answering eight questions correctly. Each correct answer earned \$100

and if they completed the crossing of the bridge they won a bonus prize.

Three of the sections of the bridge had pitfalls and could stop or slow down the progress of the contestant unless they used a "pitpass" won in the main game. Passes were won by reaching certain levels of points. Before the pitfall round began, the pitfall sections were lighted once and the safe sections twice in a random order to help the player locate the pitfalls and use his passes to his advantage. If they failed to use their pitpasses at the right time, the section lowered and the player remained there until they answered another question correctly.

Marty Allen is having his ups and downs on the **Pitfall** set.



PLACE THE FACE

PREMIERE:

July 2, 1953

PACKAGER:

Ralph Edwards Productions

BROADCAST HISTORY:

NBC primetime July 2, 1953—August 20, 1953 CBS primetime August 27, 1953—August 26, 1954

NBC primetime September 18, 1954—December 25, 1954

NBC primetime June 28, 1955-September 13, 1955

HOST:

Jack Smith (July 1953—November 1953) Jack Bailey (November 1953—January 1954) Bill Cullen (January 28, 1954—September 1955)

ANNOUNCER:

Jack Narz

EXECUTIVE PRODUCER:

Paul Edwards

PRODUCERS:

Ed Bailey, Joe Landis

DIRECTOR:

Joe Landis

Players tried to guess the identity of guests with whom they had some previous connection (example: a grade school teacher). Clues were given and the player could ask questions of the guest that resulted in a yes or no answer.





PLAY THE GAME

PREMIERE:

September 24, 1946

BROADCAST HISTORY:

Dumont primetime September 24, 1946-December 17, 1946

ABC primetime August 20, 1948-November 6, 1948

HOSTS:

Dr. Harvey Zorbaugh (1946)

Irene Wicker & Joe O'Brien (1948)

PRODUCER:

Edward Sobol

DIRECTOR:

Richard Goggin (1946), Edward Sobol

One of the first continuing game shows on television, this charade game was produced by ABC in 1946 but was broadcast on the two-station Dumont network (New York, Washington D.C.).

Hosted by Dr. Harvey Zorbaugh, a professor of Educational Sociology at New York University, the show featured guest stars pantomiming well-known names and phrases for home viewers to guess. Viewers called the studio with their answers and if correct, they

Play the Game was also seen in the New York area in 1941.

PLAY THE PERCENTAGES

PREMIERE:

January 1980

PACKAGER:

Barry-Enright Productions

BROADCAST HISTORY:

Syndicated January 1980-September 1980

HOST:

Geoff Edwards

ANNOUNCER:

Jay Stewart

PRODUCER:

Ron Greenberg

Richard Kline

DIRECTOR:

MUSIC: **SET DESIGN:**

Hal Hidey John C. Mula

Two couples competed in a game of prediction ... what percent of a group of people could answer a particular question. The team coming closest won the percentage in points and the first team to collect 300 points won \$300. In the bonus round, contestants were shown six responses, five of which were correct. They tried to guess those five for cash.

> These lucky contestants just won the Play The Percentages game by one point.



PLAY YOUR HUNCH

PREMIERE: June 30, 1958

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: CBS daytime June 30, 1958—January 2, 1959

ABC daytime January 5, 1959-May 8, 1959

NBC daytime December 7, 1959—September 27, 1963 NBC primetime April 15, 1960—September 10, 1960 NBC primetime June 29, 1962—September 26, 1962

HOST: Merv Griffin (June 1958–September 1962)

Richard Hayes (August 1962–October 1962) Gene Rayburn (October 1962–November 1962)

Robert Q. Lewis (November 26, 1962-September 1963)

ASSISTANT: Liz Gardner
ANNOUNCER: Johnny Olson
PRODUCERS: Bob Rowe, Ira Skutch

DIRECTORS: Lloyd Gross, Mike Garguilo

SET DESIGN: Frank Schneider MUSIC DIRECTOR: Joe Harnell

In this game of observation and deduction, two teams of two contestants were asked to guess which of three possible solutions answered a problem or question. A typical problem might have included which of three girls was a judo expert, or which of three sets of lips belonged to Marilyn Monroe. Each correct guess was worth one point and three points won the game.

In the fall of 1962, host Merv Griffin left to emcee his own variety show for NBC.



POP 'N' ROCKER GAME

PREMIERE:

September 1983

PACKAGER:

Alan Landsburg Productions/Ron Greenberg Productions

BROADCAST HISTORY:

Syndicated (first run) September 1983-September 1984

HOST:

Jon Bauman

ANNOUNCERS:

Phil Hartman, Machine Gun Kelly

EXECUTIVE PRODUCER:

Ron Greenberg

EXECUTIVE IN CHARGE OF

Howard Lipstone

PRODUCTION: PRODUCER:

David Yarnell

DIRECTOR:

Arthur Forrest

SET DESIGN:

Ed Flesh

THEME SONG COMPOSED BY:

Bruce Gray & Berton Averre

Three contestants competed in this weekly game show hosted by Jon Bauman, one-time member of the rock group "Sha Na Na." In round one of the game, music-oriented questions with visual accompaniment were read. The first player to buzz in with the correct answer was awarded \$50.

In round two, a 60-second rapid fire question & answer session was held. The value of the first question was \$50 and it increased by \$10 on each of the next questions until time

The player with the highest cash score won and played the bonus round. In a 30-second time limit, a player was shown scrambled letters of the name of a rock music artist. They were given a clue and most came up with three correct answers before time ran out to

Another weekly feature of the show was performances by two musical groups.

★DID YOU KNOW... Huey Lewis and the News, the Bangles, Irene Cara, and Boy George with Culture Club were all guests on this show.



Can you name the game show that was also a rock concert? It was the **Pop 'N' Rocker Game**. Here's host Jon Bauman with musical guest stars, The Gap Band.

PRESS YOUR LUCK

PREMIERE: September 19, 1983

Carruthers Company Production PACKAGER:

BROADCAST HISTORY: CBS daytime September 19, 1983—September 26, 1986

USA Cable (repeats) September 14, 1987-

Peter Tomarken HOST: Rod Roddy ANNOUNCER:

EXECUTIVE PRODUCER/

DIRECTOR: Bill Carruthers PRODUCER: Bill Mitchell SET DESIGN: Ed Flesh MUSIC: Lee Ringuette

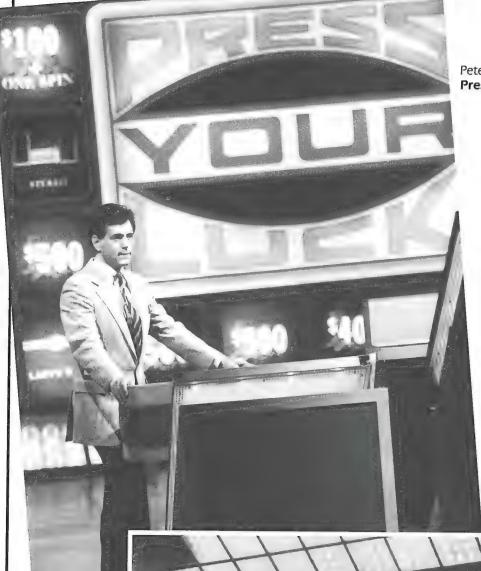
Three contestants tried to earn "spins" by answering questions. After a question was read, the first player to "buzz in" was given a chance to win three spins, dependent on a correct answer. His answer plus two others were then listed as three possibilities for the other two players to choose from. If they picked the right answer they received one spin. Four such questions were used in each half of the game.

Each player, in turn, used their spins to earn cash and prizes from a rotating game board trying to avoid a "whammy" that bankrupted them. At any time during their spins, the player could give his remaining spins to his opponent. Four "whammys" eliminated a player from the game. The player with the most cash after two rounds won. Players retired when they reached the \$25,000 limit.

In the first round the board had cash amounts up to \$1500, in the second round up to \$5000.



A dapper looking Peter Tomarken from a 1986 photo shoot.



Peter Tomarken on the set of **Press Your Luck**.

Watch out for the whammy!!



THE PRICE IS RIGHT

PREMIERE: November 26, 1956

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime November 26, 1956—September 6, 1963

ABC daytime September 9, 1963—September 3, 1965

NBC primetime September 23, 1957—September 6, 1963
ABC primetime September 18, 1963—September 11, 1964

CBS daytime September 4, 1972-

Syndicated September 1972—September 1980
Syndicated September 9, 1985—September 5, 1986
CBS primetime August 14, 1986—September 18, 1986

1956-1965 VERSION

HOST: Bill Cullen

SUBSTITUTE HOSTS: Jack Clark, Johnny Gilbert

ANNOUNCERS: Don Pardo, Jack Clark, Johnny Gilbert, Ed Jordan Beverly Bentley, Toni Wallace, June Ferguson,

Maryann James, Gail Sheldon

PRODUCERS:Bob Stewart, Willie Stein, Beth Hillinger Ferro

Max Miller, Don Bohl, Lou Tedesco, Paul Alter,

Michael Graham

ORIGINAL SET DESIGN: Frank Schneider
1964 SET DESIGN: Richard Senie

TOTE MACHINES BY: The American Totalizer Company

One of the most popular game shows of the late 1950's-early 1960's was Goodson-Todman's **The Price is Right**. The program had four studio contestants trying to guess the retail price of merchandise prizes. The contestant coming the closest to the retail price without going over won the item of merchandise. The player with the greatest dollar amount in prizes returned to play on the next show.

One of the popular features was a home viewer contest where viewers sent in postcards trying to guess the exact amount of a showcase of prizes. In September 1963, guest celebrities playing for home viewers became another feature. The first was Betsy Palmer.

1972- VERSION

HOST/DAYTIME: Bob Barker

HOSTS/SYNDICATED: Dennis James, Bob Barker, Tom Kennedy

ANNOUNCERS: Johnny Olson, Gene Wood, Bob Hilton, Rod Roddy MODELS: Janice Pennington, Anitra Ford, Pamela Parker,

Dian Parkinson, Holly Hallstrom

EXECUTIVE PRODUCER: Frank Wayne

PRODUCERS: Jay Wolpert, Barbara Hunter, Phillip Wayne,

Roger Dobkowitz

DIRECTORS: Marc Breslow, Paul Alter

ORIGINAL SET DESIGN: Don Roberts

MUSIC: Ed Kalehoff, Score Productions



Bill Cullen, host of the original **Price Is Right**. Note the price tag logo.

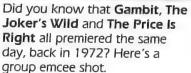


Bill Cullen asks producer Bob Stewart an important question off-camera.

The actual price is . . .







Bill Cullen gives the O.K. sign on an item that has to be priced.



One of the most popular daytime game shows since it returned to television in 1972, **The Price Is Right** became the longest-running game show on daytime television in March 1987.

The new version of **The Price Is Right** begins each show with four contestants selected from the studio audience ("Come on down!") who compete to guess the retail price of a merchandise item. The player coming closest without going over wins the prize and comes on stage to play another pricing game for additional prizes.

The vacancy in contestant row is then filled with another player called from the audience. The top two winners of the day compete in a "showcase round," where each player tries to guess the price of an assortment of prizes. The player coming closest without going over wins his "showcase" of prizes.

over wins his "showcase" of prizes.

On November 3, 1975, **The Price Is Right** was expanded to a full hour (from 30 minutes) and a new feature was added. Midway through the show, each of the players who participated in the first three pricing games onstage are given a chance to spin a giant wheel. The wheel is lined with numbers representing "cents" and each player is given up





WOW!! Bob Barker and his beauties! Which one is your favorite? Is it Dian Parkinson (far left), Holly Hallstrom or Janice Pennington (far right)?

Tom Kennedy hosted the 1986 syndicated version.

to two spins to reach one dollar. The player coming closest without going over moves on to the "showcase round." If a player spins one dollar exactly (in one or two spins) they win \$1000. If they do it again, they win \$10,000. If they land in the adjacent sections they collect \$5000. After three more pricing games, a second set of players spins the wheel to determine the second participant in the "showcase round."

PRO_FAN

PREMIERE:

May 1977

PACKAGER:

Media Masters-Renshar Productions

BROADCAST HISTORY:

Syndicated May 1977—September 1977

HOST:

Charlie Jones

ANNOUNCER:

Lloyd Thaxton

CREATORS:

Sheldon Saltman, Lloyd Thaxton

PRODUCER:

Bud Murphy

DIRECTOR:

Howard Zuckerman

SET DESIGN:

Henry Lickel, Woodrow Coleman

NBC sportscaster Charlie Jones hosted this 13-week series that featured two guest sports celebrities teamed with studio contestants. One player on each team tried to answer sports related trivia questions and if they were correct, their partner tried to complete a sports stunt (shooting a basket, sinking a putt). The high-scoring team played a bonus round, where both members of the winning team attempted an athletic stunt and if either was successful, prizes were awarded.

PUBLIC PROSECUTOR

PREMIERE:

September 6, 1951

BROADCAST HISTORY:

Dumont primetime September 6, 1951-September 27, 1951

HOSTS:

John Howard, Warren Hull

ANNOUNCER:

Bob Shepard

Three competing players tried to guess the outcome of a 15-minute whodunit film. The film was stopped prior to its outcome and the players had to determine who the culprit was. Players guessing correctly won prizes.

Warren Hull, host of **Public Prosecutor** in 1951.

QED

PREMIERE:

BROADCAST HISTORY:

HOST:

REGULAR PANELISTS:

PRODUCER: DIRECTOR:

April 3, 1951

ABC primetime April 3, 1951 – October 9,1951

Doug Browning (first show only), Fred Uttal Hy Brown, Nina Foch, Harold Hoffman

Hal Hackett

Seymour Robbie

This show was also known by the title **Mystery File**. A celebrity panel was read a mystery story, submitted by a viewer, that was stopped just before the solution was read. Each member of the panel tried to guess the outcome.

QED stands for "Quod Erat Demonstrandum" (Latin for "Which was to be proved").



QUEEN FOR A DAY

PREMIERE: January 3, 1956

PACKAGER: Queen for A Day, Inc. (Robert Temple-Ray Morgan)

BROADCAST HISTORY: NBC daytime January 3, 1956—September 2, 1960

ABC daytime September 5, 1960–October 2, 1964

Syndicated September 1969—September 1970

1956-1964 VERSION

HOST: Jack Bailey

ANNOUNCER: Gene Baker
FASHION COMMENTATOR: Jeanne Cagney

PRODUCERS: Elbert Walker, Howard Blake, Bill Burch, Edward Kranyak

DIRECTOR: James Morgan

1969-1970 VERSION

HOST: Dick Curtis
ANNOUNCER: Carl King

FASHION COMMENTATOR/

ASSISTANT: Nancy Myers

PRODUCERS: Dickson Ward
Jim Washburn, Bill Martin

DIRECTOR: Dick Weinberg
ART DIRECTOR: Herman Zimmerman

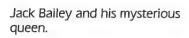
Each day four or five women were chosen from the studio audience to appear on stage. One at a time each contestant stated what she needed and why. At the end of the show, the studio audience voted by applause, choosing the winner as "Queen." One of daytime television's most popular tearjerkers, **Queen for A Day** made its debut on the Mutual radio network on April 29, 1945. A local TV version debuted in Los Angeles on January 5, 1950, and NBC picked it up for the rest of the country in 1956.

Broadcast from the Moulin Rouge, a theater-restaurant on Sunset Blvd. near Vine Street in Hollywood, audience applause determined which woman became the "Queen for A Day." Jack Bailey, one time voice of Walt Disney's cartoon character Goofy, was the host from its debut on radio in 1945 to the end of the network run in 1964. Jeanne Cagney, sister of actor Jimmy Cagney, presented a daily fashion show during the program.

The updated version in 1969 featured an electronic voting machine that was used to tabulate the votes of the studio audience.



How would you like to be **Queen For A Day**?



QUICK AS A FLASH

PREMIERE:

March 12, 1953

PACKAGER:

Bernard Prockter/Moss & Lewis Productions

BROADCAST HISTORY:

ABC primetime March 12, 1953—July 2, 1953

HOST:

ABC primetime September 10, 1953-February 25, 1954

Bobby Sherwood (March 1953-May 1953)

Bud Collyer (May 1953-February 1954)

PRODUCERS: DIRECTORS:

Dick Lewis, Charles Moss

Ed Nugent, Harold Loeb

Based on the radio series of the same name that was on the air from 1944 to 1951, the television version featured two teams, each consisting of one celebrity and one contestant.

Players viewed a film sequence that hinted at a name of a famous person, place or thing. A player could stop the film when he thought he knew the answer. Celebrities were given one guess, contestants two guesses.

QUICK ON THE DRAW

PREMIERE:

January 15, 1952

BROADCAST HISTORY:

Dumont primetime January 15, 1952-December 9, 1952

HOST:

Robin Chandler

CARTOONIST:

Bob Dunn

PRODUCER: DIRECTOR:

Kermit Schafer

Bill Warwick

Quick on the Draw began as a local show in the New York area, debuting on May 27, 1950, and ending on December 27, 1951. Eloise McElhone was the hostess for this version. The show moved to the Dumont network on January 15, 1952, and picked up a new host, Robin Chandler.

A celebrity panel tried to guess cartoons suggested by home viewers and drawn by artist Bob Dunn. Clues were given in the form of puns. Examples include a comedian on a stage taking off his clothes (representing "a newspaper term," the comic strip) and a baseball player about to swing a rolled up venetian blind (for the phrase "blind as a bat").

QUIZ KIDS

PREMIERE:

March 1, 1949

PACKAGER:

Louis Cowan Productions (1949-1956)

BROADCAST HISTORY:

Bennett-Katleman Productions/Columbia Television (1978)
NBC primetime March 1, 1949—October 26, 1951

CBS Sunday afternoons January 20, 1952-April 13, 1952

NBC primetime July 7, 1952-August 18, 1952

CBS Sunday afternoons

September 14, 1952-January 11, 1953

CBS primetime January 17, 1953—November 8, 1953 CBS primetime January 12, 1956—September 27, 1956

Syndicated April 1978-September 1978

CBS Cable October 12, 1981 – December 15, 1982

1949-1956 VERSION

HOST:

Joe Kelly (1949-1953), Clifton Fadiman (1956)

ANNOUNCERS:

ORIGINAL PANELISTS:

Jack Callaghan, Ed Cooper

Pat Conlon, Naomi Cooks, Joel Kupperman, Melvin Miles

OTHER REGULAR PANELISTS:

Janet Ahern, Harvey Dytch, Vincent Granatelli,

Brenda Liebling, Jack Lucal, Robert Strom,

Frankie VanderPloeg, Sallie Ann Wihelm

PRODUCERS: DIRECTORS: Norman Felton, John Lewellen, Rachel Stevenson Jay Sheridan, Don Meier, Bill Taylor, Scott Young

Jay Sheridar

1978 VERSION

HOST: ANNOUNCER: Jim McKrell Mike Adams

EXECUTIVE PRODUCERS:

Geoffrey Cowan, Seymour Berns

PRODUCER:

Kay Bachman

DIRECTOR:

Dick Schneider

PANELISTS:

Marcus Lem, Michael Mullerbeck, Michael Russell,

Stephen Suarez, Karen Wynberg

1981 VERSION

HOST:

Norman Lear

This popular show of the 1950's featured a panel of five kids answering questions sent in by home viewers. The children on the panel were under 16 years of age with IQ's ranging from just above average to over 200.

On each question, points were awarded based on how difficult the question was. If the panel could not answer the question, the viewer received a prize. The three highest-scoring kids each week returned for the next show and for each appearance received a \$100 savings bond.

During the summer of 1952, Quiz Kids was seen on an alternating basis on Monday evenings with Masquerade Party.

In 1978, a new version of **Quiz Kids** was produced for syndication. The shows were taped in Boston and emceed by Jim McKrell (**Celebrity Sweepstakes**, **The Game Game**).

QUIZZING THE NEWS

PREMIERE:

August 16, 1948

BROADCAST HISTORY:

ABC primetime August 16, 1948-March 5, 1949

HOST:

Allan Prescott

ARTIST:

Albee Trilber

PANELISTS:

Arthur Q. Bryan, Ray Joseph, Mary Hunter, Milton Caniff,

Robert Garland, Hope Emerson, Joan Lloyd

PRODUCER:

Robert Brenner

DIRECTOR:

Tom DeHuff

One of the first network shows on ABC after they began full network operations in August 1948, this show featured three celebrity panelists trying to identify news events from verbal clues and cartoon sketches. In an audience segment, viewers tried to guess well-known personalities whose pictures were redecorated with glasses, mustaches, etc.

Yes, that's Norman Lear as host of **Quiz Kids**.



REACH FOR THE STARS

PREMIERE:

January 2, 1967

PACKAGER:

Mery Griffin Productions

BROADCAST HISTORY:

NBC daytime January 2, 1967-March 31, 1967

HOST:

Bill Mazer

ASSISTANT:

Sandra Douglas

ANNOUNCER: PRODUCER:

Wayne Howell

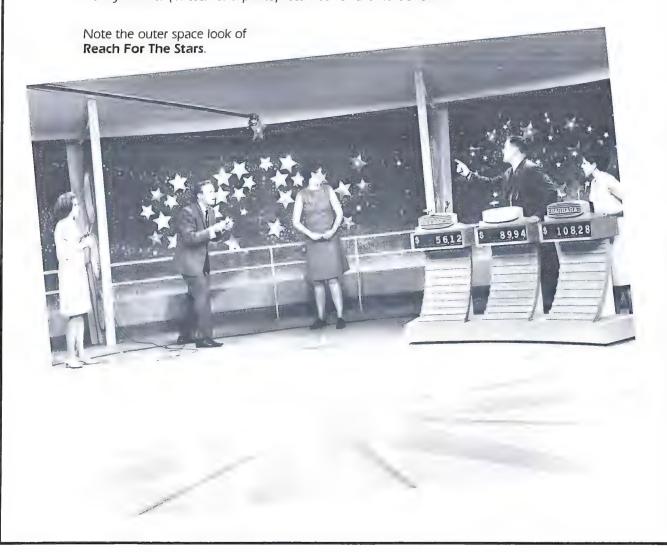
DIRECTOR:

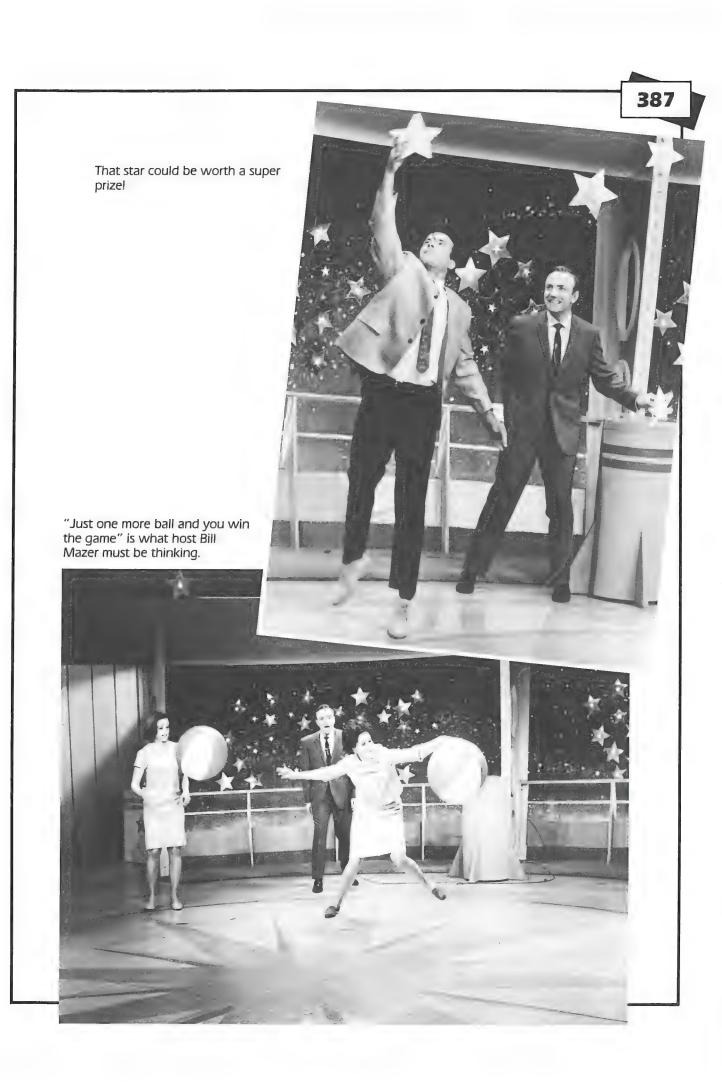
Ron Greenberg Gil Cates

SET DESIGN:

Tom Trimble

This short-lived game show had a set designed like a spaceship and in it three contestants answered "toss-up" questions to obtain the right to "reach for the stars." Each star indicated a stunt to be performed or question to be answered for a prize. The contestant continued to "reach" until he failed to complete a stunt or answer a question. The top money winner (in cash and prizes) returned for the next show.





THE REBUS GAME

PREMIERE:

March 29, 1965

PACKAGER:

Jampel Productions

BROADCAST HISTORY:

ABC daytime March 29, 1965-September 24, 1965

HOST: PRODUCER: SET DESIGN: Jack Linkletter

Carl Jampel Bob Lee

Two teams of players competed. One member of each team received a secret name or phrase and then, in turn, drew pictures on a board and attempted to relate the phrase to their partner. Each correct identification won points.

THE REEL GAME

PREMIERE:

January 18, 1971

PACKAGER:

Jack Barry-Four Star Productions

BROADCAST HISTORY:

ABC primetime January 18, 1971 - May 3, 1971

HOST:

Jack Barry

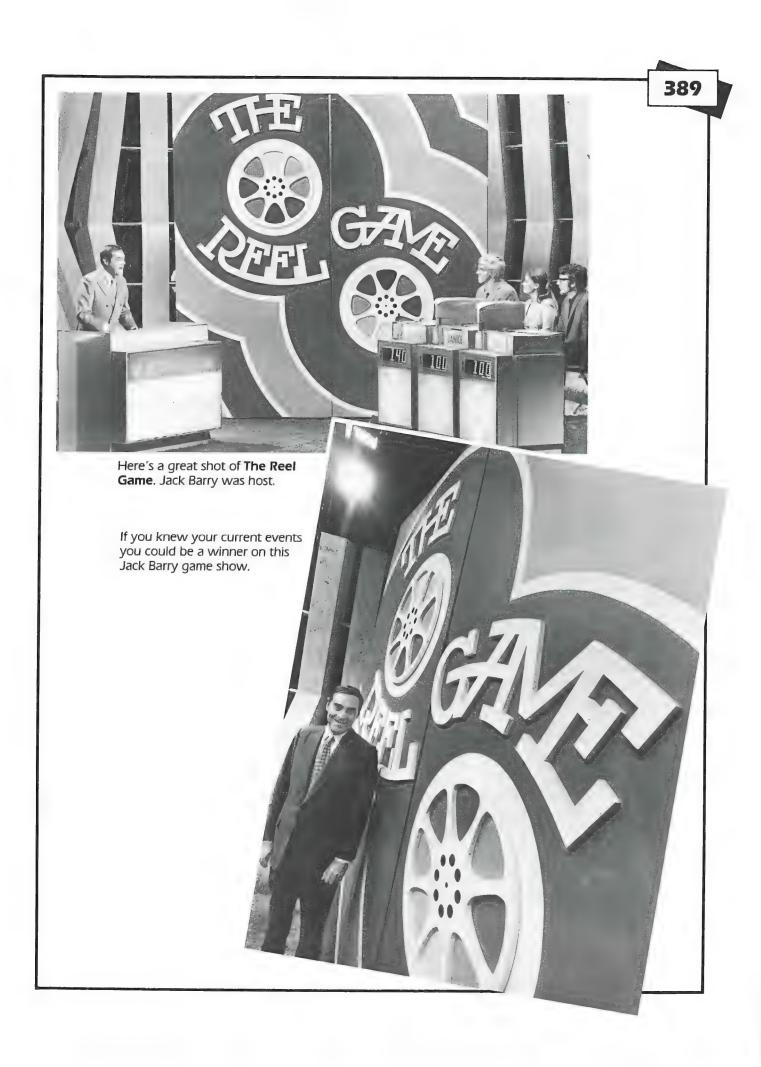
ANNOUNCER: PRODUCER:

Jack Clark Ken Johnson

DIRECTOR:

Marty Pasetta

Three contestants each began with \$250 betting money. The game began with "The Film Clip Round" where each player bet a portion of their money on their ability to answer a question in a given topic. A question was read and each player wrote his answer down. The correct answer was revealed through a film clip on the subject. Each of three film clip rounds was followed by a question and answer session on the film clip subject. The player with the highest cash amount was the winner.



REMEMBER THIS DATE

PREMIERE:

November 16, 1950

PACKAGER:

Louis Cowan Productions

BROADCAST HISTORY:

NBC daytime November 16, 1950-June 28, 1951

HOST:

Bill Stern

ASSISTANT:

Mary Denny

FEATURED SINGER:

Jet McDonald

PRODUCER:

Hal Fimberg Don Hillman

DIRECTOR:

MUSIC DIRECTOR:

Murray Ross

Remember This Date, seen on Tuesday and Thursday afternoons, was one of the first daytime shows on the NBC network. Contestants answered questions based on a particular date in history. In addition, players also talked about memorable dates in their lives. This show was also known as Remember The Day.

RHYME AND REASON

PREMIERE:

July 7, 1975

PACKAGER:

W.T. Naud Productions

BROADCAST HISTORY:

ABC daytime July 7, 1975-July 9, 1976

HOST:

Bob Eubanks

ANNOUNCER:

Jim Thompson Steve Freidman

EXECUTIVE PRODUCER:

Walt Case

PRODUCER: DIRECTOR:

John Dorsey John C. Mula

SET DESIGN:

MUSIC:

Score Productions

Two contestants and six celebrity "poets" were read a root phrase to be used as the first line of a couplet. Each contestant secretly chose a final rhyming word to complete the couplet and tried to find a celebrity who had the same rhyming word.

First player to score three matches won and played a bonus game where they tried to get the celebrity of their choice to say three rhyming words to a bonus phrase in 30 seconds for a grand prize of \$5000.

★DID YOU KNOW . . . the last show, guest stars Charlie Brill, Mitzi McCall, Pat Harrington Jr. and others began destroying the set as the show progressed. They began tearing the carpet, breaking lights, and knocking down the emcee's podium. It was one of the more unusual ways to end a series.



Bob Eubanks as host of **Rhyme And Reason**, one of the funniest game shows of the seventies.



RIDDLE ME THIS

PREMIERE: November 20, 1948

PACKAGER: World Video

BROADCAST HISTORY: CBS primetime November 20, 1948–March 13, 1949

HOSTS: Douglas Edwards, Paul Gallico, Conrad Nagel

PRODUCERS: Fred Rosen, Steve Alexander

DIRECTORS: Ralph Nelson, Alan Dinehart, Ralph Levy

In the first month this show was on the air, it went through three titles and three hosts. Originally, it was **The Eyes Have It** with Douglas Edwards. Then it became **Stop**, **Look and Listen** with Paul Gallico, and finally by December 12, 1948, **Riddle Me This** with Conrad Nagel.

A male team composed of guest celebrities played against a female celebrity team in answering questions with clues supplied by film clips and live skits performed on stage. In March 1949, the show changed titles again, to **Celebrity Time** (see that title).

RUNAROUND

PREMIERE: September 9, 1972

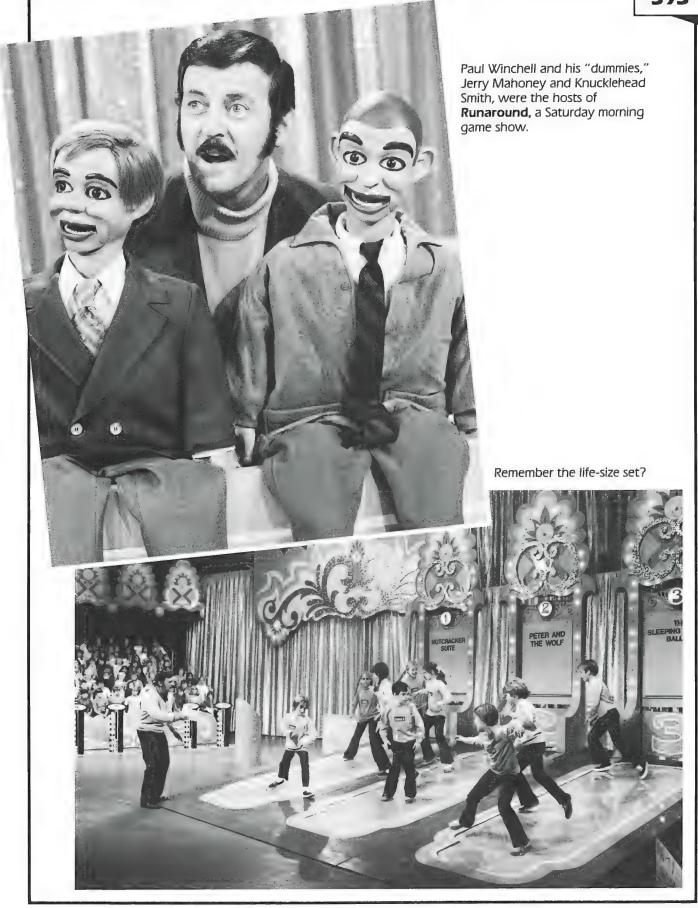
PACKAGER: Heatter-Quigley Productions
BROADCAST HISTORY: NBC Saturday morning

September 9, 1972—September 1, 1973

HOST: Paul Winchell with Jerry Mahoney & Knucklehead Smith

ANNOUNCER: Kenny Williams
PRODUCER: Les Roberts
DIRECTOR: Jerome Shaw
MUSIC: Mort Garson
SET DESIGN: Hub Braden

Nine children competed in this game show. After a question was read, three answers appeared on stage. Each player "ran" to the answer they felt was correct. Kids selecting the correct answer received one token. The others were placed in a penalty box and the game continued until one player was left, who won additional tokens. The players with the most tokens received prizes.



SALE OF THE CENTURY

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOSTS:

ANNOUNCER: EXECUTIVE PRODUCER:

PRODUCERS:

DIRECTORS: SET DESIGN:

MUSIC:

September 29, 1969

Jones-Howard Productions

NBC daytime September 29, 1969-July 13, 1973

Syndicated September 1973-September 1974

Jack Kelly, Joe Garagiola

Bill Wendell

Al Howard

Ron Greenberg, Willie Stein

Paul Alter, Mike Garguilo

Ed Flesh, Carden Bailey

Al Howard, Irwin Bazelon

Three contestants competed in answering a rapid fire series of questions worth \$5, \$10, and \$15. During the game, the players were offered a series of "instant bargains" which could be purchased at the risk of depleting the contestant's running cash total. The player with the highest cash total earned the right to shop in the "Sale of the Century," where they could purchase luxury items with their day's winnings (a new car for \$250).

On March 26, 1973, the format was changed to where two couples competed in two rapid fire rounds (\$5 and \$10) and a five question "century round" (\$20). The couple with the highest cash total earned the right to shop at the "Sale of the Century."

Jack Kelly, one time co-star of the TV series **Maverick**, was the original host and was replaced by Joe Garagiola in August 1971.

Sale of the Century was revised and returned to the NBC daytime schedule on January 3, 1983.

★DID YOU KNOW... the original set for **Sale of the Century** had to be sawed in half before it was placed on stage at NBC in New York. According to set designer Ed Flesh, the set was too large for the elevator system that would take you to the stage where **Sale** was going to be taped, so like the old saying... the show must go on... Ed sawed the set in half and soon **Sale** was on its way!



Look at those prizes Jack Kelly was giving away on **Sale Of The Century**.

Two Joe Garagiolas? No, not really, it was a contestant who looked like him.



SALE OF THE CENTURY

PREMIERE: January 3, 1983

PACKAGER: Reg Grundy Productions

BROADCAST HISTORY: NBC daytime January 3, 1983–

Syndicated January 1985-September 1986

HOST: Jim Perry

ASSISTANTS: Sally Julian, Lee Menning, Summer Bartholomew

ANNOUNCER: Jay Stewart

EXECUTIVE PRODUCERS:Bob Crystal, Al Howard, Robert Noah

George Vosburgh, Burt Wheeler

DIRECTORS:

Jerome Shaw, James Marcione

SET DESIGN: Bente Christenson

MUSIC: Ray Ellis

In this updated version of **Sale of the Century** (originally aired on NBC 1969–1973), three contestants compete for the right to purchase luxury prizes at special low prices. Each player starts with a bankroll of \$25 and receives \$5 for right answers and loses \$5 for wrong answers in a question and answer game.

From time to time during the game, the player with the most money is offered a gift for part of their earnings (example: a color TV for \$13). The player with the most money at the end of the game is given an opportunity to go to the end game board and try to match a prize. If he gets a "win" card, the contestant keeps the next prize called.

SAY IT WITH ACTING

PREMIERE: January 6, 1951

PACKAGER: West Hooker Productions

BROADCAST HISTORY: NBC primetime January 6, 1951—May 12, 1951

ABC primetime August 3, 1951 – February 22, 1952

HOST: Ben Grauer

TEAM CAPTAINS: Maggi McNellis, Bud Collyer

ANNOUNCER: Lionel Ricau

PRODUCERS: West Hooker, Wayne Worth

DIRECTORS: Bob McCahon, Warren Jacober, Ralph Nelson

This celebrity game show featured two teams of actors and actresses from current Broadway shows competing in a game of charades.

Before its network run, Say It with Acting was seen in the late 1940's in the New York area under the titles Look Ma I'm Acting and Act It Out.



Jim Perry, the third host of **Sale Of The Century**.

SAY WHEN!

PREMIERE: January 2, 1961

PACKAGER: Mark Goodson-Bill Todman Productions

PACKAGER: NBC daytime January 2, 1961—March 25, 1965

HOST: Art James

MODELS: Ruth Halsey, Emily Banks, Gunilla Knutson

ANNOUNCER: Wayne Howell PRODUCER: S. Robert Rowe

DIRECTORS:Don Bohl, Dick Schneider **SET DESIGN:**Ted Cooper, Tom Trimble

Two contestants, in turn, picked prizes from four possibilities and attempted to build a pot of merchandise that added up to a pre-determined amount without going over. The first player to go over that amount lost the game. When a player felt that he was close to the goal and that adding another prize would put him over he could "freeze." This forced his opponent to try to get closer to the goal, or go over the total and lose.

One of the frequent prizes was the blank check, good for 1 – 100 cases of some product.

Art James hosting his very own game show, **Say When!** Two years earlier Art filled in for Hugh





Art seems to have a devilish grin on his face. Does he know what the next prize will be?



Art congratulates a winning contestant on Say When!

How cute ...

SCRABBLE

PREMIERE:

July 2, 1984

PACKAGER:

Reg Grundy Productions

BROADCAST HISTORY:

NBC daytime July 2, 1984-

in association with Exposure Unlimited

HOST:

Chuck Woolery

ANNOUNCERS:

Jay Stewart, Charlie Tuna

EXECUTIVE IN CHARGE: EXECUTIVE PRODUCER:

Bill Mason

SUP. PRODUCER:

Robert Noah

PRODUCER:

Robert Crystal Gary Johnson

DIRECTOR:

Chris Darley

SET DESIGN:

Ed Flesh

MUSIC:

Ray Ellis, Marc Ellis

Two contestants compete in a game of guessing words, based on the board game "Scrabble." A large board is revealed with a specific number of blank spaces for one word. A clue, based on that word, is given. One player then selects two numbered tiles and places them in an electronic reader to reveal two letters of the alphabet that can be contained in that word. The player then choses one of those letters and if it is included in the word it shows up in the proper position and the player can guess the word. Each correct letter added to the word is worth \$25 added to the pot. The player keeps control of the board, selecting letters until he guesses the word or chooses a letter not in the word ("a stopper"). The first player to correctly guess three words wins the game.

The winner plays the reigning champion in the Scrabble Sprint for bonus money. Players, in turn, guess three words from a clue and a choice of letters (only two appear at one time) that make up the word. The player who uses the least time to guess the words wins.



SECOND CHANCE

PREMIERE: March 7, 1977

PACKAGER: Carruthers Company/Warner Brothers Television

BROADCAST HISTORY: ABC daytime March 7, 1977—July 15, 1977

HOST: Jim Peck

ANNOUNCERS: Jay Stewart, Jack Clark

EXECUTIVE PRODUCER:

PRODUCER:

DIRECTOR:

SET DESIGN:

Bill Carruthers

Joel Stein

Chris Darley

Ed Flesh

MUSIC: Score Productions

Three contestants were asked a question. If they stayed with their first answer and were correct they earned three points. Before the correct answer was revealed, they were shown three possible answers, of which one was the correct answer. They could change their answer but if they did they played for only one point.

After three questions, each contestant was given one spin on the big board for each point they had accumulated. The object: to accumulate as much money (including retail value of merchandise prizes) without landing on a devil. Any player who landed on a devil lost all they had accumulated. Four devils eliminated a player, and to avoid landing on a devil, players could give any of their remaining spins to their opponents. The player with the most money won the game.

This show would be revised in 1983 under the new title Press Your Luck.



Jim Peck hosting **Second Chance**. Does the board look familiar? It should because the game came back in 1983 as **Press Your Luck**.

SECOND HONEYMOON

PREMIERE: September 2, 1987

PACKAGER: Wink Martindale/Jerry Gilden Productions

BROADCAST HISTORY: CBN Cable September 2, 1987—

HOST: Wayne Cox
ANNOUNCER: Doc Harris

EXECUTIVE PRODUCERS: Wink Martindale, Jerry Gilden

PRODUCER: Tony Blake
DIRECTOR: William Elliot

CREATORS: Wink Martindale, Jerry Gilden

Children of all ages compete to win their mom and dad a "second honeymoon" by trying to match hypothetical situations posed by the host. The game is played in three rounds and the family that has the highest point score at the end of three rounds is the winner.

SEVEN KEYS

PREMIERE: April 3, 1961

PACKAGER: Wellington Productions

BROADCAST HISTORY: ABC daytime April 3, 1961—March 27, 1964

HOST: Jack Narz
CREATOR: Carl Jampel

PRODUCERS: Bobbie John, Carl Jampel

DIRECTOR: Johnny Stearns

Contestants attempted to reach the top of a 70-space board in 15 moves to win one of seven keys that unlocked a dream galaxy of prizes. The board was filled with bonus moves, backward moves, stops, and questions that the contestant must answer. Upon successfully completing the maze, the contestant could quit with his key that he had just won, or risk that key and try to complete the board again to win a second key. A player could stay on to win as many as seven keys.

Seven Keys began as a local show in the Los Angeles area on KTLA. It was seen from September 12, 1960, to April 28, 1961. After ABC dropped the show in 1964, **Seven Keys** returned to KTLA on April 6, 1964, and ran until January 15, 1965.



Second Honeymoon emcee Wayne Cox, with the show's co-creator and executive producer, Wink Martindale.

Which prize will be yours?





Jack Narz at his emcee podium on **Seven Keys**.



SHENANIGANS

PREMIERE:

September 26, 1964

PACKAGER:

Heatter-Quigley Productions

BROADCAST HISTORY:

ABC Saturday morning

September 26, 1964-March 20, 1965

ABC Saturday morning

September 25, 1965–December 18, 1965

HOST:

Stubby Kaye

SHENAGHOUL:

Steve Janos

ANNOUNCER:

Kenny Williams

PRODUCERS:

Merrill Heatter, Bob Quigley

DIRECTORS:

Hal Cooper, Stuart Phelps

Two children competed on a three-dimensional game board. Player moves were determined by the roll of two dice. Players moved space by space and performed whatever was indicated on the square in which they landed. Each correct answer to a question or completed stunt earned Shenanigans play money. The first player to complete the board was the winner and traded his money in for prizes.



SHOOT FOR THE STARS

PREMIERE: January 3, 1977

PACKAGER: Bob Stewart Productions

BROADCAST HISTORY: NBC daytime January 3, 1977—September 30, 1977

HOST: Geoff Edwards
ANNOUNCER: Bob Clayton

RECORDERS: Revenue Revenue

PRODUCER: Bruce Burmester **DIRECTOR:** Mike Garguilo

SET DESIGN: John Robert Lloyd, Herb Andrews

MUSIC: Bob Cobert

Two teams, each composed of a celebrity guest and a studio contestant, competed. One player selected a box from a large board containing 24 boxes. A clue was read (example: "Clever as a lash") and one player had to unscramble the first half of the phrase by providing a synonym for the first portion (example "smart" for "clever") and his teammate had to unscramble the second half (example: "whip" for "lash"). Each phrase was worth money, and the teams alternated back and forth until one team earned \$1500 for a win.

Here's a casual Geoff Edwards from his 1977 game show, **Shoot**



<u>SHOWDOWN</u>

PREMIERE:

July 4, 1966

PACKAGER:

Heatter-Quigley Productions

BROADCAST HISTORY:

NBC daytime July 4, 1966-October 14, 1966

HOST:

Joe Pyne

ANNOUNCER:

Kenny Williams

EXECUTIVE PRODUCERS:

Merrill Heatter, Bob Quigley

PRODUCER:

Larry Klein

DIRECTOR:

Stuart Phelps The Bantams

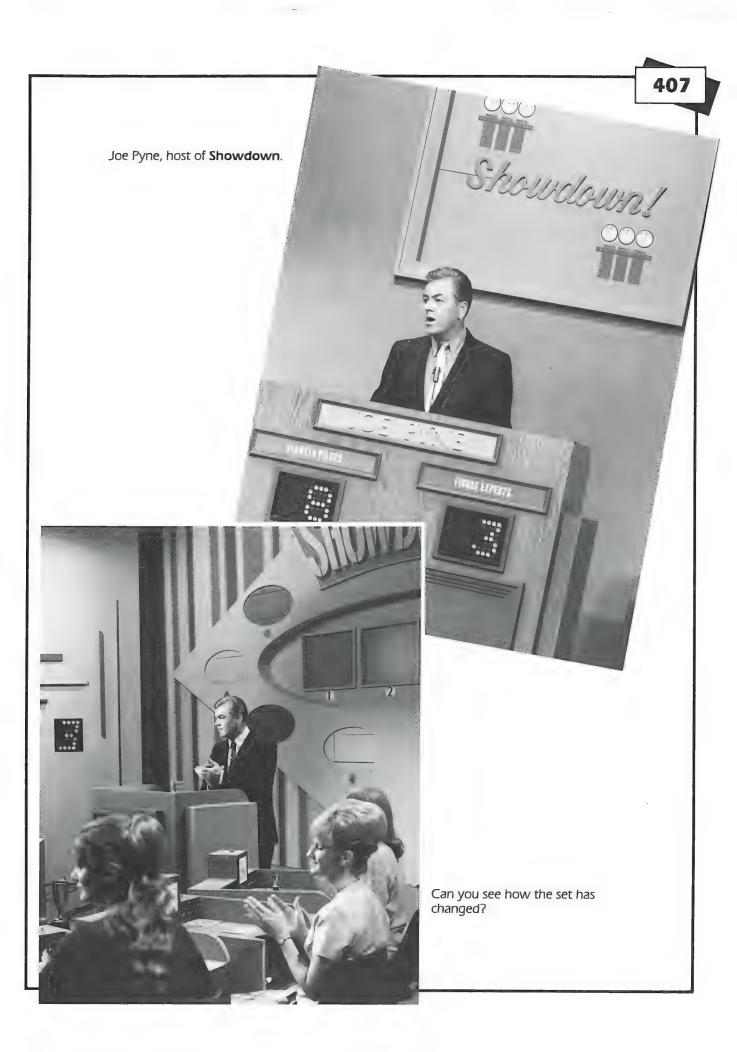
MUSIC: SET DESIGN:

pletely eliminated.

Mary Weaver

Two teams of three contestants competed in a general information quiz. For each question four possible answers were revealed and each player selected one. A wrong answer eliminated a player from the game and he was "physically" disposed of using a "breakaway" seat that dropped him through the floor. The game continued until one team was com-

★DID YOU KNOW... the **Showdown** set was a "breakaway" set: When the contestant was wrong the seat that the contestant was on would actually drop to beneath the floor where a special seven-foot elevator shaft was built. The only other time this type of "breakaway" set was used was on **Musical Chairs** in the early '70's.



SHOWOFFS

PREMIERE:

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: ABC daytime June 30, 1975—December 26, 1975

June 30, 1975

HOST:
ANNOUNCER:
Gene Wood
PRODUCER:
Howard Felsher
DIRECTOR:
Paul Alter
SET DESIGN:
Henry Lickel

Two teams (two celebrities and one contestant) competed in a game of "charades." Each team was given 60 seconds to communicate (via pantomime or acting) words or phrases to their quessing partner. The team with the most words quessed won the match and a

Score Productions

best two out of three match determined the champion.

In the bonus round, the players again communicated for 60 seconds at a payoff of \$1 a word. The contestant was given an additional 30 seconds to guess three more words, at payoffs of 10 times his 60-second word score if only one word was guessed; 100 times for two words, and 1000 times for correctly guessing all three.

It's Elaine Joyce's chance to show off!

MUSIC:



THE \$64,000 CHALLENGE

PREMIERE:

April 8, 1956

PACKAGER:

Entertainment Productions Inc.

BROADCAST HISTORY:

CBS primetime April 8, 1956-September 14, 1958

HOSTS:

Bill "Sonny" Fox, Ralph Story

ASSISTANTS:

Doris Wiss, Lisa Laughlin, Pat Donovan

ANNOUNCER: EXECUTIVE PRODUCER:

Bill Rogers Steve Carlin

PRODUCER/DIRECTOR:

Joe Cates

SET DESIGN:

Eddie Gilbert

MUSIC DIRECTOR:

Norman Leyden

The \$64,000 Challenge was the first successful television game show spin-off. Contestants on this show could challenge winners of at least \$8000 on **The \$64,000 Question**.

The same question was asked of both the challenger and the champion. If one player failed to give the correct answer, he was eliminated. The remaining player could continue until he missed a question or reached the \$64,000 limit. The player was guaranteed to win no less than the amount at which he defeated his opponent.

Teddy Nadler, a civil service clerk from St. Louis, became the biggest money winner in the era of the big money quiz shows by winning \$252,000 on The \$64,000 Challenge.

Sonny Fox was the original host of **Challenge**. Ralph Story, who was originally considered for the emcee position on **The \$64,000 Question**, became the new host on **The \$64,000 Challenge** in September, 1956.



Ralph Story holds the winning question on **The \$64,000 Challenge**.

THE \$64,000 QUESTION

PREMIERE:

June 7, 1955

PACKAGER:

Entertainment Productions Inc.

BROADCAST HISTORY:

CBS primetime June 7, 1955-November 2, 1958

HOST:

ASSISTANTS:

Lynn Dollar, Pat Donovan, Barbara Britton

ANNOUNCERS:

Bill Rogers, Wayne Howell

QUESTION AUTHORITY:

Dr. Bergen Evans

EXECUTIVE PRODUCER:

Steve Carlin

PRODUCERS: DIRECTORS:

Joe Cates, Mert Koplin Joe Cates, Curt Steen

SET DESIGN:

Eddie Gilbert

MUSIC:

Norman Leyden

The era of the big money quiz shows began on the evening of June 7, 1955, with the premiere of The \$64,000 Question. Contestants who were experts in a particular field of knowledge could win huge sums of money. The show became an immediate hit with viewing audiences.

The \$64,000 Question was based on the radio show Take It Or Leave It. with its grand prize of \$64. On the television show, a player started answering questions worth \$1 and the value doubled upward on the following questions to a grand prize of \$64,000.

After a player reached the \$4000 level, he would be asked only one question per week. If he answered correctly, he was given a week to think about risking all he had won to try to reach the next level. A player was given the chance to quit at any time with his winnings.

At the \$8,000 level, the contestant was placed in an isolation booth on-stage to ponder his answer. At this point, a player was given a new Cadillac as a consolation gift if he missed an answer.

The first contestant to appear on The \$64,000 Question was Redmond O'Hanlon, a police officer from Staten Island. On the subject of Shakespeare, he won \$16,000.

The first contestant to go all the way and win \$64,000 was Richard S. McCutchen on the subject of cooking. His question for that \$64,000 prize was to name and describe five dishes and two wines from the menu of a royal banquet given in 1939 by King George VI of England for French President Albert Lebrun. His answer was that the five dishes were: consommé, quenelles, filet de truite saumoneé, petits pois à la françaises, sauce maltaise, and corbeille. The two wines were Château d'Yquem and Madeira Sercial.

Dr. Joyce Brothers was the second to reach \$64,000 with her expertise on boxing. The quiz show scandals that erupted in the fall of 1958 gave the big money shows a blow from which they never recovered. The audience dwindled, sponsors dropped out, and on November 2, 1958, the era of The \$64,000 Question came to an end.

★DID YOU KNOW . . . As a gag, Jack Benny came on the show as a contestant. He answered the first question on the subject of the violin and quit with his winnings of one dollar.



SNAP JUDGMENT

PREMIERE:

April 10, 1967

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime April 10, 1967-March 27, 1969

HOST:

Ed McMahon

ANNOUNCER:

Johnny Olson

EXECUTIVE PRODUCER:

Robert Noah

PRODUCER:

Ira Skutch

DIRECTOR:

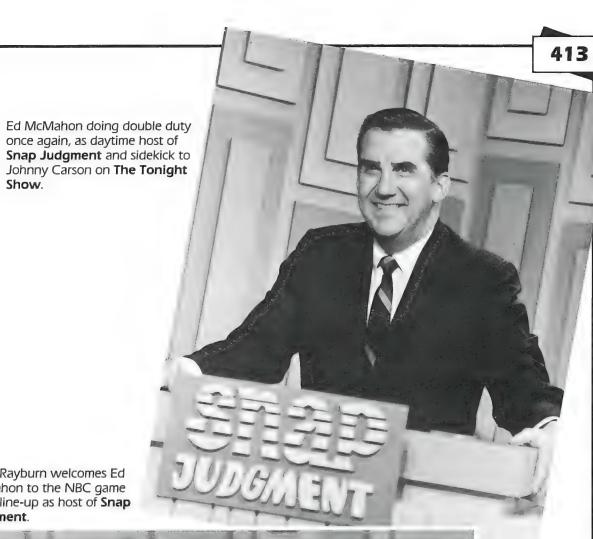
SET DESIGN:

Franklin Heller Frank Skinner

Two studio contestants wrote associations to a series of words before the program began and their celebrity partners tried to guess the words associated for cash prizes. The celebrity had three chances to guess the word, then the opposing team could guess. If neither team had correctly guessed the word, the first letter was revealed and either team could guess. In the bonus game, one player wrote down five associations to a bonus word and chose one as a bonus answer. Their partner tried to guess the words.

The format was changed on December 23, 1968, to that of the game show Password.

★DID YOU KNOW... two of NBC's hottest properties, Johnny Carson and Bob Hope, both made rare guest appearances on this show.



Gene Rayburn welcomes Ed McMahon to the NBC game show line-up as host of **Snap Judgment**.



SONGS FOR SALE

PREMIERE: July 7, 1950

PACKAGER: Lester Gottlieb Productions

BROADCAST HISTORY: CBS primetime July 7, 1950—September 1, 1950

CBS primetime February 3, 1951 – Feburary 17, 1951

CBS primetime June 30, 1951 – June 28, 1952

HOST: Jan Murray (July 1950–February 1951)

Steve Allen (June 1951 – June 1952)

ANNOUNCER: Hal Simms

PRODUCERS: Herb Moss, Al Span

DIRECTORS: Frank Satenstein, Bob Bleyer

MUSIC: Ray Bloch Orchestra

Aspiring amateur songwriters submitted their songs to be performed by professional singers on this weekly music show. A panel of judges rated the songs and the winning song was guaranteed to be published.

Among the singers who performed on **Songs For Sale** were Tony Bennett, Rosemary Clooney, Peggy Lee, Johnny Desmond and Richard Hayes. Mitch Miller, then head of A&R for Columbia Records, served as a judge in the spring of 1951.

One of the writers on **Songs For Sale** was future game show creator and producer Bob Stewart.

SPARRING PARTNERS

PREMIERE:

April 8, 1949

BROADCAST HISTORY:

ABC primetime April 8, 1949—May 6, 1949

HOST:

Walter Kiernan

PRODUCER/DIRECTOR:

Sean Dillon

Sparring Partners was seen on Friday nights on ABC for five weeks in the spring of 1949. A male team competed against a female team using puppets in a miniature boxing ring. Before the show left the air, it switched to a question and answer format.

SPIN-OFF

PREMIERE:

June 16, 1975

PACKAGER:

Nicholson-Muir Productions

BROADCAST HISTORY:

CBS daytime June 16, 1975-September 5, 1975

HOST:

Jim Lange

ANNOUNCER:

Johnny Jacobs

EXECUTIVE PRODUCERS:

Nick Nicholson, Roger Muir, Barbara Horn

PRODUCER: DIRECTOR:

Willie Stein **Bob Schwartz**

SET DESIGN:

Jim Ryan, Jack Stewart

Two couples, after answering a question correctly, set in motion a set of spinners, each having the numbers one through six. Each correct answer enabled a team to "roll" one spinner and build the best possible combination they could. Payoffs began at \$50 for a pair of matching numbers up to \$200 for five of a kind.

The first team to win \$250 played the Super Spin-off board where they again rolled their spinners for larger payoffs with a jackpot of \$10,000 for five of a kind.

If cards is your game then Spin-Off was for you!!



SPIN THE PICTURE

PREMIERE:

June 4, 1949

PACKAGER:

Wilbur Stark-Jerry Layton Productions

BROADCAST HISTORY:

Dumont primetime June 4, 1949-February 4, 1950

HOSTS:

Kathi Norris & Carl Caruso

ASSISTANT:

Eddie Dunn

REGULARS:

Gordon Dillworth, Shaye Cogan, Bob Dunn

PRODUCERS:

Jerry Layton, Wilbur Stark

DIRECTORS:

David Lowe, Nat B. Eisenberg

MUSIC:

Al Logan Trio, Jerry Shad's Quartet, Alan Scott Trio

On this Saturday evening hour-long show, clues to the identity of a famous person were presented through dramatic sketches, songs, and other entertainment acts. After each clue was presented, a call was made to a viewer at home for a chance to win prizes.

For the first two weeks this show was known by the title Cut.

SPLIT PERSONALITY

PREMIERE:

September 28, 1959

PACKAGER:

Mark Goodson-Bill Todman Productions

BROADCAST HISTORY:

NBC daytime September 28, 1959-February 5, 1960

HOST:

Tom Poston

ANNOUNCER:

Johnny Olson

PRODUCER:

Robert Rowe

DIRECTOR:

Paul Alter

SET DESIGN:

Ted Cooper

Two contestants attempted to identify celebrities from biographical clues split between two huge electronic game boards facing them. Each player chose a clue to give to his opponent. Among the possible clues a player could choose from were sex, height and weight, color of hair and eyes, age, place born, children, current residence, occupation, specialty, and picture of mate. The first player to correctly guess the identity won the game and the first player to win two games in a row won the match and a jackpot of prizes. Prizes were added to the jackpot before each game.

In the bonus round, the champ was shown a picture of two celebrities whose images had been combined. If they guessed both correctly they won a bonus prize.



A happy and sad Tom Poston from **Split Personality**.

SPLIT SECOND

PREMIERE: March 20, 1972

PACKAGER: Stefan Hatos-Monty Hall Productions

BROADCAST HISTORY: ABC daytime March 20, 1972—June 27, 1975

Syndicated January 1987-

1972-1975 VERSION

HOST: Tom Kennedy
ANNOUNCER: Jack Clark

PRODUCERS: Stu Billet, Bob Synes

DIRECTOR: Kip Walton
SET DESIGN: Richard James
MUSIC: Stan Worth

1987 VERSION

HOST: Monty Hall ANNOUNCER: Sandy Hoyt

Three contestants compete in this question and answer game. The game consists of three quick question rounds. In the first two rounds, questions are read to the players with each question having three possible answers. The players, each with a lock-out button, race to come up with the first answer, leaving the more difficult ones to their opponents. If all three players come up with correct answers they each get \$10; if only two players come up with correct answers they get \$25, and if only one is correct the payoff is \$50. In round two, the values are doubled.

In the final round, each contestant has to answer as many questions as his playing required him to win. The player with the highest cash amount needs to get four right to win the game, the next highest cash player needs to answer five, and the low cash player needs six. Players can give one, two, or three answers to the multiple choice questions. The first player to reach zero wins the game.

The day's winner is given the opportunity to win one of the five new cars if the key he chooses starts the car of his choice. Only one of the five cars is keyed to start. If the car doesn't start, he returns to play on the next show and if he wins again, he selects from four. Any player who wins on five straight shows automatically wins the car.



Tom Kennedy gets a hardy handshake from fellow game show hosts Monty Hall, Allen Ludden, Jim Lange and Bob Eubanks. They welcomed him to ABC where he was emcee of **Split Second**.

Who can ever forget **Split Second** and Tom Kennedy's great emcee style in this ultra-fast game show.





50 25 10

A winning moment on **Split Second**. Tom Kennedy just awarded a player 50 points.

Monty Hall hosted the second version of a show he created.



Tom Kennedy celebrating on **Split Second**.



SPORTS CHALLENGE

PREMIERE:

January 1971

PACKAGER:

Gerry Gross Productions

BROADCAST HISTORY:

Syndicated January 1971 – September 1981

CBS weekend May 20, 1973—September 9, 1973

HOST:

Dick Enberg

ANNOUNCER:

Johnny Gilbert

PRODUCER: DIRECTOR:

Gerry Gross Glenn Swanson

SET DESIGN:

Herman Zimmerman

THEME MUSIC:

"Get Back" by Patrick Williams

Two teams of sports personalities competed in answering the who, what, and where of some of the most memorable moments in sports. The game consisted of four rounds of three questions (a team had to answer a toss-up question correctly to earn two "free throws") and a bonus biography round where each team tried to guess the identity of a famous sports figure. The winning team received \$1000 for a youth group, and the losers got \$500.

It's the Dodgers vs. the New York Yankees on **Sports Challenge** hosted by Dick Enberg.



STAR GAMES

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOSTS:

"THE COMMISSIONER":
PLAY BY PLAY ANNOUNCER:

EXECUTIVE PRODUCER:

PRODUCERS:

DIRECTORS:

MUSIC:

September 1985

Company III Productions

Syndicated September 1985—September 1986

Bruce Jenner, Pamela Sue Martin, Morgan Brittany

Dick Butkus

Barry Tompkins

Carolyn Raskin

Mark Hufnail, Bill Garnet

Andy Young, David Caldwell, Carolyn Raskin

Kevin Kiner

A 13-week competition that featured three teams, each composed of six cast members from a particular television show. They competed in several athletic events like kayaking, free-style swimming, and track relay races. Points were awarded for the top three finishers in each activity.

The winning team of the day and the runner-up moved on to the second round of competition. The first place team each week received \$30,000, second place \$21,000 and third place \$12,000.

Twenty-six shows were produced (two sets of 13-week competitions), with Pamela Sue Martin and Bruce Jenner hosting the first 13. Morgan Brittany replaced Martin on the second set of shows.

The first 13 programs were filmed at the University of Santa Barbara and the second 13 at the College of the Desert in Palm Springs.



Bruce Jenner, Morgan Brittany and Dick Butkus were all part of **Star Games**.

STARCADE

PREMIERE:

September 1983

PACKAGER:

JM Productions

BROADCAST HISTORY:

Syndicated September 1983-September 1984

HOST:

Geoff Edwards

ANNOUNCER:

Kevin McHahon

EXECUTIVE PRODUCERS:

James Caruso, Mavis Arthur

DIRECTOR:

James Caruso

MUSIC:

Mindseed

This show, seen mostly on Saturday mornings, featured two teams, each composed of a father and his son. They competed against each other to answer a toss-up question to determine which team would pick the arcade game to be played (from among five choices).

One player from each team was given 50 seconds to play the arcade game and earn as many points as possible. The team with the higher score played the "name the game" board, where they attempted to guess four games from their graphics for a bonus prize.

Three rounds were played and the high-scoring team of the day won merchandise prizes and a chance to win an arcade game for home.

Before its syndicated run, **Starcade** was seen on WTBS Atlanta from December 27, 1982, to August 1983 with Mark Richards as host.

Geoff Edwards, host of **Starcade**.



STOP ME IF YOU'VE HEARD THIS ONE

PREMIERE:

BROADCAST HISTORY:

ANNOUNCER:

PRODUCERS

DIRECTORS:

March 4, 1948

NBC primetime March 4, 1948-April 22, 1949

Roger Bower, Ted Brown, Leon Janney

Radcliff Hall

Irving Mansfield, Barry Wood, Larry Schwab

Ira Skutch, Larry Schwab

The television version of **Stop Me If You've Heard This One** was based on the 1940's radio show of the same name that starred Milton Berle.

Viewers sent in jokes that were read to a panel of three comedians. When one of the panelists recognized the story he would stop the joke and continue it to its conclusion. If the comedian did not give the correct ending, the home viewer won a gift.

STOP THE MUSIC

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

May 5, 1949

Bert Parks

Louis Cowan Productions

ABC primetime May 5, 1949-April 24, 1952 ABC primetime September 7, 1954-May 31, 1955

ABC primetime September 15, 1955-June 14, 1956

HOST:

ANNOUNCERS:

Don Hancock, Jack Haskell, Dennis James, Sidney Smith,

PRODUCERS:

Kenny Williams

Mark Goodson, Louis Cowan, Alfred Hollander, Don Appell,

DIRECTORS:

Sherman Marks, Mitzi Mayfair, Joe Cates, Charles Henderson Ralph Warren, Marshall Diskin, Eddie Nugent, Matt Harlib,

Joe Cates

MUSIC DIRECTOR:

Harry Salter

Stop the Music was the first popular music quiz show on television. Songs would be sung by emcee Bert Parks or one of the show's regular singers that included Estelle Loring, Jimmy Blaine, Betty Ann Grove, Marion Morgan, June Valli, Jaye P. Morgan, and Felicia

At some point during the song, Bert would stop the music and ask a home viewer who had just been called to name the song. If correct the viewer would win a cash prize.



STRIKE IT RICH

PREMIERE: May 7, 1951

PACKAGER: Walt Framer Productions

BROADCAST HISTORY: CBS daytime May 7, 1951 – January 3, 1958

CBS primetime July 4, 1951 – January 12, 1955

HOST: Warren Hull

SUBSTITUTE HOST: Monty Hall

ANNOUNCERS: Raiph Paul, Ron Rawson, John Cannon, Jack Carson

PRODUCER: Walt Framer

DIRECTORS: Matthew Harlib, Paul Alter

On this quiz show, contestants were people in need of money or down on their luck. They were asked a series of questions to win the money. If they could not answer the questions correctly, they could turn to the "Heart Line" where viewers would call in and donate money or merchandise.



Warren Hull, host of **Strike It Rich**. Do you remember the "Heart Line"?

Warren Hull and **Strike It Rich** receive yet another award for their good deeds on the show!

IRIKE IT

STRIKE IT RICH

PREMIERE: September 15, 1986

PACKAGER: Kline and Friends/Blair Entertainment

BROADCAST HISTORY: Syndicated September 1986—September 1987

HOST: Joe Garagiola
ASSISTANT: Theresa Ring
ANNOUNCER: Bob Hilton

EXECUTIVE PRODUCER/

DIRECTOR:Richard KlinePRODUCER:Gary CoxSET DESIGN:Rene LagleyMUSIC:Hal Hidey

Two teams of two (husband and wife or boyfriend and girlfriend) competed in a question and answer game. Each team played their own row of seven screens. Teams played one at a time. A category was revealed (example: nicknames or folk singers) along with five answers. The playing team chose a "contract" of one, two, or three questions. The number of questions to be answered determined the number of screens to be revealed. Each screen revealed either a prize or "the bandit," who robbed them of all their prizes and control of the game board. A wrong answer would also cause a team to lose control to their opponents. After correctly answering a question, a team could bank their gifts or risk them by going on. The first team to complete their row (seven prize screens and then one final question that they must answer correctly) won the game.

In the bonus round, each team member played one row of screens and they chose either the top or bottom screen at each stop. The goal was to find five dollar signs before finding three bandits in the screens. The payoffs were \$100 for each dollar sign, \$5000 if they found five dollar signs, and a \$20,000 car for six dollar signs.

Joe Garagiola hosted the syndicated version of the new **Strike It Rich**.



STUMP THE STARS

PREMIERE: September 17, 1962 **PACKAGER:** Mike Stokey Productions

BROADCAST HISTORY: CBS primetime September 17, 1962—September 16, 1963

Syndicated February 1964—September 1964 Syndicated September 1969—September 1970

HOSTS: Pat Harrington Jr., Mike Stokey

ANNOUNCER: Bob Gilles (1969)

PRODUCERS: Mike Stokey, John Hueners, Joe Keane, Burt Wenland

DIRECTORS: Bill Bennington, Paul Fuentes, David Dunn

Pantomime Quiz returned to television in 1962 with a new title, **Stump the Stars**, and a new host, Pat Harrington Jr. Harrington lasted only 13 weeks at the helm, before Mike Stokey returned. Stokey emceed the 1964 and 1969-70 versions as well.

Two teams competed in a game of charades. One member of a team was given a charade and tried to get his teammates to say it in a two-minute time limit. Then the other team played a charade and the team using the least time overall was the winner.

Among the regulars on the 1962 CBS version were Beverly Garland, Diana Dors, Ruta Lee, Ross Martin, Sebastian Cabot, and Hans Conried. In 1969, the regulars were Deanna Lund, Roger C. Carmel, and Dick Patterson.



STUMPERS

PREMIERE: October 4, 1976 **PACKAGER:** Lin Bolen Productions

BROADCAST HISTORY: NBC daytime October 4, 1976—December 31, 1976

HOST: Allen Ludden

ANNOUNCERS: Bill Armstrong, Charlie O'Donnell

CREATORS: Bill Barr, Lin Bolen

EXECUTIVE PRODUCER: Lin Bolen
PRODUCER: Walt Case
DIRECTOR: Jeff Goldstein
SET DESIGN: Ed Flesh
MUSIC: Alan Thicke

Two teams of two players competed with each team having a guest celebrity. One team picked a clue least likely to give away the identity of a "Stumper" phrase, from three possible clues, to give to the opposing team. (Example: the phrase is "Gomer Pyle" and the clues are Bumpkin, Marine, Nabors.)

The other team attempted to guess for 15 points after one clue, 10 points after two clues, and five points after all three clues. If they failed to correctly guess the stumper, the opposing team scored. A second round was played for double point values and the team with the most points won and played the super stumper, where one teammate attempted to guess 10 stumpers in 60 seconds at \$100 each or \$10,000 for all ten. Their partners gave clues from three possibilities.

Allen Ludden helps wife Betty White on **Stumpers**.



Tom Kennedy wishes Allen Ludden much success on his new game show.



SUPER PASSWORD

PREMIERE: September 24, 1984

PACKAGER: Mark Goodson Productions

BROADCAST HISTORY: NBC daytime September 24, 1984—

HOST: Bert Convy

ANNOUNCERS: Rich Jeffries, Gene Wood

EXECUTIVE PRODUCERS: Chester Feldman, Howard Felsher, Robert Sherman

PRODUCERS: Diane Janaver, Joe Neustein

DIRECTOR: George Choderker

SET DESIGN: Jack Hart

MUSIC: Score Productions

In 1984 NBC updated **Password Plus**, giving it a new title, **Super Password**, and a new host, Bert Convy, who had previously hosted **Tattletales**.

Two teams, each composed of a celebrity guest and a studio contestant, compete. One member of each team receives the "password" and in turn tries to get his partner to say the word using a one-word clue. The player who correctly guesses the word is then given a chance to guess the mystery word or subject, of which each of the five passwords provides clues. The player that solves the puzzle earns \$100 for his team in the first game, \$200 in the second game, and so on. The first team to accumulate \$500 wins.

The winning team plays the super password round, where one player tries to convey 10 words to his partner using one-word clues in 60 seconds for \$100 a word or \$5000 for all ten.



SUPER PAY CARDS!

PREMIERE:

September 1981

PACKAGER:

Nicholson-Muir Productions/Champlain Productions

BROADCAST HISTORY:

Syndicated September 1981-April 1982

HOST:

Art James

HOSTESS:

Mary Lou Basaraba

EXECUTIVE PRODUCERS:

Nick Nicholson, E. Roger Muir

PRODUCER/DIRECTOR:

Lou Albert

SET DESIGN:

Andy Wilson

Two contestants competed in a card game to build a better hand from a deck of 16 cards. The payoffs were \$20 for a pair, \$50 for three of a kind, \$100 for a full house, \$200 for four of a kind, \$300 for five of a kind, and \$50 for the high hand.

The first round was a "Five Card Draw" where four of the 16 cards were revealed to begin the game. Each player, in turn, called three numbers and if they got a pair they kept the cards and tried to complete the hand for the highest cash payoff.

The second round was "Four of a Kind" where the deck consisted of four sets of four cards. The third round was a "Wild Card Hand" where wild cards made five of a kind possible.

The top money winner of the day played a bonus round for a possible \$5000. They were shown four cards for 4 seconds and tried to correctly remember where one of the cards was located for \$50. If successful they studied eight cards for eight seconds to find one card for a possible \$500 and finally 16 cards for 16 seconds for \$5000.



SUPERGHOST

PREMIERE:

July 27,1952

PACKAGER:

Louis Cowan Productions

BROADCAST HISTORY:

NBC primetime July 27, 1952-September 21, 1952

NBC primetime July 19, 1953-September 6, 1953

HOST:

Bergen Evans Jay Sheridan

PRODUCER: **DIRECTORS:**

Don Meier, Paul Robinson

Superghost was a summer game show broadcast from Chicago. Hosted by Bergen Evans, a professor of English who would later become the question authority on The \$64,000 Question, Superghost was based on the parlor games Hangman and Ghosts.

The object of the game was for a celebrity panel to spell and identify a word without quessing the last letter. If a panelist quessed the letter that completed the word they became one-third of a ghost, and by finishing three words they were eliminated from the game. Home viewers got \$50 for submitting a word that was used on the show and additional money if the word was correctly guessed by the panel.

SUPERMARKET SWEEP

PREMIERE:

December 20, 1965

PACKAGER:

Talent Associates

BROADCAST HISTORY:

ABC daytime December 20, 1965-July 14, 1967

HOST:

Bill Malone

ANNOUNCERS:

Wally King, Richard Hayes

CREATOR: PRODUCER: Al Howard

Jerome Schnur

DIRECTOR:

Peter Moinar

Three contestants raced around a supermarket cramming as much merchandise as they could (a maximum of five of any one item) into a shopping cart. At the end of the allotted time, the items were totaled up and the player with the highest grocery bill won. The champion began with two minutes to race, while the challengers played a pricing game

Supermarket Sweep was taped at various supermarkets in the New York-New Jersey

★DID YOU KNOW... in reviewing **Supermarket Sweep, TV Guide** called it "shoplifting on a grand scale."

TAG THE GAG

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

PANEL:

PRODUCER: DIRECTOR:

August 13, 1951

Wilbur Stark Productions

NBC primetime August 13, 1951 - August 20, 1951

Hal Block

Morey Amsterdam, Jean Carroll, Harvey Stone, Herkie Stiles

Ray Buffim

Jac Hein

This show ran only two weeks and featured a panel of comedians who tried to guess the punch lines to jokes that were acted out by a group of performers.



If you could be let loose in a supermarket, what goodies would you take? Each weekday we found out what other people took. Here's host Bill Malone with his own cart!

TAKE A CHANCE

PREMIERE: October 1, 1950 **PACKAGER:** Premium Productions

BROADCAST HISTORY: NBC primetime October 1, 1950—December 24, 1950

HOST: Don Ameche
ASSISTANT: Elise Gammon
ANNOUNCER: Bob Shepard

PRODUCERS: Richard Lewis, Peter Arnell

DIRECTOR: Grey Lockwood

MUSIC DIRECTOR: Ario

Contestants, selected from the studio audience, were given an initial sum of money. To win that money the player had to answer a question correctly. The player could then risk what they had just won and try to answer another question for more cash or prizes. If a contestant could answer four questions correctly he was given a chance to win a jackpot with the next question. If a player missed a question he had to forfeit the last prize won.

TAKE A GOOD LOOK

PREMIERE: October 22, 1959

PACKAGER: Irving Mansfield-Peter Arnell Productions

BROADCAST HISTORY: ABC primetime October 22, 1959—March 16, 1961

HOST: Ernie Kovacs
ANNOUNCER: Johnny Jacobs

EXECUTIVE PRODUCERS: Irving Mansfield, Peter Arnell

PRODUCER: Milt Hoffman

DIRECTORS: Barry Shear, Joe Behar

SET DESIGN: Albert Wein

Originally three contestants competed in identifying prominent news figures from film clips and sound recordings. Later the format was changed to having a celebrity panel viewing sketches while looking for clues and then asking questions as to why a guest was in the news. Host Ernie Kovacs appeared in some of the sketches using his various characters. Guests received \$50 each time they stumped the panel. Three clues were presented via sketches and if they stumped the panel they won \$200.

Among the panelists who appeared on this show were Hans Conried, Cesar Romero, Edie Adams, Ben Alexander and Carl Reiner.

TAKE A GUESS

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

PRODUCER: DIRECTOR:

June 11, 1953

Peter Arnell Productions

CBS primetime June 11, 1953-September 10, 1953

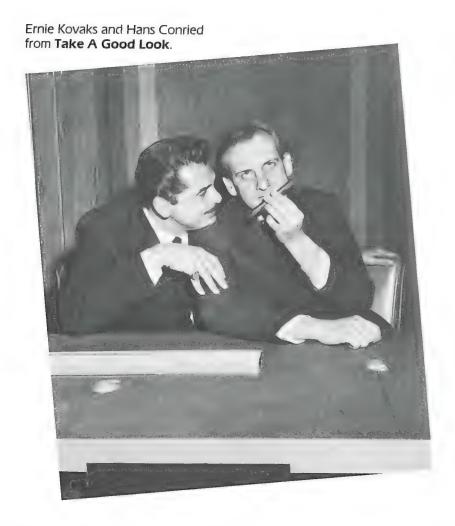
John K.M. McCaffery

Peter Arnell

Rai Purdy

This summer quiz show on CBS featured contestants, aided by a celebrity panel, who tried to guess what a mystery object was. A player started with a bankroll of \$150 and lost \$5 for each question asked. The player was given up to four guesses to identify the subject. If the player used up his \$150 or made four wrong guesses, he left with nothing.

Among the regular panelists on Take A Guess were Ernie Kovacs, John Crawford, Robin Chandler and Hans Conried.



TAKE MY WORD FOR IT

PREMIERE:

September 1982

PACKAGER:

Omni Productions

BROADCAST HISTORY:

Syndicated September 1982 - September 1983

HOST:

Jim Lange

ANNOUNCER:

Scott Beach

EXECUTIVE PRODUCER:

David Sacks

PRODUCERS:

Charles & Judith Patterson

DIRECTOR:

Robert Zagone

In this syndicated game show, two contestants tried to decide which of four celebrities was giving an accurate definition to an obscure word. This show was taped in San Francisco, California.

TAKE TWO

PREMIERE:

May 5, 1963

BROADCAST HISTORY:

ABC weekends May 5, 1963-August 11, 1963

HOST:

Don McNeill

CREATORS:

Fred Olsen, Jack Harris

PRODUCERS:

Fred Olsen, Jim McLaughlin

DIRECTOR:

Dale Julian

Four celebrity guests competed on teams of two. Four pictures were flashed on a screen (example: Marilyn Monroe, Jayne Mansfield, Amy Vanderbilt, and a cat). The first team to buzz-in and identify the related items (Jayne and Marilyn were actresses) won the round and scored points. The highest-scoring team won prizes for members of the studio audience.



Here's Jim Lange, host of **Take My Word For It**, a 1982 game show.

Here are some of the guests that appeared on **Take My Word For It**.



TATTLETALES

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

February 18, 1974

Mark Goodson-Bill Todman Productions

CBS daytime February 18, 1974-March 31, 1978

Syndicated September 1977-September 1978

CBS daytime January 18, 1982-June 1, 1984

HOST:

ANNOUNCERS:

EXECUTIVE PRODUCER:

PRODUCER/DIRECTOR: SET DESIGN:

MUSIC:

Bert Convy Jack Clark, Gene Wood

Ira Skutch

Paul Alter

James Agazzi Score Productions

In this updated version of the 1969 Goodson-Todman show, He Said, She Said, three celebrity couples competed, each representing one third of the studio audience.

In round one, the wives appeared on stage and the husbands were isolated in a soundproof room. A question was read and each wife related a situation that concerned her marriage and a short clue that summarized her answer. The question, along with one of the three clues, was then read to the husband. The husband who believed that it was his wife's response sounded a bell and tried to relate a similar story. If they matched, they won \$100.

Round two reversed round one, with the wives trying to guess what their husbands said. The highest-scoring team of the day got an extra \$1000 and all of their winnings were divided among the members of the studio audience.

TELE PUN

PREMIERE:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

PRODUCERS: **DIRECTOR:**

Boyce DeGaw, Vance Halleck

NBC primetime July 9, 1948-August 6, 1948

Vance Halleck

July 9, 1948

Johnny Bradford Ray Michael

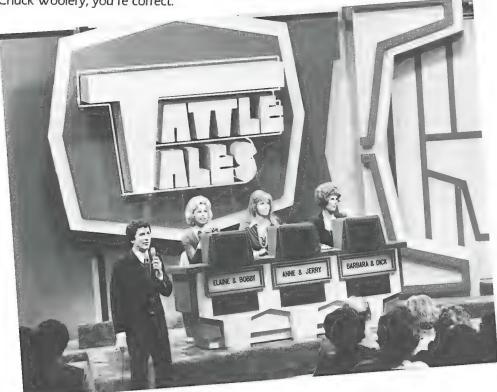
This offbeat game show was seen for five weeks in the summer of 1948. Broadcast from NBC studios in Washington, D.C., Tele Pun featured players performing a "pun" through charades. If he got the approval of the studio audience for his performance, the player got a prize. If he got the thumbs down, the contestant was "arrested" and charged. The player was represented by a comedian posing as his attorney and brought before the judge. If the judge dropped the case, the player got a consolation prize.

Host Johnny Bradford also played the judge and announcer Ray Michael doubled as the attorney.



Recognize the guests on this show of **Tattletales**? If you said Allen Ludden, Bob Barker and Chuck Woolery, you're correct.

Get ready banana section . . .



TELL IT TO GROUCHO

PREMIERE:

January 11, 1962

PACKAGER:

John Guedel Productions

BROADCAST HISTORY:

CBS primetime January 11, 1962-May 31, 1962

HOST:

Groucho Marx

ASSISTANTS:

Patty Harmon, Jack Wheeler

ANNOUNCER:

George Fenneman

EXECUTIVE PRODUCER:

John Guedel

PRODUCER:

Bernie Smith

DIRECTOR:

Robert Dwan

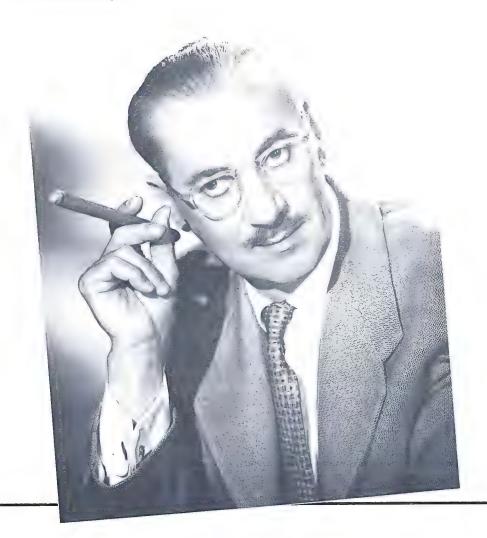
MUSIC DIRECTOR:

Jerry Fielding

Contestants came on the show to talk with Groucho and then tried their hand at a memory quiz with the earnings determined by the number of correct guesses.

Assisting Groucho were two former contestants from **You Bet Your Life**, Patty Harmon and Jack Wheeler.

The one and only ...



TEMPTATION

PREMIERE:

December 4, 1967

PACKAGER:

Heatter-Quigley Productions

BROADCAST HISTORY:

ABC daytime December 4, 1967-March 1, 1968

HOST:

Art James

ANNOUNCER:

Carl King

PRODUCERS:

Merrill Heatter, Bob Quigley

DIRECTOR:

Marty Pasetta

SET DESIGN:

Romain Johnston

This 13-week game show featured a trio of contestants trying to outguess one another for merchandise prizes. They were shown three showcases of prizes and they won if neither of their opponents selected the same prize.

Do you remember this 1967 ABC game show, hosted by Art James?



THE \$10,000 PYRAMID

PREMIERE: March 26, 1973

PACKAGER: Bob Stewart Productions

BROADCAST HISTORY: CBS daytime March 26, 1973—March 29, 1974

ABC daytime May 6, 1974—June 27, 1980 Syndicated September 1974—September 1979 Syndicated January 1981—September 1981 CBS daytime September 20, 1982—

Syndicated September 9, 1985—

TITLE HISTORY:

Network \$10,000 Pyramid March 26, 1973—January 16, 1976

\$20,000 Pyramid January 19, 1976—June 27, 1980

\$25,000 Pyramid September 20, 1982-

Syndicated \$25,000 Pyramid September 1974—September 1979

\$50,000 Pyramid January 1981—September 1981

\$100,000 Pyramid September 1985-

HOSTS: Dick Clark

Bill Cullen (1974–1979 syndicated version)

ANNOUNCERS: Bob Clayton (1974–1980), Steve O'Brien (1980–1981)

Jack Clark, Johnny Gilbert, Charlie Tuna,

Charlie O'Donnell, Dick Heatherton, Rod Roddy

EXECUTIVE PRODUCERS:

Bob Stewart, Anne Marie Schmidt

PRODUCERS:

Anne Marie Schmidt, Jane Rothchild, Sande Stewart,

David Michaels, Francine Bergman

DIRECTORS: Mike Garguilo (1973–1981), Bruce Burmester,

Dennis Rosenblatt

SET DESIGN:

Jim Ryan (original), Ed Flesh (1982)

MUSIC: Bob Cobert

Two teams, each composed of a celebrity guest and a studio contestant, played in this game of communicating words and subjects.

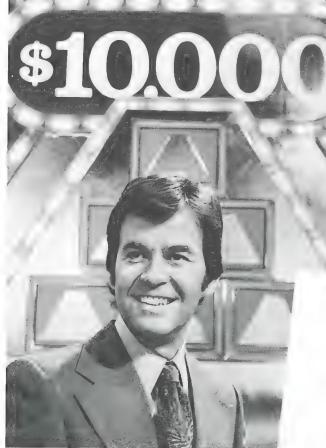
One team played at a time, with one player trying to describe to their partner seven items in a related category in 30 seconds. The other team then played another category and the team with the highest score after three rounds was given the opportunity to play the Pyramid for a grand prize.

In the bonus round, one team member attempted to describe to his partner six categories by listing elements of that category in a maximum of 60 seconds time for a grand prize of \$10,000. The player had to guess the category from the list of items.

When the show returned in 1982, a player could return to the "winner's circle" twice in a show, and could play for \$25,000 on his second visit.

Among the regular features on the show were the "Mystery Seven," where a team could win a bonus prize by guessing the seven items without knowing what the category was, and the "7-11," where the contestant could win \$1100 for guessing seven answers in 30 seconds in a special predetermined category.

Milton Bradley produced seven editions of the home game for **Pyramid** during the 1970's, and in 1986 Cardinal Games produced a new box game.



A true classic . . .

Bill Cullen holds the **Pyramid**.



 \star DID YOU KNOW . . . one **Pyramid** week was billed as, "Kirk vs. Spock." The reason was that William Shatner and Leonard Nimoy were that week's celebrity guests.

Two hosts of the **Pyramid**, Dick Clark and Bill Cullen.

\$25,000



Bill Cullen on the set of **The \$25,000 Pyramid**.

Dick Clark hosting the 1982 version of **Pyramid**.





THAT **** QUIZ SHOW

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOSTS:

ANNOUNCER:

EXECUTIVE PRODUCERS:

PRODUCER: DIRECTOR: SET DESIGN: September 1982

 ${\sf JSC\ Productions/Metromedia\ Producers\ Corp.}$

Syndicated September 1982—December 1982

Greg and John Rice

Mario Machardo

John Barbour, Bob Mages

Keith Burns Larry Shulman

Visual Productions

Twin midgets, Greg and John Rice, hosted this short-lived series that featured two teams of two players with unusual jobs or backgrounds. Each team started with \$500 and could wager between \$50 and \$200 on their ability to answer multiple choice trivia questions. The teams played separately, were asked four questions, and the team with the most money played a bonus question submitted by a home viewer for a prize.

★DID YOU KNOW... both Greg and John Rice were featured on **Real People**, a show that John Barbour, who created **That **** Quiz Show**, co-hosted for NBC.

Remember this one!*?!



THINK FAST

PREMIERE: March 26, 1949

PACKAGER: Robert Jennings Productions

BROADCAST HISTORY: ABC primetime March 26, 1949—October 8, 1950

HOSTS: Dr. Mason Gross, Gypsy Rose Lee

PRODUCER: Robert Jennings **DIRECTOR:** Charles Harrell

MUSIC: David Broekman Orchestra

Members of a celebrity panel tried to outtalk each other on various topics in this weekly game show. Dr. Mason Gross, dean of Rutgers University, was the original host. Gypsy Rose Lee became the new host in 1950.

Among the regular panelists were Leon Janney, David Broekman and Eloise McElhone.

THIS IS THE MISSUS

PREMIERE: November 17, 1948

BROADCAST HISTORY: CBS daytime November 17, 1948—January 12, 1949

HOSTS: Bud Collyer, Warren Hull

ASSISTANT: Tom Mahoney
PRODUCER: Leila Swift
DIRECTOR: Ralph Levy

In this revised version of **The Missus Goes A-Shopping**, female contestants competed in various humorous stunts like blowing up balloons until they burst, and having a man kiss three women blindfolded and pick out his wife.

Warren Hull became host in December 1948, replacing Bud Collyer.

THAT REMINDS ME

PREMIERE:

April 5, 1952

BROADCAST HISTORY:

NBC primetime April 5, 1952-April 26, 1952

HOSTESS:

Arlene Francis

A celebrity panel, composed of Nina Foch, Roger Price, and Bill Cullen, tried to guess the identity of quests who appeared in disguise.

THERE'S ONE IN EVERY FAMILY

PREMIERE:

September 29, 1952

BROADCAST HISTORY:

CBS daytime September 29,1952-June 13, 1953

HOSTS: CREATOR: John Reed King, Dean Miller Marlo Lewis

PRODUCERS:

Richard Lewine, Stefan Hatos

DIRECTORS:

James Sheldon, Rai Purdy

Each program spotlighted three contestants whose families as well as themselves would receive cash and prizes after they had demonstrated that their specialties rightfully entitled their kin to be proud of them. Their accomplishments could include anything from the ability to play an unusual musical instrument to holding a record for blood donations. After being interviewed by the emcee, each of the contestants was asked a series of questions that related to the reason for their selection.

THEY'RE OFF

PREMIERE:

HOST:

June 30, 1949

BROADCAST HISTORY:

Dumont primetime June 30, 1949—August 18, 1949

Tom Shirley

Films of famous horse races provided the subject matter for questions in this quiz show. Byron Field was the race caller for this Thursday night Dumont series.

THREE FOR THE MONEY

PREMIERE:

September 29,1975

PACKAGER:

Hatos-Hall Productions

BROADCAST HISTORY:

NBC daytime September 29, 1975-November 28, 1975

HOST:

Dick Enberg

ANNOUNCER:

Jack Clark

PRODUCER:

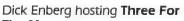
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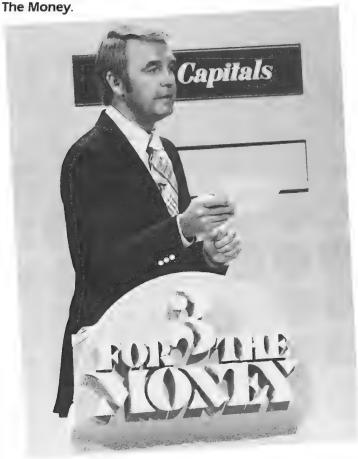
DIRECTOR: SET DESIGN:

Ed Flesh

Two teams of three players competed for a week in a question and answer game where one team chose the number of opponents they wished to challenge in various general knowledge categories.

If one member of a team could beat one challenger in a split-second identification question, it was worth \$100; two players \$200; all three \$300. The trailing team was given a chance to catch up in the second round. The top-scoring team of the day tried for a cash jackpot that went up \$1000 a day until won.





THREE ON A MATCH (1) MATCH

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

MUSIC:

ANNOUNCER:

PRODUCERS:

DIRECTOR: SET DESIGN: August 2, 1971

Bob Stewart Productions

NBC daytime August 2, 1971 - June 28, 1974

Bill Cullen

Don Pardo

Bob Stewart, Anne Marie Schmidt, Bruce Burmester

Mike Garguilo Don Shirley

Bob Cobert

Three contestants were offered three general information categories, in which they could bid for the number of questions they wished to answer in the category of their choice. They could choose from one to four questions to answer. The player with the highest number won the right to answer that number of true-false questions to win a jackpot based on \$10 times the total number of questions bid by the three players.

The game continued until one player decided he had enough cash to purchase \$20, \$30, and \$40 squares on a game board. They attempted to match identical gifts in all three columns to win that gift, the game, and the right to meet two new challengers.

THREE'S A CROWD

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER: **EXECUTIVE PRODUCER:**

PRODUCER:

DIRECTOR: MUSIC:

September 1979

Chuck Barris Productions

Syndicated September 1979-February 1980

Jim Peck

Johnny Jacobs

Chuck Barris Mike Metzger

John Dorsey

Lee Ringuette

The object was to determine who knows a husband better ... his wife or his secretary. Three husbands were asked three questions relating to either their wives or their secretaries. The secretaries then joined their employers and were asked the same questions. Each response of the secretaries' that matched their boss' earned a point. Then the wives returned, and to score points they had to match both their husbands and the secretaries. The team (secretaries or wives) that had the highest score split \$1000.

Having Bill Cullen as host on Three On A Match was like having money in the blank.

"Dean of the game show hosts," Bill Cullen. Bill looks right at home on the set of **Three On A Match**.

FILM BIOGRAPHIES

KID STUFF

PLACES IN THE SUN



Jim Peck, host of **Three's A Crowd**.

TIC TAC DOUGH

PREMIERE: July 30, 1956

PACKAGER: Barry-Enright Productions

BROADCAST HISTORY: NBC daytime July 30, 1956—October 23, 1959

NBC primetime September 12, 1957-December 29, 1958

CBS daytime July 3, 1978—September 1, 1978 Syndicated September 1978—September 1986

1956-1959 VERSION

DAYTIME HOST: Jack Barry (1956–1958), Bill Wendell (1958–1959)

PRIMETIME HOST: Jay Jackson (first show only)

Win Elliott

ANNOUNCERS: Bill Wendell, Bill McCord, Johnny Olson

EXECUTIVE PRODUCER: Robert Noah

PRODUCERS: Al Freedman, Howard Felsher **DIRECTORS:** Hudson Faussett, Edward King

MUSIC DIRECTOR: Paul Taubman

1978-1986 VERSION

HOST: Wink Martindale (1978–1985), Jim Caldwell (1985–1986)

ANNOUNCERS: Jay Stewart, Charlie O'Donnell
PRODUCERS: Ron Greenberg, Allen Koss, Chris Sohl

DIRECTORS: Richard Kline, D.A. Diana

SET DESIGN: John C. Mula MUSIC: Hal Hidey

A game of tic-tac-toe where two contestants alternated in selecting a box and answering a question from the category indicated. If a contestant answered correctly, their "X" or "O" was placed on the box. The first player to put their mark on three boxes, either in a row up or down or at a diagonal, won the game. After each round of two questions, the categories shifted to different boxes.

In the 1950's version, a game was worth \$100 to the winner but the value could be increased by another \$100 every time the center box was selected. In the 1970's version, the value of questions outside the center box were worth \$300 and the center box \$500.



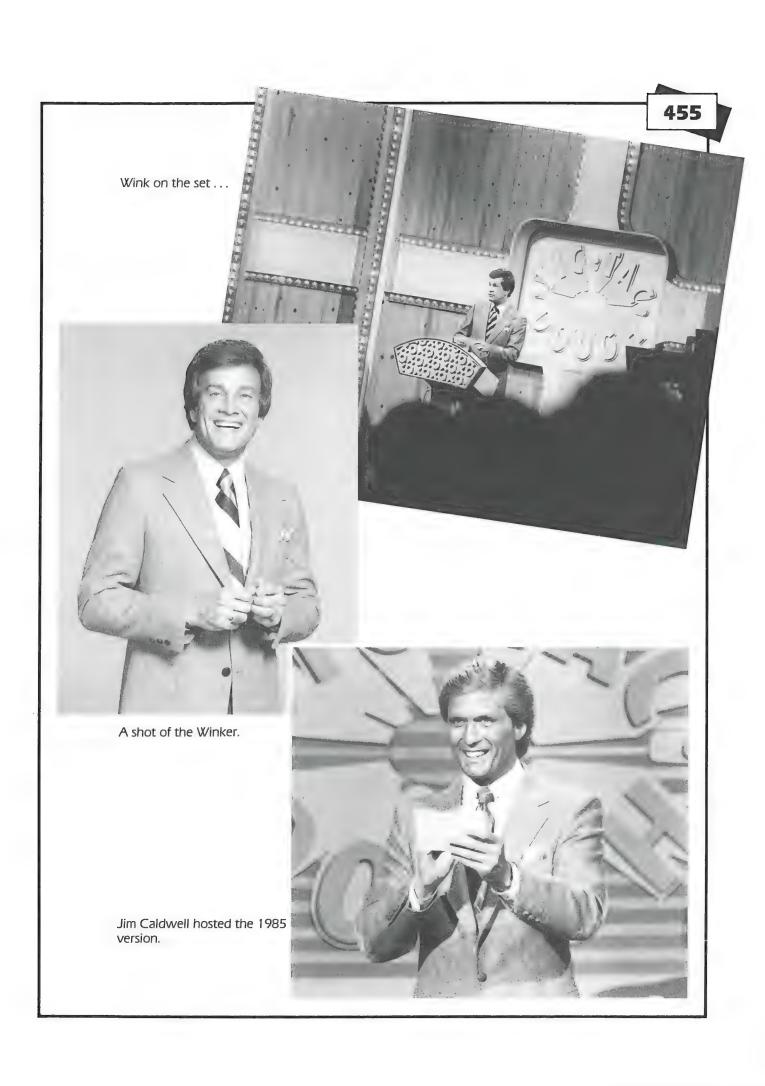
The original **Tic Tac Dough**.

Jack Barry sitting down on the job.





Bill Wendell, the 1959 host of **Tic Tac Dough**.



TIME MACHINE (Magni Magni

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

CREATOR:

EXECUTIVE IN CHARGE OF PRODUCTION:

EXECUTIVE PRODUCER:

DIRECTORS: SET DESIGN:

MUSIC:

January 7, 1985

Reg Grundy Productions

NBC daytime January 7, 1985-April 26, 1985

John Davidson

Charlie Tuna

Bill Barr

Bill Mason

Caryn Lucas

Chris Darley, James Marcione

Ed Flesh, Molly Joseph, Dennis Roof

Ray Ellis, Marc Ellis

This short-lived daytime game show went through two formats. From January 7th to February 8th the show had three contestants, each playing one at a time, answering questions about people and events of the past. Among the games played were: "The Tube Game," where players answered questions about television; "Main Event," where the questions covered the events of a particular year; "Jukebox Game," where the players were given four different years and attempted to match songs to each of those years; and "Before or After," where a player was given the date an event occurred and then had to place another event either before or after the date of the first event.

All three players competed in the final round, "The Time Capsule." From a series of clues like "Kermit the Frog," "Does She or Doesn't She," ducktail haircuts and "Hound Dog," each player tried to guess the year in question. The player coming closest to the year in his guess won \$1000 and a chance at a jackpot guestion for additional prizes.

For the jackpot, the champ was given four headlines and attempted to pick out the one that happened in the "Time Capsule" year.

On February 11th the format was changed to having two contestants playing against one another and the winner of the two would play against the previous day's champion.

To determine the new champion, five clues were given and each player attempted to quess the year that those clues related to. The player coming closest to the year won and was given a chance to win a new car.

To win the car, the player was given a base year and had to decide if four different events happened before or after that year.



Do you remember **Time Machine**, with host John Davidson?

TIME WILL TELL

PREMIERE: August 20, 1954
PACKAGER: Bob Adams Productions

BROADCAST HISTORY: Dumont primetime August 20, 1954—October 15, 1954

HOST: Ernie Kovacs
ANNOUNCER: Bob Russell
PRODUCER: Robert Adams
DIRECTOR: Harry Coyle

The basic part of the show featured Ernie Kovacs clowning around with the contestants. The quiz segment had three players playing against each other and a 90-second hour glass. The contestants tried to answer questions before time ran out.

TO SAY THE LEAST

PREMIERE: October 3, 1977

PACKAGER: Heatter-Quigley Productions

BROADCAST HISTORY: NBC daytime October 3, 1977—April 21, 1978

HOST: Tom Kennedy
ANNOUNCER: Kenny Williams
PRODUCER: Robert Noah
DIRECTOR: Jerome Shaw
SET DESIGN: Ed Flesh
MUSIC: Stan Worth

Two teams, each composed of three members, competed. Two players from each team were isolated backstage. A phrase was shown to the on-stage players, and on an alternating basis the players eliminated words from it. On any turn a contestant could challenge his opponent's team to guess the phrase from the remaining words. If they could solve it, they scored one point; if not, the challenging team scored.

The first team to win two games played the bonus round. The contestant was shown a statement and eliminated all but three words. Each celebrity was given a chance to guess the phrase for cash. If the first celebrity was successful, the second celebrity guessed with another word eliminated until all celebrities had guessed the phrase.

To Say The Least, an NBC game show hosted by Tom Kennedy.



TO TELL THE TRUTH

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

December 18, 1956

Mark Goodson-Bill Todman Productions

CBS primetime December 18, 1956-September 5, 1966

CBS daytime June 18, 1962-September 6, 1968

CBS primetime December 12, 1966-May 22, 1967

Syndicated September 1969-September 1978 Syndicated September 1980-September 1981

1956-1968 VERSION

HOST:

ANNOUNCERS:

PRODUCERS:

DIRECTORS:

REGULAR PANELISTS:

Bud Collyer

Bern Bennett, Johnny Olson

Polly Bergen, Hy Gardner, Hildy Parks, Kitty Carlisle,

Ralph Bellamy, Tom Poston, Orson Bean, Peggy Cass

Gil Fates, Willie Stein, Bruno Zirato Jr.

Franklin Heller, Lloyd Gross, Paul Alter

SET DESIGN: Nelson Baume

1969-1978 VERSION

HOSTS:

Garry Moore (1969-1977), Joe Garagiola (1977-1978)

ANNOUNCERS:

Johnny Olson, Bill Wendell, Alan Kalter

REGULAR PANELISTS:

Orson Bean, Peggy Cass, Kitty Carlisle, Bill Cullen

PRODUCER: DIRECTOR:

Paul Alter

Bruno Zirato Jr.

SET DESIGN:

Ted Cooper Charles Fox & Paul Alter

1980-1981 VERSION

THEME SONG COMPOSED BY:

HOST:

Robin Ward

ANNOUNCER:

Alan Kalter

REGULAR PANELISTS:

Peggy Cass, Soupy Sales

PRODUCER:

Mimi O'Brien Maturo

One of the most durable panel shows, To Tell the Truth had a run on both network and syndicated television for over 20 years.

A panel of four celebrities attempted to guess which of three people matched up with a previously told story of an unusual event in which they took part. All three people claimed to be the same person. The panel questioned the contestants and then voted for the person they felt was telling the truth. Then the host asked the fateful question, "Will the real John Doe please stand up!" The contestants won cash for their ability to fool the panel, as determined by the number of wrong votes. The amount paid per wrong vote varied during the run of To Tell the Truth.

Originally the show was to have been called Nothing But the Truth, but the title was changed just before the show premiered. Before Bud Collyer was given the job of emcee, some of the other people considered included Vincent Price and Don Ameche.

The panel on the first show included Polly Bergen, John Cameron Swayze, Hildy Parks, and Dick Van Dyke. The quests were Cecil H. Underwood, governor of West Virginia, and sportswriter Jean Hoffman.



Will the real Bud Collyer please stand up?

The famous **To Tell The Truth** logo.



The Class of '65. Starting at the top and going clockwise we have: host Bud Collyer, Tom Poston, Kitty Carlisle, Peggy Cass and Orson Bean.





Let's switch seats for the photographer . . . from left to right starting on the bottom row we have: Steve Allen, Tom Poston, Peggy Cass, Orson Bean and Kitty Carlisle. On the top row we have: Bud Collyer, Betsy Palmer, Bill Cullen, Bess Myerson and Henry Morgan.

Remember the "mod" 1968 set?



TOP DOLLAR

PREMIERE:

March 29, 1958

PACKAGER:

Entertainment Productions

BROADCAST HISTORY:

CBS primetime March 29, 1958—August 30, 1958

CBS daytime August 18, 1958-October 16, 1959

HOSTS:

Toby Reed, Warren Hull, Jack Narz

ANNOUNCERS: PRODUCERS: DIRECTORS: SET DESIGN: Ralph Paul, Jack Clark Steve Carlin, Merrill Heatter Seymour Robbie, Cort Steen

Eddie Gilbert

The object of this television game show was for three contestants to add letters to a potential word without adding the letter that completes the word. After the first three letters were revealed, each additional letter added \$100 to the jackpot. Any player who added the final letter of a word was eliminated and the game continued until only one remained and they won the pot.

In the home viewer portion of the game, the first eight letters of the top dollar (longest) word of the day were matched to a telephone dial and converted to digits. Any viewer who could match those numbers to the serial numbers on a \$1 bill would win \$5000.

The daytime version of **Top Dollar** was a quick addition to the CBS schedule when it yanked **Dotto** off the air.

TOP OF THE WORLD

PREMIERE:

January 17, 1982

PACKAGER:

WPBT, South Florida, Thames Television,

BROADCAST HISTORY:

and ABC Channel 2 in Sydney, Australia
PBS weekly January 17, 1982–April 11, 1982

HOST:

Eamonn Andrews (in London)

EXECUTIVE PRODUCER:

Shep Morgan

PRODUCER/DIRECTOR:

Malcolm Morris

PRODUCERS:

Philip Jones (Thames TV) Shep Morgan (WPBT-TV)

Barry Croole (Australian Broadcasting)

Three contestants competed, each representing the USA, the UK, and Australia. Broadcast via satellite, each player played from their own country. In round one each contestant was required to answer 12 questions, four based on his own country and eight based on his challenger's countries. Each correct response earned one point.

In round two, contestants were quizzed for two minutes on a subject of their own



Jack Narz is the host most people remember from **Top Dollar**.



Top Dollar host Warren Hull.

choosing. Each correct answer was worth two points.
In round three, players were tested on world knowledge and each correct answer was worth three points. (An incorrect answer deducted three points from a player's score.)

The top-scoring player won the game and the highest-scoring player from each country returned to play in a final game for a grand prize of a rare 1924 Rolls Royce.

TREASURE HUNT

PREMIERE:

September 7, 1956

PACKAGER:

Jantone Productions (1956-1959)

Chuck Barris Productions (1973-1982)

BROADCAST HISTORY:

ABC primetime September 7, 1956—May 31, 1957
NBC daytime August 12, 1957—December 4, 1959
NBC primetime December 24, 1957—June 17, 1958

Syndicated September 1973—September 1977 Syndicated September 1981—September 1982

1956-1959 VERSION

HOST:

Jan Murray

PIRATE GIRLS:

ANNOUNCERS:

Marian Stafford, Pat White, Greta Thyssen

Tom Reddy, Bill Wendell

PRODUCER: DIRECTOR: Bud Granoff Phil Levens

SET DESIGN:

Romain Johnston

MUSIC DIRECTOR:

Milton DeLugg

1973-1982 VERSION

HOST:

Geoff Edwards

ASSISTANTS:

Jane Nelson, Siv Aberg

ANNOUNCER:

Johnny Jacobs

EXECUTIVE PRODUCERS:

Chuck Barris, Walt Case, Bud Granoff

PRODUCERS:

Mike Metzger, Steve Friedman

DIRECTOR:

John Dorsey

SET DESIGN:

Spencer Davis, John C. Mula

MUSIC:

Frank Jaffe, Lee Ringuette

In the original version of **Treasure Hunt**, hosted by Jan Murray, two contestants were asked a series of questions and received \$50 for each correct answer. The player with the most money at the end of the round won the game and got to choose from among 30 treasure chests. The chests contained everything from a head of cabbage to a jackpot check of up to \$25,000 on the ABC version and \$10,000 plus another \$1000 for each week that it was not found on the NBC version.

In the 1970's version, produced by Chuck Barris Productions, three contestants were selected from the studio audience. Each was given a box with one containing a surprise while the other two were empty. The player choosing the surprise continued and was then given the opportunity to select from among 30 boxes. Each of the 30 boxes contained a prize, ranging from expensive gifts to worthless klunks. Before the box was opened, the player was given his choice of the box or a cash substitute.

★DID YOU KNOW... Geoff Edwards, host of the seventies version of **Treasure Hunt**, had to memorize over thirty skits for each taping. Due to the security on the set no cue cards were permitted for Edwards to read. Each tape day was a real crash course in remembering lines. Did he ever forget a line? According to producer Steve Friedman, Edwards never did.

Do you remember the show's security guard's name? For the **Treasure Hunt** jackpot of \$25,000, his name was Emile Arturi; and he was a bonded security agent.



TREASURE ISLE

PREMIERE:

December 18, 1967

PACKAGER:

MacArthur-Art Stark Productions

BROADCAST HISTORY:

ABC daytime December 18, 1967-December 27, 1968

HOST:

John Bartholomew Tucker

ASSISTANTS:

Julia Hayes, Pat Minor, Renee Hampton, Bonnie Maudaley

ANNOUNCER:

"The Sage" (Bill Templeton)

CREATOR:

Paul Alter

EXEUCTIVE PRODUCER: PRODUCERS:

Bill Templeton

DIRECTORS:

Paul Alter, Roy Kammerman Paul Alter, Peter Calabrasse

SET DESIGN:

Grover Cole

Three couples competed in answering questions, puzzles and completing stunts in hopes of reaching a specially constructed island to hunt for buried treasure.

In round one, contestants tried to complete an oversized jigsaw puzzle and decipher it. The second round consisted of various puzzles. In round three, each team attempted to cross from one island to another in an inflatable raft with the wives directing their blindfolded mates. The first team to reach the island won.

The team with the highest point score won the game and was given three minutes to unscramble clues and dig for miniature treasure chests, each of which contained a prize.

The lagoon and island cost \$800,000 to build and was built at the Colonades Beach Hotel in Palm Beach Shores, Florida.

TREASURE QUEST

PREMIERE:

April 24, 1949

BROADCAST HISTORY:

ABC primetime April 24, 1949 – September 2, 1949

HOST:

John Weigel

PRODUCER:

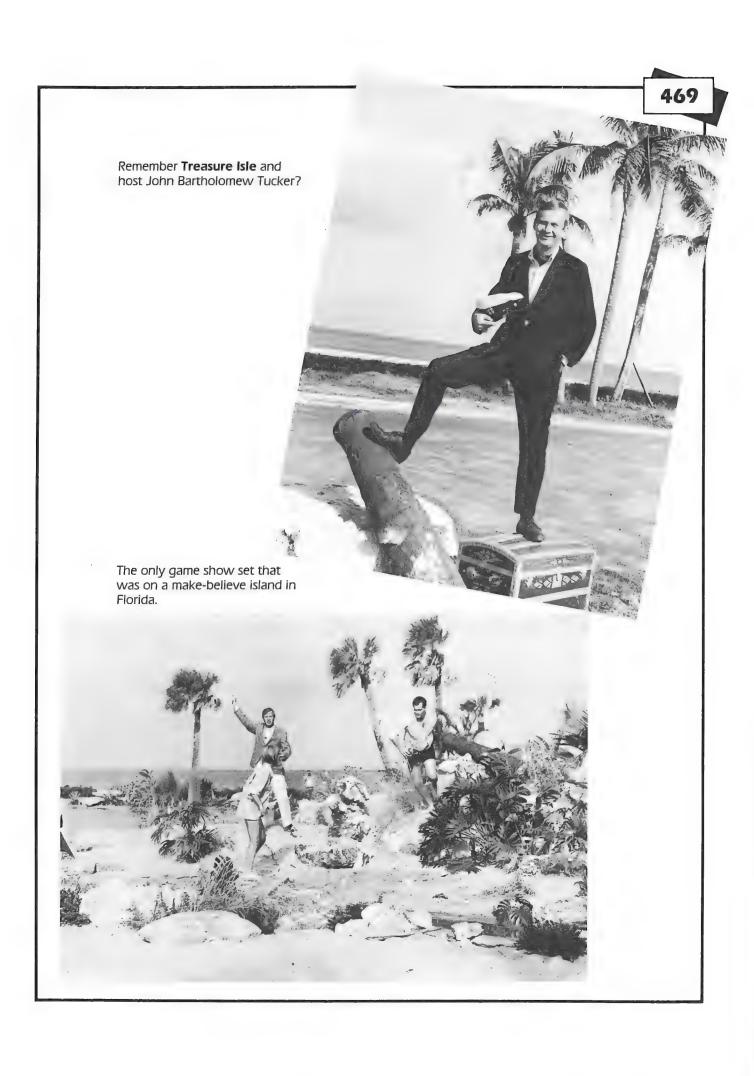
Alan Fishburn

DIRECTOR:

Greg Garrison

Two contestants on this Chicago-based quiz show tried to identify geographical locations through photos and clues. The player with the most correct identifications won and received a trip to the place of his choosing.

The original title of the show was **Bon Voyage** with the name **Treasure Quest** adopted on May 8, 1949.



TRIVIA TRAP

PREMIERE: October 8, 1984

PACKAGER: Mark Goodson Productions

BROADCAST HISTORY: ABC daytime October 8, 1984—April 5, 1985

HOST: Bob Eubanks
ANNOUNCER: Bob Hilton

EXECUTIVE PRODUCER: Chester Feldman PRODUCER: Jonathan Goodson

DIRECTOR:

SET DESIGN:

Marc Breslow

Dennis Roof

MUSIC:

Ed Kalehoff

Two teams, one with three members over the age of 30 and the other composed of three members under the age of 30, competed against each other in a trivia quiz show.

The first team to earn \$1000 won the game. In round one, four answers were shown to a question. The object was for the players to eliminate all the wrong answers. They earned \$50 for eliminating the first wrong answer, \$100 for eliminating the second, and \$300 if they could eliminate all three. If they chose the answer that was correct, they lost control of the board to their opponent. In round two, teams chose trivia-related categories and tried to answer questions in that area for \$50.

The winning team played the trivia ladder for a possible \$10,000. Each member of the team then played against their teammates. Four answers were shown and a player could play or pass the first question to his partners. A correct answer was worth \$1000. If any of the three players survived the first part of the bonus game, they could try to answer one more trivia question for a possible \$10,000.

During its six-month run, some of the trivia games were changed during the main portion of the show.

Co-author of this book, Steve Ryan, was a writer and the in-studio judge for Trivia Trap.



Bob Eubanks on Trivia Trap.

It's the battle of the soaps.



TRUTH OR CONSEQUENCES

PREMIERE: September 7, 1950

PACKAGER: Ralph Edwards Productions

BROADCAST HISTORY: CBS primetime September 7, 1950–May 31, 1951

NBC primetime May 18, 1954—September 28, 1956

NBC daytime December 31, 1956—September 25, 1959

NBC primetime December 13, 1957—June 6, 1958

NBC daytime October 26, 1959—September 24, 1965

Syndicated September 1966—September 1975 Syndicated September 1977—September 1978

Syndicated September 1987-

1950-1951 VERSION

HOST: Ralph Edwards

ANNOUNCERS: Ken Roberts, Bud Collyer

PRODUCER: Ralph Edwards **DIRECTOR:** Phil Davis

1954-1965 VERSION

HOST: Jack Bailey (1954-1956 primetime)

Steve Dunne (1957-1958 primetime) Bob Barker (1956-1965 daytime) Ken Carpenter, Charles Lyon

ANNOUNCERS: Ken Carpenter, Charles Lyon PRODUCERS: Ralph Edwards, Ed Bailey

DIRECTORS: Fred Jackman, Irving Lambrecht, Stuart Phelps, Bob Lehman

WRITERS: Cal Howard, Jack Huston, Bobby Lahr, Jerry Payne,

Ed Bailey, Milt Larsen, Dresser Dahlstead

1966-1975 VERSION

HOST: Bob Barker
ANNOUNCER: Charles Lyon
PRODUCER: Ed Bailey

DIRECTORS: Jack Scott, Bill Chesnut

1977-1978 VERSION

HOST: Bob Hilton
ANNOUNCER: John Harlan

PRODUCERS: George Vosburgh, Bruce Belland Richard Gottlieb, Arthur Forrest

1987 VERSION

HOST:Larry AndersonHOSTESS:Hillary SafireANNOUNCER:Ted Zigler

Ralph Edwards from **Truth Or Consequences**, circa 1950.



EXECUTIVE PRODUCERS:

PRODUCERS:

DIRECTOR:

SET DESIGN:

Ralph Edwards, Stu Billet, Chris Bearde, Jay Feldman

Bianca Pino, Molly Miles, Jeffrey Barron

Joe Carolei

Anthony Sabatino, William H. Harris

Television's long running comedy-stunt game, **Truth Or Consequences** was derived from the parlor games "Fine or Superfine" and "Forfeits." Players who give an incorrect answer to a ridiculous question or who fail to answer before "Beulah the Buzzer" goes off have to pay the consequences by completing an often humorous or embarrassing stunt.

Frequently mixed in with the stunts are reunions of friends and relatives long separated.

Truth Or Consequences began as a radio series on March 23, 1940, with creator Ralph Edwards as host, and continued on radio until 1957. In 1946, a new feature was introduced on **Truth Or Consequences**, of surprising someone with many people from their past. This would later develop into its own show, **This Is Your Life**.

To celebrate the 10th anniversary of radio's **Truth Or Consequences** in 1950, the city of Hot Springs, New Mexico, voted to change their name to Truth Or Consequences, New

Mexico. The city continues with that as the official name through the present.

The television history of **Truth Or Consequences** dates back to the beginning of commercial television. On July 1,1941, commercial television began operation as WNBT, channel one and WCBS, channel two began operation in New York City. On WNBT's schedule for the first night was a broadcast of **Truth Or Consequences**. **T or C** did not begin a regular run on TV for another nine years after that show.

In 1956, producer Ralph Edwards heard a new radio personality on station KWIK in Burbank, California, and cast this new voice as host of the new daytime version of **Truth Or Consequences**. His name was Bob Barker and for the next 20 years he was host.

Truth Or Consequences became the first successful game show produced for first-run syndication, with a nine-year run that began in 1966. In 1950 the show won its only Emmy award for best game and audience participation show.



Ralph Edwards welcoming a young Bob Barker to television. That was in 1956.

Ten years later in 1966 they do it all over again!





The Easter Bunny ...?

What a cute devil . . .





Bob Barker in action. Note what the men are sitting on.



Ralph Edwards, creator of **Truth Or Consequences**, listens in on a phone call with host Bob
Hilton. Hilton hosted the 1977 syndicated version.



Bob Barker still going strong in 1975.

Larry Anderson plays host to the 1987 version.





TRY AND DO IT

PREMIERE:

BROADCAST HISTORY:

HOST:

MUSIC:

PRODUCER:

July 4, 1948

NBC primetime July 4, 1948-September 5, 1948

Jack Bright

Thomas Lender Jones Brass Band

Herb Leder

In this audience participation show seen during the summer of 1948, contestants tried to perform stunts in a picnic ground setting.

21

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

EXECUTIVE PRODUCER:

PRODUCERS:

DIRECTOR:

MUSIC DIRECTOR:

September 12, 1956

Jack Barry-Dan Enright Productions

NBC primetime September 12, 1956—October 16, 1958

Jack Barry

Bill McCord

Dill Wiccord

Robert Noah Howard Merrill, Al Freedman

Charles Dubin

Charles Dabi

Jack Landau

Paul Taubman

21 featured two contestants, each in their own isolation booth. The players attempted to reach a score of 21 points by answering questions valued from one to 11 points, with the value determined by difficulty of the question. The first player to score 21 points won the game and received \$500 per point difference between their score and their opponent's.

Winners played until defeated and the biggest winner in the two-year history of the show was Elfreda Von Nardoff, who won \$220,500. The most popular winner on 21 was college professor Charles Van Doren who won \$129,000 but later admitted he had received the answers before the show. 21 was dropped as a result of the 1958 guiz scandals.

Charles Van Doren has one final shot at an eleven point question to tie the game.



TWENTY QUESTIONS

PREMIERE:

November 26, 1949

PACKAGER:

Fred Van De Venter Productions/Mutual Broadcasting

BROADCAST HISTORY: NBC prime

NBC primetime November 26, 1949—December 24, 1949 ABC primetime March 17, 1950—June 29, 1951

Dumont primetime July 6, 1951 – May 30, 1954

ABC primetime July 6, 1954—May 3, 1955

HOSTS:

Bill Slater, Jay Jackson

ANNOUNCERS:

John Gregson, Frank Waldecker

CREATOR:

Fred Van De Venter

PRODUCERS:

Gary Stevens, George Elber

DIRECTORS:

Dick Sandwick, Roger Bower

On this weekly quiz show, a panel was permitted to ask up to 20 questions to guess the identity of a mystery subject. Each question would have to result in either a "yes" or "no" answer. Home viewers sent in possible subjects and won a prize if their subject stumped the panel.

Among the regular panelists were Fred Van De Venter, Florence Renard, Herb Polesie and Johnny McPhee.



Bill Slater (left) and contestants on **Twenty Questions**.

TWO FOR THE MONEY

PREMIERE: September 30, 1952

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: NBC primetime September 30, 1952—August 11, 1953

CBS primetime August 15, 1953—September 22, 1956

CBS primetime March 23, 1957-September 7, 1957

HOSTS: Herb Shriner, Walter O'Keefe, Sam Levenson

ANNOUNCERS: Dennis James, Kenny Williams, Ed McMahon

PRODUCERS: Mark Goodson, Gil Fates, Ira Skutch **DIRECTORS:** Jerome Schnur, Paul Alter, Lloyd Gross, Ira Skutch

SET DESIGN: John Ward

MUSIC DIRECTOR: Milton DeLugg

JUDGE: Dr. Mason Gross of Rutgers University

This quiz show was designed more as a humorous showcase of its host, comedian Herb Shriner, than as a question and answer show. In round one, players received \$5 for every correct answer they gave in a 15-second time limit to questions like "name fictional detectives." Rounds two and three were played in the same way.

Two for the Money was originally designed for comedian Fred Allen who had taped the pilot in 1952, but bowed out due to illness when the show became a series.

Herb Shriner was the original host of **Two for the Money** and stayed with the show through 1956. Walter O'Keefe filled in as guest host during the summer of 1954 and Sam Levenson did the summer chores in 1955 and 1956. When the show returned in March 1957, Sam Levenson became the new host and Ed McMahon made his network debut as the new announcer.

TWO IN LOVE

PREMIERE:

June 19, 1954

PACKAGER:

Robert Jennings Productions

BROADCAST HISTORY:

CBS primetime June 19, 1954—September 11, 1954

HOST:

Bert Parks

PRODUCER:

Herb Moss Rai Purdy

DIRECTOR: Rai Pt

A young couple and their friends were interviewed about how they came together. In the quiz portion of the show, the couple could win money for their nest egg by guessing the number of seconds their friend needed to answer a brainteaser. The closer the friend came to the couple's projection the more money the couple won.

Bert Parks, host of Two In Love.



UP TO PAAR

PREMIERE:

July 28, 1952

BROADCAST HISTORY:

NBC early evening July 28, 1952—September 26, 1952

HOST:

Jack Paar

PRODUCERS:

Hugh Wedlock, Howard Synder

DIRECTOR:

Dick McDonough

Jack Paar made his network television debut hosting this game show seen Mondays, Wednesdays, and Fridays. After interviewing contestants, selected from the studio audience, Paar asked a series of questions, valued from \$5 to \$50 based on stories in the news. The money for any questions missed went into a daily jackpot that could be won at the end of the show.

This game was also known as I've Got News For You.

THE VIDEO GAME

PREMIERE:

September 1984

PACKAGER:

JM Productions

BROADCAST HISTORY:

Syndicated September 1984—September 1985

HOST:

Greg Winfield

ASSISTANT:

Karen Lea

ANNOUNCER:

Chris Caruso

PRODUCERS:

James Caruso, Mavis Arthur

DIRECTOR:

James Caruso

The Video Game, usually seen on Saturday mornings, featured two contestants who competed in three rounds of playing video arcade games. The first player to reach a predetermined point score won and played for bonus prizes in the second half of the show by answering questions on video game characters and playing additional games.

VIDEO VILLAGE

PREMIERE:

July 1, 1960

PACKAGER:

Heatter-Quigley Productions

BROADCAST HISTORY:

CBS primetime July 1, 1960-September 16, 1960

CBS daytime July 11, 1960-June 15, 1962

CBS Saturday morning September 30, 1961—June 16, 1962

HOSTS:

HOSTESSES:

("the mayor") Jack Narz, Red Rowe, Monty Hall ("assistant mayor") Joanne Copeland, Eileen Barton

ANNOUNCER:

("town crier") Kenny Williams

EXECUTIVE PRODUCER:

Robert Quigley Merrill Heatter

PRODUCER:

Merrii meattei

DIRECTOR:

Jerome Shaw

SET DESIGN:

Marvin Chomsky

MUSIC DIRECTOR:

Sid Wayne

A TV studio was transformed into a game board on which two contestants moved about as "pieces," competing for merchandise and cash by answering questions and performing stunts as indicated by their position on the board.

The players tried to move through the village as quickly as possible, with their moves determined by the roll of a die in a "chuck-a-luck" cage. The cage was turned by each contestant's "second" (a friend or relative), and the move announced by the town crier (announcer Kenny Williams).

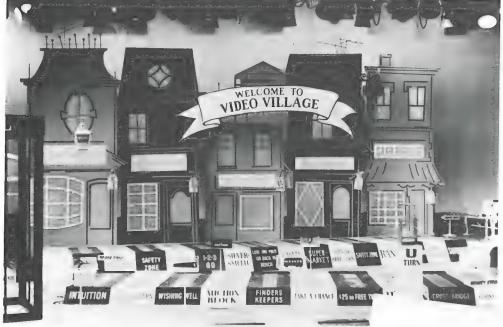
The village consisted of three streets. The first two, "Money Street" and "Bridge Street," had squares that offered cash, posed questions to answer, and gave setbacks, like "lose a turn" and "go to jail."

The third street, "The Magic Mile," offered merchandise prizes for players who landed on a certain square and bigger hazards, like "1,2,3, Go, 4,5,6 No" and "Exchange Places." The first player to go all the way through the village won the game.

The studio audience, called the "Town Council," was sometimes called upon to give opinions on questions of a non-serious nature. If the council agreed with the player's answer, the player received a small cash prize.

Jack Narz was the original host of **Video Village**. He left after two months and Red Rowe took over as a temporary emcee. Monty Hall became the permanent host on October 3, 1960.

In September 1961, a Saturday morning version for children was added to the CBS lineup. **Video Village** was the first network television game show from Merrill Heatter-Bob Quigley Productions.





WAY OUT GAMES

PREMIERE:

September 11, 1976

PACKAGER:

Barry-Enright Productions/MGM Television

BROADCAST HISTORY:

CBS Saturday morning

September 11, 1976-September 4, 1977

HOST:

Sonny Fox

ASSISTANT:

Mark Smith

PRODUCERS:

Jack Barry, Dan Enright

DIRECTOR:

Richard Kline

Fifty-one teams of children, representing the 50 states and Puerto Rico, competed in a series of athletic ability games with the emphasis on humor and the unexpected. Each week three teams competed, with the winning teams returning for a championship series with other winning teams.

The show was taped at Magic Mountain Amusement Park in Valencia, California.



WE INTERRUPT THIS WEEK

PREMIERE:

October 6, 1978

PACKAGER:

Cadogan Productions/WNET Television

BROADCAST HISTORY:

PBS primetime October 6, 1978-December 29, 1978

PBS primetime February 2, 1979—March 2, 1979

HOST:

Ned Sherrin

REGULAR PANELISTS:

Marshall Brickman, Carrie Nye, Richard Reeves,

Barbara Howar, Jeff Greenfield

EXECUTIVE PRODUCER:

Tom Seldin

PRODUCER:

John Gilroy

DIRECTORS:

David Heely, Jon Merdin

SET DESIGN:

Ron Baldwin

We Interrupt This Week was the first game show to be produced for the Public Broadcasting System (PBS). Two teams of three panelists competed in a tongue-in-cheek quiz based on the past week's news. Points were awarded arbitrarily to players who gave correct answers that were also inventive, charming or provocative.

Host Ned Sherrin was producer/director of **That Was The Week That Was** for the BBC in the 1960's and appeared as the on-stage narrator of Broadway's **Side by Side by Sondheim**.

We Interrupt This Week was public television's only quiz show in 1978.









WE TAKE YOUR WORD

PREMIERE:

April 1, 1950

PACKAGER:

CBS News

BROADCAST HISTORY:

CBS primetime April 1, 1950-January 23, 1951

CBS primetime March 9, 1951 – June 1, 1951

HOST:

John K.M. McCaffery, John Daly Bill Shipley

ANNOUNCER: PRODUCERS:

Sam Abelow, Werner Michel

DIRECTORS:

Lloyd Gross, Fred Rickey

A celebrity panel tried to guess the definitions of words submitted by home viewers. The viewer was given a prize for using the word and if the panel couldn't define it correctly, the viewer got \$50.

We Take Your Word was seen in April 1950 as an experimental program with John K.M. McCaffery as host. When the show returned for a regular run starting in June 1950 John Daly became the host. McCaffery returned as emcee in March 1951.

WEDDING PARTY

PREMIERE:

April 1, 1968

PACKAGER:

Ralph Andrews-Art Stark Productions

BROADCAST HISTORY:

ABC daytime April 1, 1968-July 12, 1968

HOST:

Alan Hamel

ANNOUNCER:

Charlie O'Donnell

MODELS:

Elaine Fulkerson, Marry Anne Ellis

EXECUTIVE PRODUCER:

Art Stark

PRODUCERS:

Roy Kammerman, Fred Tatashore

DIRECTOR:

Mike Garguilo

Soon to be married couples reminisced about their courtship and used their intuition to win prizes. One spouse was shown several prizes and their mate tried to guess which were selected by their partner.

Do you remember **Wedding Party** with emcee Alan Hamel?

WHAT DO YOU HAVE IN COMMON

PREMIERE:

July 1, 1954

PACKAGER:

John Guedel Productions

BROADCAST HISTORY:

CBS primetime July 1, 1954—September 23, 1954

HOST:

Ralph Story

ASSISTANT:

Fran Bennett

CREATOR:

James Fonda

PRODUCER:

Bill Brennan

DIRECTORS:

Seymour Berns, James Claar

Three contestants tried to guess what they had in common with a fourth unseen person. Contestants had three minutes to question each other to uncover the common link. It could range from a girl three fellows have dated to a photographer who took baby pictures of all three. The first player to guess correctly won \$500.



WHAT HAPPENED

PREMIERE:

August 7, 1952

PACKAGER:

Frank Cooper Productions

BROADCAST HISTORY:

NBC primetime August 7, 1952-August 21, 1952

HOST:

Ben Grauer

PRODUCER:

Art Stark

DIRECTOR:

Alan Neuman

A celebrity panel tried to determine what news event a guest contestant had recently participated in. Like many other panel shows, the panelists asked questions that solicited a "yes" or "no" answer from the contestant. **What Happened** lasted a quick three weeks.

WHAT IN THE WORLD

PREMIERE:

October 7, 1951

BROADCAST HISTORY:

CBS weekends October 7, 1951-April 2, 1955

HOST:

Dr. Froelich Rainey

REGULAR PANELISTS:

Dr. Carleton Coon, Dr. Schuyler Cammann

A panel of three professors tried to identify works of art from the University of Pennsylvania Museum. Panelists also were asked to describe the origins and original use of the artwork. Dr. Froelich Rainey, director of the University of Pennsylvania Museum, was the emcee of this live quiz show from Philadelphia.

The show was seen on either Saturday or Sunday afternoons on CBS.

WHAT'S GOING ON?

PREMIERE: November 28, 1954

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: ABC primetime November 28, 1954—December 26, 1954

HOST: Lee Bowman
ANNOUNCEMENT: Jimmy Blaine

REGULAR PANELISTS: Kitty Carlisle, Hy Gardner, Audrey Meadows, Cliff Norton,

Susan Oakland, Gene Raymond

CREATIVE PRODUCER: Allan Sherman
ASSISTANT PRODUCER: Frank Wayne
DIRECTOR: Jerome Schnur

A panel of three celebrities in the studio tried to guess where and what other celebrities were doing at remote locations. Each member of the studio panel could ask questions requiring a "yes" or "no" answer to the celebrity on the outside.

Some examples included Gene Raymond washing windows 86 stories up the Empire State Building; Audrey Meadows burning \$1 million in worn-out dollar bills at the Federal Reserve Bank in Chicago; and Hy Gardner eating a Chinese dinner with chopsticks in Chinatown. New York.

WHAT'S IN A WORD

PREMIERE: July 22, 1954

PACKAGER: Peter Arnell Productions

BROADCAST HISTORY: CBS primetime July 22, 1954—September 9, 1954

HOST: Clifton Fadiman
ANNOUNCER: Bern Bennett

REGULAR PANELISTS: Faye Emerson, Audrey Meadows, Carl Reiner, Jim Moran,

Mike Wallace

PRODUCER: Peter Arnell
DIRECTOR: Lamar Casselli

A celebrity panel tried to guess a word being thought of by a member of the studio audience. The panel was given a one-word clue, then a second clue, and so on until they came up with the word. Players received \$5 for each clue given to the panel and another \$5 for each wrong guess by the panel.

WHAT'S IT FOR?

PREMIERE:

October 12, 1957

PACKAGER:

Entertainment Productions Inc.

BROADCAST HISTORY:

NBC primetime October 12, 1957 – January 4, 1958

HOST:

Hal March

PRODUCER:

Ed Jurist

DIRECTOR:

Seymour Robbie

SET DESIGN: Eddie Gilbert

A celebrity panel attempted to guess the use of an unusual invention by asking questions of the inventor. Each player was given one minute to cross-examine the guest. If the panel could not come up with the correct answer, the inventor got \$100. If the panel guessed correctly, the inventor got \$50.

Among the regular panelists were Hans Conried, Betsy Palmer, Abe Burrows, Cornelia

Otis Skinner, Toni Gilman and Lisa Ferraday.

Emcee Hal March was doing double duty, hosting **What's It For?** on Saturday nights for NBC and **The \$64,000 Question** on Tuesday nights for CBS.



WHAT'S MY LINE?

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

February 2, 1950

Mark Goodson-Bill Todman Productions

CBS primetime February 2, 1950—September 3, 1967

Bern Bennett, John Briggs, Dick Stark, Johnny Olson

Syndicated September 1968-September 1975

1950-1967 VERSION

HOST:

ANNOUNCERS:

REGULAR PANELISTS:

Arlene Francis, Dorothy Kilgallen, Bennett Cerf, Hal Block, Steve Allen, Fred Allen

Gil Fates

John Daly

PRODUCER: DIRECTOR:

SET DESIGN:

MUSIC:

Paul Monroe (first show only), Franklin Heller

Robert Rowe Paddock

Milton DeLugg

1968-1975 VERSION

HOST:

ANNOUNCERS: REGULAR PANELISTS:

PRODUCER: DIRECTOR:

SET DESIGN: MUSIC:

Wally Bruner (1968-1972), Larry Blyden (1972-1975)

Johnny Olson, Chet Gould Arlene Francis, Soupy Sales

Gil Fates Lloyd Gross

Ron Baldwin, Ted Cooper

Score Productions

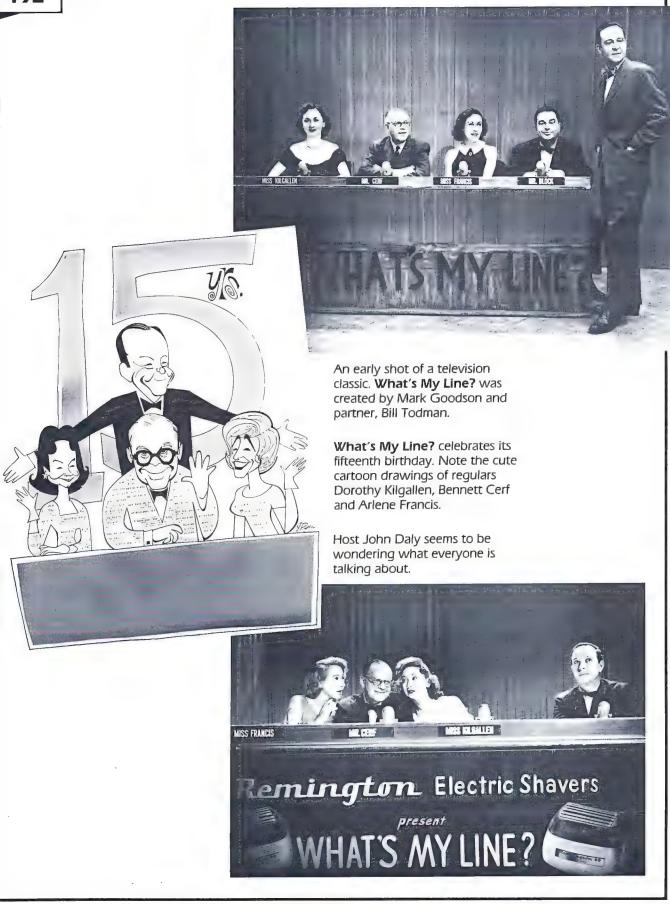
What's My Line? was network television's longest-running game show with a broadcast run of over 171/2 years. The game consisted of four celebrities trying to guess the unusual occupation or product of guest contestants.

A panel member asked questions and the guest would answer either "yes" or "no" until he received a "no" answer. Then the next member of the panel could ask questions. A contestant got \$5 for each "no" answer and a total of ten "no's" ended the game in favor of the contestant. In the last round of the day, the panel put on blindfolds and tried to guess the identity of a celebrity mystery guest. The mystery guest would frequently disquise their voice to avoid identification.

Guests on the first show, broadcast February 2, 1950, were a hat check girl from the Stork Club, a veterinarian, and a delivery man from the Cascade Diaper Service. The first mystery guest was New York Yankee shortstop Phil Rizzuto. The panelists on the first program were poet and critic Louis Untermeyer, columnist Dorothy Kilgallen, former New Jersey Governor Harold Hoffman, and psychiatrist Dr. Richard Hoffman.

On the second show, broadcast two weeks later, Governor Hoffman was replaced by Arlene Francis, who would remain with the show as a regular for the entire network and syndicated run. In March 1950, Hal Block replaced Dr. Hoffman and in March 1951, Bennett Cerf replaced Louis Untermeyer. Steve Allen was a regular panelist from 1953-1954 and Fred Allen joined the panel from 1954 until his death in 1956. After that, the fourth chair became a rotating spot. When Dorothy Kilgallen died in November 1965, her seat on the panel also became one for rotating guests.

From February to September of 1950, What's My Line? was seen on alternating weeks.







A rare shot of Mark Goodson and Bill Todman on the set with new emcee Wally Bruner.

"And on my left," we have Arlene Francis, guest Joey Bishop, Dorothy Kilgallen, Bennett Cerf and host John Daly.



Wally Bruner was picked to host the syndicated version of an old favorite.

In October 1950, it moved to Sunday nights where it stayed for the next 17 years. On the last network show, September 3, 1967, the mystery guest was host John Daly. **What's My Line?** won the Emmy award for Best Quiz or Audience Participation Show three times, in 1952, 1953 and 1958.

After a one-year rest, in September 1968, **What's My Line?** was brought back to television as a first-run five times a week syndicated show. Wally Bruner became the new host and Arlene Francis was the only holdover from the CBS series to appear as a regular panelist. Bruner left in 1972, and Larry Blyden took over as host for the last three seasons.

In June 1975, ABC ran a late-night special honoring **What's My Line?** on its 25th anniversary. In 1978, producer Gil Fates wrote a book on the story behind **What's My Line?** remembering television's most famous panel show.







Larry Blyden becomes the third host of **What's My Line?**

Often Mark Goodson would play on the panel. He was a good player too!!



★DID YOU KNOW... All of the following were mystery guests on **What's My Line?**: Marlon Brando ('52), James Cagney ('60), Johnny Carson ('62), Walter Cronkite ('56), Bette Davis ('52), Marlene Dietrich ('52), Clint Eastwood ('69), Gerald Ford ('69), Jimmy Carter ('73), Alfred Hitchcock ('54), Bob Hope ('54), Paul Newman ('59), Ronald Reagan ('53), Burt Reynolds ('71), Frank Sinatra ('66), Barbra Streisand ('64). Were you watching when these emcees were on? Bill Cullen ('61), Richard Dawson ('74), Art Fleming ('73), Monty Hall ('71), Alan Ludden ('63), Jack Narz ('70), and Gene Rayburn ('67). How about when Mark Goodson ('63) was on?

<u>WHAT'S MY NAME?</u>

PREMIERE:

PACKAGER: **BROADCAST HISTORY:**

HOSTS: **CO-STARS:**

CREATOR:

ANNOUNCERS:

PRODUCERS: DIRECTORS

September 18, 1950

Louis Cowan Productions

NBC primetime September 18, 1950-June 29, 1953 Paul Winchell with Jerry Mahoney and Knucklehead Smith Jimmy Blaine, Patricia Bright, Sid Raymond, John Gart and

His Orchestra, Milton DeLugg and His Orchestra

Ted Brown, Norman Brokenshire Ed Byron

Louis Cowan, Ed Byron

Sherman Marks, Harold Eisenstein

What's My Name? was the quiz segment of the Paul Winchell-Jerry Mahoney Show, a popular variety show seen from 1950 to 1954. The quiz segment was seen during the show for the first three seasons.

Contestants tried to identify famous people through clues provided by Paul and his dummies in a sketch. Players got four chances to answer. They won \$25 if they got the answer on the first clue, less as more clues were performed.

WHAT'S THE STORY

PREMIERE:

July 25, 1951

BROADCAST HISTORY:

HOSTS:

Dumont primetime July 25, 1951 – September 23, 1955

Walter Raney, Walter Kiernan, Al Capp,

John K.M. McCaffery

PRODUCER/DIRECTOR:

David Lowe

A panel of four news reporters tried to identify news stories with clues supplied by "reporters" who telephoned in their clues. Viewers who submitted ideas that were used received a prize if their story stumped the panel.

In its four-year run, What's the Story was aired in 11 different time slots on every day except Monday and Saturday. It was the last entertainment show to go off the Dumont network when it folded in September 1955.

WHAT'S THIS SONG?

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

PRODUCER/DIRECTOR:

MUSIC DIRECTOR:

October 26, 1964

Phelps-Reeves-Martin Productions

NBC daytime October 26, 1964 – September 24, 1965

Wink Martindale

Steve Dunne

Stuart Phelps

Bobby Hammack

What's This Song? was a popular TV show in the Los Angeles area in the 1950's. It finally made it to the network in 1964 as a replacement for Word for Word. Radio personality Wink Martindale, who had a top ten hit record in 1959 with the song "Deck of Cards," became the host.

On this show, two teams, each composed of a celebrity guest and a studio contestant, attempted to identify songs. If a team guessed correctly, they earned 20 points and an opportunity to earn 20 more points by singing the first four opening bars. If the opposing team felt the lyrics were incorrect they could challenge. If correct in their challenge, they could win points by singing the correct lyrics. The first team to collect 100 points won the game.

In the bonus round, called the "Minute Medley," the winning team attempted to guess

ten songs in 60 seconds at \$20 a correct title.

Some of the guest celebrities who tried singing on **What's This Song?** included Lorne Greene, Andy Devine, Phyllis Diller, Michael Landon, Walter Brennan, Betty White, Angie Dickinson and Ryan O'Neal.



A very dapper and handsomelooking Wink Martindale. Wink Martindale, who was known as Win Martindale in 1964, when he hosted **What's This Song?**

What's This Song? was seen over NBC.



Do you remember that part of the set was shaped in the form of a piano?



<u>WHAT'S YOUR BID</u>

PREMIERE:

February 14, 1953

PACKAGER:

RKR Productions/Charles Antell Productions

BROADCAST HISTORY:

ABC primetime February 14, 1953-April 18, 1953

Dumont primetime May 2, 1953-June 29, 1953

HOST (AUCTIONEER):

Liberal Bill (real name: Leonard Rosen)

ASSISTANTS:

Robert Alda, John Reed King

ANNOUNCER:

Dick Shepard

PRODUCERS:

Frank Buenetta, Leonard Rosen, Charles Kasher

DIRECTORS:

Bob Doyle, Sonny Diskin

SET DESIGN:

James Trittipo

On this show, merchandise items were put up for bid to the studio audience. The highest bidder got the item, with the proceeds going to charity.

<u>WHEEL OF FORTUNE</u>

PREMIERE:

October 3, 1952

PACKAGER:

Peter Arnell Productions

BROADCAST HISTORY:

CBS daytime October 3, 1952 – December 25, 1953 CBS primetime July 7, 1953—September 15, 1953

HOST:

Todd Russell

ANNOUNCER:

Hal Simms

PRODUCER:

Peter Arnell

DIRECTOR:

Lloyd Gross

MUSIC DIRECTOR:

Milton Kaye

To be eligible to be a contestant on this show, a person must have done a good deed. The subject who had been done a favor played for the good samaritan. A wheel was spun to determine a cash amount (\$30 to \$1000) and the number of questions to be answered correctly (one, two, or three) to win that amount.

WHEEL OF FORTUNE (M. J. Mehr)

PREMIERE:

January 6, 1975

PACKAGER:

Merv Griffin Productions

BROADCAST HISTORY:

NBC daytime January 6, 1975-

Syndicated September 1983-

HOST:

Chuck Woolery (January 6, 1975-December 25, 1981)

Pat Sajak (December 28, 1981-

HOSTESS:

Susan Stafford (January 6, 1975-Fall 1982)

Vanna White (November 1982-

ANNOUNCERS:

Charlie O'Donnell, Jack Clark

PRODUCERS:

John Rhinehart, Nancy Jones

DIRECTORS:

Jeff Goldstein, Dick Carson

SET DESIGN:

Ed Flesh

THEME SONG:

"Changing Keys" by Merv Griffin

One of the most popular television game shows of the 1980's, Wheel of Fortune is based on the parlor game of "Hangman."

Three contestants, in turn, spin a giant wheel containing various cash and penalty segments (bankrupt, lose a turn). If they spin a cash amount, the contestant guesses a consonant letter of the alphabet to see if it will fill in a blank of a word puzzle which they try to solve to win the game. Players retain control of the wheel as long as they successfully fill in blanks of the puzzle. A player can purchase a vowel (a,e,i,o,u) to help in solving the

I don't have a crush on Vanna White! Ha-ha!

Vanna and Pat have reason to be happy. Wheel of Fortune is the most profitable game show in TV history.





puzzle. The player who correctly guesses the puzzle uses their earnings to buy merchandise prizes in a special showcase.

The top money winner of the day plays a bonus round where they attempt to guess a phrase or name. They choose five consonants and one vowel and are given 15 seconds to guess the phrase for a bonus prize.

From December 11, 1975, to January 19, 1976, **Wheel of Fortune** was seen as a daily 60-minute show on the NBC daytime schedule. **Wheel of Fortune** took off in the ratings when a nighttime first-run syndicated version was launched in September 1983. By that time, Pat Sajak had become the new host and Vanna White the new hostess.

In the 1970's Milton Bradley introduced a home box game for **Wheel of Fortune** and in 1985 Pressman came out with a new game that became a best seller. In the spring of 1987, Vanna White's autobiography, **Vanna Speaks**, was published.

★DID YOU KNOW... long before **Wheel of Furtune** Vanna White was a contestant on **The Price Is Right**, and Pat Sajak was a local weatherman in Burbank, California, for KNBC.



The new team, Pat Sajak and Vanna White.

A producer's view of the stage.



What will Vanna wear tonight?







WHERE WAS I

PREMIERE:

September 2, 1952

PACKAGER:

White-Rosenberg Production

BROADCAST HISTORY:

Dumont primetime September 2, 1952-October 6, 1953

HOSTS:

Dan Seymour, Ken Roberts, John Reed King

ANNOUNCER:

Bob Williams

REGULAR PANELISTS:

Peter Donald, Nancy Guild, Bill Cullen

PRODUCERS:

Larry White, Manny Rosenberg

DIRECTORS:

Harry Coyle, Martin Manger

This weekly game show went through three hosts and at least two formats during its year on the air. Dan Seymour was the original host, Ken Roberts replaced him in October 1952 and finally John Reed King took over in December 1952.

One of the formats of **Where Was I** had a celebrity panel trying to guess where a contestant was at a certain time and in another format the panel tried to guess the nature of a photograph that was shown to viewers but hidden from their view. If the panel was stumped, money was donated to the Damon Runyon Cancer Fund.

WHEW!

PREMIERE:

PACKAGER:

BROADCAST HISTORY:

HOST:

ANNOUNCER:

EXECUTIVE PRODUCERS:

CREATOR/PRODUCER:

DIRECTORS:

SET DESIGN: MUSIC: April 23, 1979

Bud Austin Company

CBS daytime April 23, 1979-May 30, 1980

Tom Kennedy

Rod Roddy

Bud Austin, Burt Sugarman

Jay Wolpert

William Carruthers, Tom Trbóvich

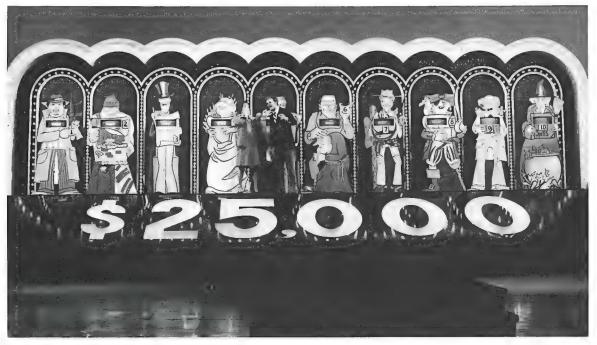
James Agazzi

Alan Thicke

Two players competed, with one called the "charger" and the other the "blocker." A game board containing six lines (five rows of five boxes and one row of three boxes) was used. Each of the five box rows had a value from \$10 to \$50 and the three box row had a value of \$200, \$350 and \$500. The "blocker" selected any six boxes on the board and they became five-second penalty boxes. The "charger" attempted to answer six questions, one on each row, in a 60-second time limit. He won the game if he answered the questions without running out of time, otherwise the "blocker" won. The two players reversed positions in the second game and the first player to win two games became the champ.

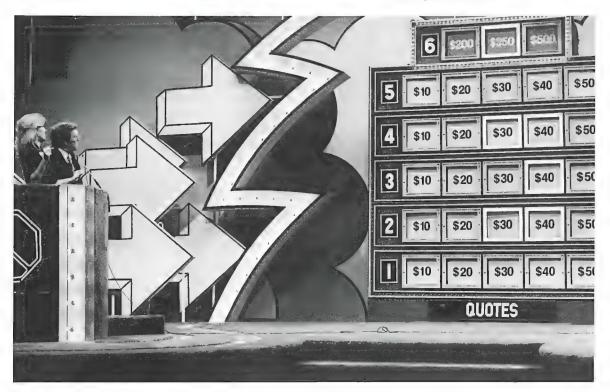
In the bonus round, the champ tried to answer ten bloopers in one minute for \$100 a correct answer or \$25,000 for all ten.

Starting in November 1979, celebrities were used as teammates for the players.



If you could get past these 10 bad guys you'd be \$25,000 richer.

Tom Kennedy and contestant size up the board.



WHO DO YOU TRUST?

PREMIERE:

September 30, 1957

PACKAGER:

Don Fedderson Productions

BROADCAST HISTORY:

ABC daytime September 30, 1957-December 27, 1963

HOSTS:

Johnny Carson, Woody Woodbury

ANNOUNCERS:

Bill Nimmo, Ed McMahon, Del Sharbutt,

PRODUCERS:

Jim Morgan, Art Stark, Jim Landis

DIRECTOR:

Al Burton

SET DESIGN:

Romain Johnston

Married couples, chosen for their unusual backgrounds, competed. After being interviewed by the emcee, each couple was asked a series of questions and the husband could answer them or trust his wife to.

The show premiered under the title **Do You Trust Your Wife?** with the **Who Do You Trust?** title adopted on July 21, 1958. In the fall of 1958, original host Johnny Carson was joined by a new sidekick/announcer, Ed McMahon.

Carson and McMahon left **Who Do You Trust?** in September 1962 to become the new host and announcer on NBC's **The Tonight Show**. On September 10, 1962, Woody Woodbury became the new host of **Who Do You Trust?** and Del Sharbutt his new sidekick/announcer.



A young Johnny Carson, circa 1957.

WHO PAYS

PREMIERE:

July 2, 1959

PACKAGER:

Lester Lewis Productions

BROADCAST HISTORY:

NBC primetime July 2, 1959-September 24, 1959

HOST:

Mike Wallace

PRODUCER/DIRECTOR:

Jerome Schnur

A celebrity panel attempted to guess the identity of a public figure or celebrity guest by questioning some of his employees. Each member of the panel was given one minute to ask questions of the employees. At the end of the questioning, the panel could try to guess who the employer was or question the employees again for a second time. If the panel wished to guess after one round of questioning and guessed correctly, the employees received \$100. If the employees stumped the panel they won \$200. If the questioning went to a second round, the stakes were doubled.

WHO SAID THAT?

PREMIERE:

December 9, 1948

PACKAGER:

HOST:

NBC Television

BROADCAST HISTORY:

NBC primetime December 9, 1948-July 5, 1954

ABC primetime February 2, 1955-July 26, 1955

Robert Trout (1948–1951), Walter Kiernan (1951–1954),

John Daly (1955)

ANNOUNCERS:

Peter Roberts, Durwood Kirby

CREATOR:

Fred Friendly

PRODUCERS:

Fred Friendly, Anne Gillis, Herb Leder

DIRECTORS:

Mark Hawley, Dick Goode, Eddie Nugent, Garry Simpson,

Martin Hoade

Who Said That? was a news quiz featuring a panel composed of journalists and guest celebrities who tried to guess the author of a quotation recently in the news. Panelists also had to give the background on the circumstances surrounding the quote.

Panelists who participated on **Who Said That?** included John Cameron Swayze, Bill Henry, June Lockhart, Morey Amsterdam, H.V. Kaltenborn, Bob Considine and John Mason Brown.



Mike Wallace hosting yet another game show. This one was called **Who Pays**.

WHO, WHAT OR WHERE GAME

PREMIERE:

December 29, 1969

PACKAGER:

Ron Greenberg Productions

BROADCAST HISTORY:

NBC daytime December 29, 1969-January 4, 1974

HOST:

Art James

ANNOUNCER: PRODUCER:

Mike Darrow John Rhinehart

DIRECTOR:

Dick Schneider

SET DESIGN:

Alan Kimmel

MUSIC:

George David Weiss

Three contestants competed against one another by risking money on their ability to answer "who," "what," and "where" questions on a specified subject.

Each contestant was given a bankroll of \$125 and could bet up to \$50 on any one question. More difficult questions paid off in higher odds. If two contestants declared for the same question, the \$50 limit was waived and an auction was held. The highest bidder won the question.

To determine the day's winner, contestants risked any or all of their day's winnings on their ability to answer one final question. The top money winner of the day returned to play again.

★DID YOU KNOW... game show veteran Jack Narz did the original pilot for **Who, What** or **Where** in 1966. Three years later, when NBC added the show to their line-up, Narz was busy hosting **Beat the Clock**.



Art James and Mike Darrow cut the cake on the **Who**, **What Or Where Game**.





The state cancer canny in

You could win thousands on the **Who, What Or Where Game**.

WHODUNNIT?

PREMIERE:

April 12, 1979

PACKAGER:

Marble Arch Productions

BROADCAST HISTORY:

NBC primetime April 12, 1979-May 17, 1979

HOST:

Ed McMahon

PANEL ON FIRST SHOW:

Jim Conway, Yvonne Braithwaite Burke, F. Lee Bailey

CREATORS:

Jeremy Lloyd, Lance Percival

EXECUTIVE PRODUCER:

Martin Starger

PRODUCERS: DIRECTORS:

Bill Carruthers, Doris Quinlan Bill Carruthers, Don Wallace

SET DESIGN:

Ed Flesh

MUSIC:

Fred Werner

Three contestants and a panel of three experts watched a dramatization of a murder mystery featuring popular guest stars like Erik Estrada and Loni Anderson. Just before the villain was revealed, the action was stopped and all of the suspects were brought before the panel and interrogated. The contestants could win up to \$10,000 by correctly guessing who the culprit was and their motive.



WHO'S THE BOSS?

PREMIERE:

February 19, 1954

PACKAGER:

Lester Lewis Productions

BROADCAST HISTORY:

ABC primetime February 19, 1954-August 20, 1954

HOSTS:

Walter Kiernan, Mike Wallace

CREATORS:

Allen Kallmus, Irving Settel

PRODUCER:

Lester Lewis

DIRECTOR:

Charles Dubin

SET DESIGN:

Romain Johnston

Four celebrity panelists quizzed secretaries to determine who their famous boss was. The secretaries could win \$100 for each wrong vote.

Walter Kiernan was the host from February to July, and Mike Wallace took over from July to August.

WHO'S THERE

PREMIERE:

July 14, 1952

BROADCAST HISTORY:

CBS primetime July 14, 1952-September 15, 1952

HOSTESS:

Arlene Francis

ANNOUNCER:

Rex Marshall

PRODUCER:

Richard Lewis

A celebrity panel attempted to guess the identity of famous people through items associated with them or their famous characters.

Among the celebrities who were members of the panel were Bill Cullen, Roger Price, Paula Stone and Robert Coote.

WHO'S WHOSE

PREMIERE:

June 25, 1951

PACKAGER:

Lester Lewis Productions

BROADCAST HISTORY:

CBS primetimė June 25, 1951 (one broadcast)

HOST:

Phil Baker

ANNOUNCER:

"Gunga"

PANELISTS:

Basil Rathbone, Robin Chandler, Art Ford

PRODUCER:

Lester Lewis

DIRECTOR:

Alexander Leftwich

A celebrity panel of three regulars and one guest attempted to match a woman with her spouse from among three possibilities. The panel was given the opportunity to question each of the four people involved to help in their decision.

This show made only one appearance on television and did not return for a second week.

WHY?

PREMIERE:

December 29, 1952

PACKAGER:

John Reed King Productions

BROADCAST HISTORY:

ABC primetime December 29, 1952-April 20, 1953

HOST:

John Reed King

ASSISTANT:

Bill Cullen

PRODUCER:

Bill Cullen

DIRECTOR:

Roger Sharpe

On this weekly show, the first four "W's" (who, what, when and where) of a situation were given and a panel tried to come up with the "why."

Bill Cullen with guest Arlene Francis from the 1952 game show **Why?**



WIN, LOSE OR DRAW

PREMIERE:

September 7, 1987

PACKAGER:

The Burt & Bert Company/Kline & Friends/

Buena Vista Television

BROADCAST HISTORY:

NBC daytime September 7, 1987-

Syndicated September 7, 1987-

HOST/SYNDICATED VERSION:

Bert Convy

HOST/NETWORK VERSION:

Vicki Lawrence

ANNOUNCERS:

Gene Wood, Bob Hilton Bert Convy, Burt Reynolds

EXECUTIVE PRODUCERS: PRODUCER/DIRECTOR:

Richard Kline

SET DESIGN:

John C. Mula

Two teams, each composed of two celebrity guests and one contestant, play a game of pictoral charades. The object of the game is to get your partners to say a certain word, name, or phrase through drawings made on a sketch pad. Each correct answer earns money for the contestants. The player with the most money after three rounds is the winner, keeping their earnings plus receiving another \$1,000.

The set for "Win, Lose or Draw" was modeled after Burt Reynolds' own living room.



WIN WITH A WINNER

PREMIERE:

June 24, 1958

PACKAGER:

Win Elliott-Peg Mayer Production

BROADCAST HISTORY:

NBC primetime June 24, 1958-September 9,1958

HOSTS:

Sandy Becker, Win Elliott

ASSISTANTS:

Marilyn Toomey, Rita Hayes Bill Wendell

ANNOUNCER: PRODUCERS:

Win Elliott, Peg Mayer

DIRECTOR:

Alan Beaumont

Five contestants played in this question and answer game with the set resembling a race track. Each player tried to be the first to reach the finish line. To achieve that goal, players chose questions with different point values. The higher the point value, the more difficult the question. Point values also corresponded to the number of places a player could move if they answered correctly.

Contestants for the following show were introduced at the end of the show the week before. Home viewers sent in postcards with the name of the contestant they thought would win. Cards were drawn during the show and all of the players who picked the day's winner divided the same amount of money won by the studio contestant.

Original hosts Sandy Becker and Marilyn Toomey were replaced by Win Elliott and Rita Hayes on July 22.

The 1958 game show **Win With A Winner**, with Sandy Becker.



WIN WITH THE STARS

PREMIERE: September 1968

PACKAGER: Phelps-Martin Productions

BROADCAST HISTORY: Syndicated September 1968—September 1969

HOST: Allen Ludden ANNOUNCER: Jay Stewart

PRODUCER: Reinald Werrenwrath

DIRECTOR: Stuart Phelps

SET DESIGN: Herman Zimmerman

MUSIC DIRECTOR: Bobby Hammack

Two teams, each consisting of a celebrity guest and a studio contestant, competed to identify songs and then sang the first verse in this weekly musical game show.

Three games were played per show, with the winners of the first two games playing against each other in the third game.



WINDOW SHOPPING

PREMIERE:

April 2, 1962

PACKAGER:

Wolf Productions

BROADCAST HISTORY:

ABC daytime April 2, 1962-June 29, 1962

HOST:

Bob Kennedy

JUDGE:

Professor William Wood

PRODUCER:

Alan Gilbert

DIRECTOR: SET DESIGN:

Lloyd Gross Romain Johnston

MUSIC:

Bob Winegarten

Three contestants were given a 15-second look at a photo from which they had to later give facts. The players piled up points by remembering details that constituted new information. The game continued until only one player remained.

The winner got a glance at a window full of merchandise for as many seconds as they had piled up points, then were given what they could accurately describe in the window. They got everything if one of the items they described was in a preselected envelope.

WINGO

PREMIERE:

April 1, 1958

PACKAGER:

Jantone Productions

BROADCAST HISTORY:

CBS primetime April 1, 1958-May 6, 1958

HOST:

Bob Kennedy

ANNOUNCER:

Dave Brown

DIRECTOR:

Kevin Joe Jonson

MUSIC DIRECTOR:

Elliot Lawrence

Two contestants played against one another in answering general knowledge questions, with the winner of each round receiving \$1000. The winner got a chance to play for \$250,000 bonus money in a word game where they tried to match the letters W-I-N-G-O.

WINNER TAKE ALL

PREMIERE: July 1, 1948

PACKAGER: Mark Goodson-Bill Todman Productions

BROADCAST HISTORY: CBS primetime July 1, 1948—October 3, 1950

CBS daytime February 12, 1951 – April 20,1951

NBC daytime February 27, 1952 – April 25, 1952

1948-1950 VERSION

HOST: Bud Collyer
ANNOUNCER: Bern Bennett

PRODUCERS Gil Fates, Alice Polver
DIRECTORS: Roland Gillett, Ralph Levy

MUSIC DIRECTOR: Bernard Leighton

1951 VERSION

HOST: Barry Gray

CO-STARS: Betty Jane Watson, Jerry Austen, Howard Malone

ANNOUNCER: Harry Kramer
PRODUCER: Nat Eisenberg
DIRECTOR: Frances Buss
MUSIC DIRECTOR: Bernard Leighton

1952 VERSION

HOST: Bill Cullen

ASSISTANTS: Shelia Connolly, Frank Wayne

ANNOUNCER: Don Pardo
PRODUCER: Peter Arnell
DIRECTOR: Frank Jacoby
MUSIC DIRECTOR: Bernard Leighton

Winner Take All was the first Goodson-Todman game show to be broadcast on network television. The show had previously been heard on the CBS radio network, with Bill Cullen as host.

Two contestants competed against each other in answering questions. One player had a bell, the other a buzzer, and the first to signal could answer. A correct answer was worth one point and three points won a game. The winner received a prize and the right to face a new challenger.

In the 1951 daytime version, some of the questions were demonstrated through songs and sketches using co-stars Betty Jane Watson, Jerry Austen and Howard Malone.

The show was broadcast live from the Maxine Elliott Theater in New York City.

Bill Cullen's very first TV game show, **Winner Take All**.



WINNING STREAK

PREMIERE:

July 1, 1974

PACKAGER:

Bob Stewart Productions

BROADCAST HISTORY:

NBC daytime July 1, 1974-January 3, 1975

HOST:

Bill Cullen

ANNOUNCER:

Don Pardo

PRODUCER:

Bruce Burmester

DIRECTOR:

Mike Garguilo

SET DESIGN:

Merril Sindler

Two contestants competed against each other to spell words in a designated category from a pool of 16 letters of the alphabet. Each letter had a different point value. A player won the points and the letter by successfully answering a question before his opponent that had an answer that began with the letter chosen. The first player to complete their word won the game and advanced to the money board where they formed words using letters chosen at random. The prize money doubled as each letter was selected and continued until the player quit with his winnings or failed to form a word using all the letters selected.



Bill Cullen on the set of **Winning Streak**.



A producer's view of things.

Bill and Anne Cullen posed for this publicity shot for **Winning Streak** in 1974.



<u>WITH THIS RING</u>

PREMIERE:

January 28, 1951

BROADCAST HISTORY:

Dumont primetime January 28, 1951 - March 11, 1951

HOSTS:

Bill Slater, Martin Gabel

PRODUCER:

Charles Adams

DIRECTOR:

Pat Fay

This Sunday night quiz show featured contestants who had become recently engaged. Couples were selected and asked their opinions on how to handle a situation in marriage. After they responded a pair of married celebrity judges evaluated the answers. The winning couple received a free honeymoon trip.

Martin Gabel replaced Bill Slater as host on the last two broadcasts.

THE WIZARD OF ODDS

PREMIERE:

July 17, 1973

PACKAGER:

Burt Sugarman Productions

BROADCAST HISTORY:

NBC daytime July 17, 1973-June 28, 1974

HOST:

Alex Trebek Mary Poms

ASSISTANT: ANNOUNCERS:

Sam Riddle, Charlie O'Donnell

EXECUTIVE PRODUCER:

Burt Sugarman

PRODUCERS:

Perry Cross, Alan Thicke, Neal Marshall

DIRECTOR: SET DESIGN: Terry Kyne Richard Stiles

MUSIC:

Stan Worth

Contestants were selected from the studio audience and asked questions based on statistical information for cash and prizes. Each player's name was also entered on a large wheel, spun at the end of the program for a chance at bigger prizes including a new car.

WORD FOR WORD

PREMIERE: September 30, 1963

PACKAGER: Milbarn Productions (Merv Griffin)

BROADCAST HISTORY: NBC daytime September 30, 1963—October 23, 1964

HOST: Merv Griffin

ANNOUNCERS: Frank Simms, Bill Wendell Bobby Lane, Ron Greenberg

DIRECTOR: Dick Schneider **SET DESIGN:** Rene D'Auriac

This game show was based on the word game anagrams. Two contestants competed to form as many words as possible from a master word. The contestant who made the most words in a best two out of three series won and played a bonus round where they tried to unscramble words from a series of letters.

Long before **Wheel of Fortune**, Merv Griffin was already dabbling with words. Here he's host of **Word For Word**.



Alex Trebek's first American game show, **The Wizard Of Odds**.

WORDPLAY

PREMIERE:

December 29, 1986

PACKAGER:

Scotti Brothers-Syd Vinneage Productions in association

with Fiedler-Berlin Productions & Rick Ambrose Productions

BROADCAST HISTORY:

NBC daytime December 29, 1986—September 4, 1987

HOST:

Tom Kennedy

ANNOUNCER:

Charlie O'Donnell

EXECUTIVE PRODUCERS:

Syd Vinneage, Tony Scotti, Peter Berlin, Rob Fiedler

SUPERVISING PRODUCERS:

Peter Berlin, John Vinneage

PRODUCER: DIRECTOR: Howard Kuperberg Rob Fiedler

SET DESIGN:

Ed Flesh

MUSIC:

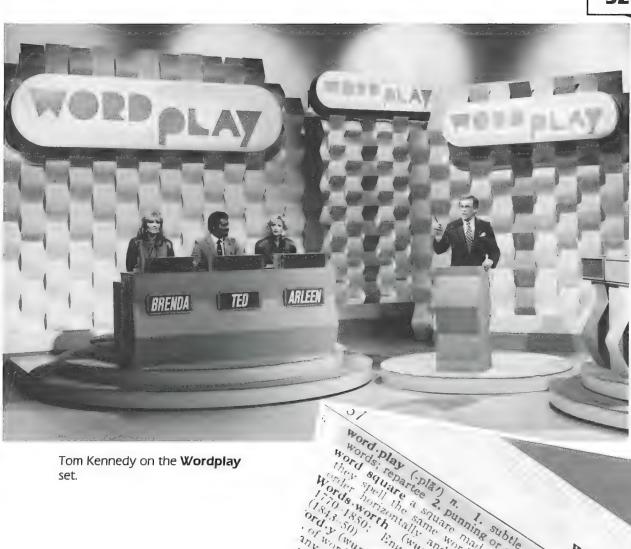
Supervision 22

DEBUT WEEK GUESTS:

Richard Moll, Dick Shawn, Dorothy Lymon

Two contestants, playing in turn, chose a word from nine possible on a game board (examples: fantasia, turgid, avuncular, cudgel, hoodoo, germane). Each of the three guest celebrities gave a possible definition. The player tried to choose the correct definition and if they were successful they won a cash amount associated with the word (a varying amount). The player with the most money after six words were played won the game.

In the bonus round (called "Speedword" on the first show only), the day's champion tried to go from one side of a game board to the other by guessing words from two definitions associated with that word in 45 seconds. The minimum needed to win the bonus was six. (The board consisted of 4 rows of 6 boxes.) If they couldn't answer a box, a block went up and the player had to work his way around it. (Sample answer: "Touch Gently"/"Beer Faucet" = TAP) The player earned \$100 for each word correctly guessed or a bonus that started off at \$5000 and was increased by \$2500 each time it was not won. Players could stay on for a maximum of 3 days.



Word Disy state of the state of

The meaning of Wordplay . . .

WORDS AND MUSIC

PREMIERE: September 28, 1970

PACKAGER: Jack Quigley-Winter Rosen Productions

BROADCAST HISTORY: NBC daytime September 28, 1970—February 12, 1971

HOST: Wink Martindale ANNOUNCER: Johnny Gilbert

FEATURED SINGERS: Peggy Connelly, Katie Gran, Bob Marlo, Don Minter,

Pat Henderson

CREATOR/MUSIC DIRECTOR: Jack Quigley

PRODUCERS: Armand Grant, Howard Felsher

DIRECTOR: Lou Tedesco **SET DESIGN:** Bob Inkelas

Three contestants competed using a game board of 16 squares in this musical quiz show. Each square contained a clue that was associated with a word to be sung in a song. (Example: the clue is "right between the eyes" and the word in the song the players are listening for is "nose.") The first player to correctly guess the word after it was sung won cash and the opportunity to select the next clue. The game consisted of four rounds of four songs in each with the cash values increasing from round to round. The player with the highest cash score at the end of the day won, returned to play the next day, and if the player could continue to win for three straight days he won a new car.



YOU BET YOUR LIFE

PREMIERE:

October 5, 1950

PACKAGER:

Filmcraft Productions for John Guedel Productions

BROADCAST HISTORY:

NBC primetime October 5, 1950—September 21, 1961

Syndicated (repeats of NBC series) September 1961—

HOST:

Groucho Marx George Fenneman

ANNOUNCER: PRODUCER:

John Guedel

DIRECTORS:

Robert Dwan, Bernie Smith

MUSIC DIRECTORS:

Jerry Fielding, Jack Meakin

THEME SONG:

"Hooray for Captain Spaulding" by Bert Kalmar

and Harry Ruby

You Bet Your Life was played more for the comedy of host Groucho Marx talking with the contestants than for the quiz segments. The show had begun on radio in 1947 and moved to television in the fall of 1950. An hour of show material was filmed before a studio audience at the old NBC studios in Hollywood at Sunset and Vine Streets (now the home of a bank) and edited down to a half hour show.

After the contestants were interviewed by Groucho, they got around to playing a quiz game. The games, all question and answer, varied from season to season. In one of the games the team selected a category of questions and was given \$100 betting money. Questions ranged in value from \$10 to \$100, depending on the difficulty, and four questions were asked. If the players gave correct answers they added to their bankroll, if not they lost from their money supply. A second set of contestants played and the high scoring team returned to play for a bonus prize at the end of the show.

In one of the other quizzes, the two players were asked questions trying to answer four correctly in a row to win \$1000. Two wrong answers and they were eliminated from the game. After two teams played, one couple returned to try to answer one more question for big money. They chose two numbers, from one to ten, one for \$10,000 and the other for \$5000. A wheel was spun and if their number came up they could go for the big money, otherwise they played for \$2000.

At the start of each show, the audience was informed of the night's secret word. If any contestant said the word during the show, a stuffed duck dropped down and they won \$100 in cash.

Since **You Bet Your Life** was a filmed show, not a live broadcast, summer reruns of the past season were seen under the title **The Best of Groucho**. During its run, the show was seen on Thursday nights, and after going off NBC, the show was syndicated to local stations. In the 1980's, the show continues to be seen on the CBN cable network every weekday night.

★DID YOU KNOW... funny lady Phyllis Diller was a contestant on **You Bet Your Life**. Less than 10 years later she was a superstar knocking them dead in Las Vegas, in night clubs and on television.

Remember when Groucho would often glance heavenward during a funny joke, he was really reading his next funny line, or ad-lib... you see the show was fully scripted, joke by joke on cue cards projected onto a small television screen just placed high over Groucho's head

In 1950 Groucho won an Emmy for his duties on You Bet Your Life.





Phyllis Diller backstage before her first national TV exposure on **You Bet Your Life**.

A contestant once told Groucho that he and his wife had 16 children. Groucho asked, "Why do you have so many children?" The man replied, "Because I like my wife." Groucho, as only Groucho could do, said "I like my cigar too, but I take it out sometimes!"

YOU BET YOUR LIFE

PREMIERE: September 1980

PACKAGER: Hill-Eubanks Productions/MCA Television

BROADCAST HISTORY: Syndicated September 1980—September 1981

HOST: Buddy Hackett

ANNOUNCER: Ron Hussman
PRODUCER: Walt Case
DIRECTOR: Chris Darley

SET DESIGN: Ed Flesh
MUSIC: Lee Ringuette

In this new revival of the old Groucho Marx show of the same name, contestants were interviewed by comedian Buddy Hackett and each player was asked three questions based on a category they selected. The player won cash for correct answers, but the winnings were cut in half with any incorrect response. Three players competed per show.

Do you recognize his guest?
That's right, it's Groucho's sidekick George Fenneman.

The remake with Buddy Hackett.

YOU DON'T SAY

PREMIERE: April 1, 1963

PACKAGER: Ralph Andrews Productions

BROADCAST HISTORY: NBC daytime April 1, 1963—September 26, 1969

NBC primetime January 7, 1964—May 12, 1964 ABC daytime July 7, 1975—November 26, 1975

Syndicated September 1978-Spring 1979

1963-1969 VERSION

HOST: Tom Kennedy
ANNOUNCER: John Harlan

PRODUCERS:Ralph Andrews, Bill Yagemann, Dick McDonoughDIRECTORS:Stuart Phelps, Bill Yagemann, Dick McDonough

SET DESIGN: John Schrum

1975 & 1978 VERSION

HOSTS: Tom Kennedy (1975), Jim Peck (1978)

ANNOUNCER: John Harlan

PRODUCERS: Bill Carruthers, Gary Hunt

DIRECTOR:

SET DESIGN:

MUSIC:

Bill Carruthers

John C. Mula

Stan Worth

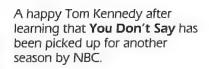
You Don't Say began its broadcast run as a local show in the Los Angeles area on November 25, 1962. Jack Barry was the emcee, but when it was picked up by NBC in 1963, Tom Kennedy became the new emcee.

From 1963 to 1969 the game was played with two teams, each composed of a celebrity guest and a studio contestant, trying to guess names of famous people and places using incomplete sentences as clues. The last word, which sounded like a portion of the name, was left blank for his teammate to guess. Teams alternated with clues until the name was guessed. The first team to guess three names won the game and played the bonus round.

In the bonus round, they were given three missing word sentences that were revealed one at a time. If they correctly guessed the name after only one clue, they won \$500. If they needed a second clue, the value dropped to \$200, and if they used all three clues they won \$100. Guests for the first week, in April 1963, were Betty White and Barry Sullivan.

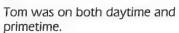
In the 1970's version of **You Don't Say**, two players received clues from four guest celebrities. Guessing the name after one clue was worth \$200, after two clues \$150 and after three clues \$100. Players alternated on each clue and the first to win \$500 played a bonus round where they were given a maximum of five clues to guess as many names as possible. The prize money started at \$500 and doubled with each correct guess.

Sid KIX



Tom Kennedy hosting the ABC version of this classic, **You Don't Say**.







Do these two look like brothers? Well they should. They are brothers. That's game show vet Jack Narz on the left and Tom Kennedy on the right. Jack stepped in to host while Tom played as a panelist.







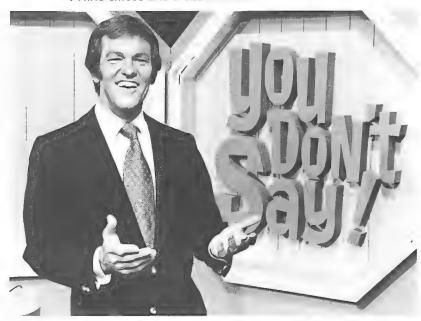


A close-up of Tom Kennedy's emcee podium.

Note the set change.



A fine emcee and a classic show!



YOU WRITE THE SONGS

PREMIERE:

September 5, 1986

PACKAGER:

Bob Banner Associates

BROADCAST HISTORY:

Syndicated September 5, 1986-September 1987

HOST:

Ben Vereen

CONCEPT BY:

Al Masini Sam Riddle

PRODUCER: DIRECTORS:

Tim Kiley, Tony Charmoli

SET DESIGN:

John Shafner

MUSIC DIRECTOR:

Joey Carbone

FEATURED SINGERS:

Monica Page, Cat Adams, Kenny James

Three songwriters, either amateur or professional, competed on this weekly series for \$1000. Each had a song performed by one of the show's regular singers and was judged on a scale from one to ten by a panel of five judges including a singer, a record company executive, a record producer, a disc jockey, and one of his listeners. The winning song returned to compete on the next show against two new songs.

The five songs with the highest scores competed after 12 weeks for a grand prize of \$100,000. The songs that competed for the championship were "Am I Losing You" (writer: Larry Hart), "Jericho" (Susan Pomeranz), "First Time On a Ferris Wheel" (Harriet Schock, Mischa Segal), "For So Long" (Chris McCollumn, Monroe James) and the winner, "Everybody Needs a Dream" (Tom Grose).

Each program also included a musical salute and chat with a popular songwriter like Donna Summer, Stevie Wonder, Kenny Loggins or Burt Bacharach.

YOUR FIRST IMPRESSION

PREMIERE:

January 2, 1962

PACKAGER:

Monty Hall-Art Stark Productions

BROADCAST HISTORY:

NBC daytime January 2, 1962-June 26, 1964

HOST:

Bill Leyden

ANNOUNCER:

Wendell Niles

REGULAR PANELIST:

Dennis James

PRODUCERS:

Fred Stettner, Stefan Hatos

DIRECTOR:

H. Wesley Kenney

Three celebrities attempted to guess the identity of a guest from among five possibilities through question and answer.



Charles Bronson on a game show!

Bill Leyden emceed, Dennis James was a regular and Betty White was a frequent guest on Your First Impression.



YOUR LUCKY CLUE

PREMIERE:

July 13, 1952

BROADCAST HISTORY:

CBS primetime July 13, 1952-August 31, 1952

HOST:

Basil Rathbone Andre Baruch

ANNOUNCER: PRODUCER/DIRECTOR:

Perry Lafferty

MUSIC DIDECTOR.

Perry Larrerty

MUSIC DIRECTOR:

John Gart

Two professional detectives competed against two amateur sleuths in trying to discover who the guilty party was in various fictional crimes. Host Basil Rathbone, known for his movie portrayal of Sherlock Holmes, gave the contestants clues and answered questions. The Sunday night summer series was sponsored by Lucky Strike cigarettes.

YOUR NUMBER'S UP

PREMIERE:

September 23, 1985

PACKAGER:

Sande Stewart Productions

BROADCAST HISTORY:

NBC daytime September 23, 1985-December 20, 1985

HOST:

Nipsey Russell Lee Menning

HOSTESS:
ANNOUNCERS:

John Harlan, Gene Wood, Johnny Haymer

PRODUCER:

Sande Stewart

PIODOCEN.

Bruce Burmester

DIRECTOR: SET DESIGN:

Ed Flesh

MUSIC:

Bob Cobert

This short-lived game show had three contestants competing on stage and the studio audience playing for possible prizes. Numbers, from zero to nine, were selected by a random wheel that put two numbers in play at any one time. The contestant who did not have a number in each round chose a phrase (from two possibilities) for his opponents to solve. (Example: When <u>T.O.</u> speaks everyone in the house listens. To solve the phrase they had to guess that T.O. stood for Tip O'Neill.) The first player to guess correctly got a point, and five points won the game.

Members of the studio audience used the last four digits of their telephone numbers to play and as a player on stage solved a phrase, the "number" by that player could be eliminated from the telephone number. If any member of the audience could eliminate all four numbers, they came on stage and chose one of the three players who they thought would win the game. If they guessed right, they won a prize.



Remember Nipsey Russell as emcee of **Your Number's Up**?

YOUR SURPRISE PACKAGE

PREMIERE:

March 13, 1961

PACKAGER:

Singer Productions

BROADCAST HISTORY:

CBS daytime March 13, 1961-February 23, 1962

HOST:

George Fenneman

ANNOUNCER:

Bern Bennett

CREATOR/

Al Singer

EXECUTIVE PRODUCER: PRODUCER:

Allan Sherman

DIRECTOR:

Hal Cooper

SET DESIGN:

William Craig Smith

Three contestants competed to identify and win the contents of a box with the help of clues and questions. At the beginning of each game, the players were credited with money equal to the value of the contents of the box.

After a clue was given, a player could use some of his money to buy time to question the emcee about the contents of the package. Each questioning period lasted 45 seconds. Up to five clues were given per game and if nobody guessed correctly, the prize was given to a member of the studio audience.

George Fenneman, host of **Your Surprise Package**.





George Fenneman gets a new show, and that means a new parking space!!

YOUR SURPRISE STORE

PREMIERE:

May 12, 1952

PACKAGER:

CBS Television

BROADCAST HISTORY:

CBS daytime May 12, 1952-June 27, 1952

HOST:

Lew Parker

HOSTESS:

Jacqueline Susann

ANNOUNCER:

Bern Bennett

CREATOR:

Deliti Dellilett

PRODUCER:

Irving Mansfield

DIRECTOR:

Hal Frimberg Frank Satenstein

SET DESIGN:

Randy Gunter

MUSIC DIRECTOR:

Chet Kingsberry

Studio contestants answered questions or performed stunts, after which they could swap gifts of their own for "unknown" prizes on stage.

Originally, this show was called **Your Super Store** and was to have aired as a primetime show. It was given daytime exposure in hopes of selling it to sponsors, but this show was history after a seven-week run.

YOU'RE IN THE PICTURE

PREMIERE:

January 20, 1961

PACKAGER:

Steve Carlin Productions/Solar Enterprises

-Idees Grandes, Inc.

BROADCAST HISTORY:

CBS primetime January 20, 1961 (one broadcast)

HOST:

Jackie Gleason

PANELISTS:

Arthur Treacher, Pat Harrington Jr., Pat Carroll, Jan Sterling

PRODUCERS:

Steve Carlin, Jack Philbin

DIRECTOR:

Seymour Robbie

SET DESIGN:

Eddie Gilbert

Called one of the biggest bombs in television history, the idea for **You're In The Picture** was to have four panelists situated behind a large picture with spaces provided for their heads. Clues were given and the panel could ask questions to help them determine the situation they were in.

The show was so bad that, on the next show, host Jackie Gleason came out and apologized to the audience and spent the next half hour just talking to the audience.



Jackie Gleason hosted a game show? Yep, here's the picture to prove it.

YOU'RE ON YOUR OWN

PREMIERE:

December 22, 1956

PACKAGER:

Jack Barry-Dan Enright Productions

BROADCAST HISTORY:

CBS primetime December 22, 1956-March 16, 1957

HOST:

Steve Dunne

PRODUCER:

Tom Donovan

DIRECTOR:

Howard Merrill

MUSIC DIRECTOR:

Paul Taubman

This was a game show where contestants could win money not for how much they knew, but for how fast they could find the answer. The studio was filled with all sorts of reference material, and the faster a player could find an answer the more money he won, with a grand prize of \$25,000 possible.

By the end of the run of the show, the game was changed to where players who answered questions incorrectly had to perform a stunt.

YOU'RE PUTTING ME ON

PREMIERE:

June 30, 1969

PACKAGER:

Bob Stewart Productions

BROADCAST HISTORY:

HOST:

NBC daytime June 30, 1969—December 26, 1969

Bill Leyden (June-September)

Larry Blyden (September-December)

ANNOUNCER:

Jack Clark

REGULAR PANELISTS:

Bill Cullen, Peggy Cass, Larry Blyden

PRODUCER: DIRECTOR: SET DESIGN: Bob Stewart Lou Tedesco

Rex Fluty, Jr.

Three teams (of two celebrities on each) competed against each other to guess which of four famous people their teammate was pretending to be. Prizes were awarded to members of the studio audience.

Bill Cullen, Larry Blyden and Peggy Cass were all regulars on the 1969 NBC game show You're Putting Me On.

YOURS FOR A SONG

PREMIERE:

November 14, 1961

PACKAGER:

Harry Salter Productions

BROADCAST HISTORY:

ABC primetime November 14, 1961-September 18, 1962

ABC daytime December 4, 1961-March 29, 1963

HOST:

Bert Parks

SCOREBOARD GIRL:

Michaelina Martel

ANNOUNCER:

Johnny Gilbert

PRODUCER:

Harry Salter

DIRECTOR:

Seymour Robbie

MUSIC DIRECTOR:

Ted Rapf

Two contestants competed against each other in a game of recalling lyrics to popular songs. Players were asked to fill in missing words in songs as they were being sung. For every correct word, a contestant got \$20. The high scorer after two rounds won the game and faced a new challenger. Quizmaster Bert Parks frequently led the audience in singing some of the songs.



By request, the previous page (547) in this book is the last. Including this page here, and the rest of the original contents of this book, no information is necessary for this website (which did not yet exist back in 1987).

(This page—548—originally made a comment about so all of the comments are left out intentionally. I hope you have enjoyed reading both parts of this book!)

ABOUT THE AUTHORS



(Left to Right) David Schwartz, Steve Ryan, Fred Wostbrock

David Schwartz, Steve Ryan, and Fred Wostbrock are all avid game show aficionados, and their combined experience has culminated in this book. David Schwartz has been collecting data on game shows for over 20 years, and he boasts an impressive collection of home box versions of game shows. Steve Ryan, author of many game books, including the recent Brain Busters, co-created the game show Blockbusters, and he currently creates the rebus puzzles for Classic Concentration. Fred Wostbrock has worked as a writer and associate producer for a variety of game shows, and he was managing editor for Game Show Fever magazine in 1987. He is a leading authority on game show history. and has a large collection of game show memorabilia.

On a scale of 1 to 10, The Encyclopedia of TV Game Shows rolls a 10. The authors are HIGH ROLLERS when it comes to writing about game shows.

-

-Wink Martindale

WHEW! This book brings back some wonderful memories. The authors really did their homework.

-Tom Kennedy

This book is the "big deal" of the day. A job well done!

—Monty Hall

. . . a must for your bookshelf. I didn't realize that there were so many game shows. This book gets a standing ovation!

-Dennis James

You guys are right on target. The Encyclopedia of TV Game Shows hits the BULLSEYE with its facts and photos.

_Jim Lange

Over 450 shows! Over 550 photographs!

The Encyclopedia of Television Game Shows is the most comprehensive book of its kind. Listings for each show include host, announcer, celebrity guests, production company, and broadcast history. There are also explanations of each game, embellished with humorous anecdotes and trivia. Did you know that Richard Nixon, Gerald Ford, Jimmy Carter, and Ronald Reagan all appeared on game shows? Fascinating facts and rare photographs abound in this nostalgic trip through the history of game shows!

NEW YORK ZOETROPE

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